

Did You Know?

It takes 500 Festival employees & volunteers to make the parade spectacular!



## HISTORY OF THE PEGASUS PARADE

The Kentucky Derby Festival was first held in 1956 on a modest budget of just \$640. The festival's very first event was the Pegasus Parade, which marched down Broadway before a crowd of 125,000. Since that time, the Derby Festival has grown by leaps and bounds. Featuring floats, inflatable characters, marching bands, equestrian units and assorted celebrities, the Pegasus Parade has thrilled Louisvillians and their guests for more than half a century. Held every year on the Thursday before the running of the Kentucky Derby, the Pegasus Parade is ranked among the top 15 parades in the country by the International Festivals and Events Association. The parade is not only the Derby Festival's oldest event, but also its most beloved. Capping off the two-week-long Kentucky Derby Festival, the Pegasus Parade showcases some of the most spectacular attractions to be found anywhere. It's a tradition that just keeps getting better every year.



2008 Grand Marshal  
Bobby Flay



THIS BROCHURE WAS PRINTED ON RECYCLED PAPER.



1001 South Third Street  
Louisville, KY 40203  
www.kdff.org

KENTUCKY DERBY  
FESTIVAL



REPUBLIC BANK

KENTUCKY DERBY FESTIVAL  
**Pegasus Parade**  
409 DESTINATIONS & DISCOVERIES

APRIL 30



KENTUCKY DERBY  
FESTIVAL  
*Road to Fun!*

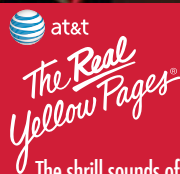
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## FLOATS

Since the parade's inception, elaborate floats have been a mainstay of the annual event. Float units take part in a friendly competition for awards from parade judges, making the countless hours of preparation well worthwhile. Both the inflatables and floats are displayed before thousands of fans at the Parade Preview Party held two days before the Pegasus Parade. To enter a float, call 502-584-FEST.



## BATTLE OF THE BANDS

The shrill sounds of marching bands strutting down the parade route are an integral part of the rich tradition of the Pegasus Parade. Some of the nation's finest high school and collegiate bands are featured annually in the parade, providing lively music and donning colorful costumes. The Pegasus Parade Committee selects bands based on the performance and quality of music demonstrated by each marching unit, as well as the band's overall presentation. There are no set size requirements for bands. All participants must be at least 14 years of age. Applications **MUST** be completed in order to be considered for acceptance and **MUST** be submitted by **Jan. 12, 2009**.

Early applicants will receive first consideration. After reviewing applications, the committee will extend invitations to the selected marching bands. There are no entry fees to participate in the parade; however, each unit must fund its transportation, accommodations and all other expenses while in Louisville, KY. Each marching band in the Pegasus Parade is automatically entered in the AT&T Real Yellow Pages Battle of the Bands Competition. Award categories include: Grand Champion, First, Second, Third and Fourth Runner-Up. In addition to exposure to nearly 250,000 spectators along the parade route, all participants also have the opportunity to perform before a large television audience. The parade is broadcast live on WAVE 3 TV, the local NBC affiliate.

## INFLATABLES

Among the most popular units in the Pegasus Parade are the giant inflatable characters which float down the route to the delight of children age two to 92. The colorful inflatables are larger than life and elicit squeals of joy from spectators lined up for more than a mile. There is a costume contest for handlers of inflatables for best theme and best dressed handlers. For more information, call 502-584-FEST.





## ATTRACTIONS

**Kentucky Derby Festival** - Over 70 events and more than 1.5 million fans. For more information go to [www.kdf.org](http://www.kdf.org).

**Churchill Downs** - The premier Thoroughbred racetrack and home of the Kentucky Derby.

**The Kentucky Derby Museum** - 10,000 square feet of sounds, images and excitement from every Kentucky Derby.

**Six Flags Kentucky Kingdom** - From fast to ferocious, Six Flags® Kentucky Kingdom has seven world-class coasters, including the new water park thrill ride, Tornado®.

**The Louisville Zoo** - The largest zoo in Kentucky with more than 1,300 animals in naturalistic and mixed animal settings.

**Fourth Street Live** - Louisville's newest downtown hot spot for restaurants, bars and special events.

**Waterfront Park** - A 72+ acre public park located on the banks of the Ohio River.

## SPECIALTIES

In addition to a variety of equestrian acts, the parade also features numerous Specialty Units that reflect each year's theme, use of color, animation, music and costumes. Tow units (if applicable) must be decorated. All participants must be 14 years of age or older. Applications **MUST** be completed in full to be considered for acceptance into the Pegasus Parade, and **MUST** be submitted no later than **Jan. 12, 2009**. Early applicants will receive first consideration.

After reviewing applications, the Parade Committee will extend invitations to selected specialty units. There are no entry fees for organizations/non-profits to participate in the Pegasus Parade; however, each unit must fund its transportation, accommodations and all other expenses while in Louisville, KY.



## PARADE PREVIEW PARTY TUESDAY, APRIL 28

Parade enthusiasts can also get up close and personal with the floats and larger-than-life inflatable characters just days before the Parade steps off. They can sneak a peek during the Parade Preview Party, held the Tuesday before the parade. Each float is displayed in all its splendor, complete with dancing costumed characters. In addition, a taste of the entire parade is offered in this indoor magical setting for more than 10,000 parade fans. Equestrian units, large inflatable character balloons and the Royal Court are on hand to give spectators an "inside" view of the parade.



## THE RIVER CITY

The following hotels block rooms for use by each group participating in the Pegasus® Parade. Each group is responsible for making their own reservations and payment of their bills. Neither the Kentucky Derby Festival nor the Pegasus Parade Committee assumes any responsibility for reservations or payment. For rates and additional hotel information, please visit the Louisville Convention & Visitor's Bureau at [www.GoToLouisville.com](http://www.GoToLouisville.com) or phone 1-800-792-5595.

**Hyatt Regency**  
320 West Jefferson St.  
Louisville, KY 40202  
(502) 581-1234

**Country Inn & Suites Louisville**  
2850 Crittenden Dr.  
Louisville, KY 40209  
(502) 753-5555

**Ramada Downtown North**  
1041 Zorn Ave.  
Louisville, KY 40207  
(502) 897-5101



## EQUESTRIAN

Kentucky is widely known as the "Horse Capital of the World" and the Pegasus Parade is the perfect showcase for equestrian units such as the Budweiser Clydesdales and other well horse-drawn attractions. Equestrian Units have been a mainstay of the parade since it began and continue to provide unique entertainment.

For the full application,  
please visit [www.kdf.org](http://www.kdf.org)

**REPUBLIC BANK**

**Kentucky Derby Festival  
PEGASUS® PARADE  
"DESTINATIONS & DISCOVERIES"  
2009 Application**

I am applying as a (circle one):

**Equestrian**      **Marching Band**      **Specialty Unit**

Name of Unit/School \_\_\_\_\_

Sponsor (if applicable) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

**FOR SPECIALTY UNITS ONLY**

Number of performers to be in parade \_\_\_\_\_

	Type	Model	Height	Length	Width	Total Riders
Eg.	Truck	Ford	8'	12'	7'	3
<b>1</b>						
<b>2</b>						
<b>3</b>						
<b>4</b>						

**Participants**

Number of Participants \_\_\_\_\_ Age Range of Participants \_\_\_\_\_

**On a separate sheet of paper, please list the following:**

- ① Your plan for executing the parade theme (include colors, music, costumes, vehicle designs and performance routines),
- ② Recent performances (list events),
- ③ Awards/honors (list events & dates),
- ④ Banners to be carried

To complete your application, you must sign release on right side of this form.

**FOR MARCHING BANDS ONLY**

Name of Band Director \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Number of Musicians \_\_\_\_\_ Non-Playing Members \_\_\_\_\_ Total \_\_\_\_\_

Number of Directors/Assistants on Parade Route \_\_\_\_\_

**On a separate sheet of paper, please list the following:**

- ① Functions of non-playing members and numbers of each type,
- ② Recent performances (list events),
- ③ Awards/honors (list events & dates),
- ④ Banners to be carried

To complete your application, you must sign release on right side of this form.

YOUR APPLICATION TO THE PEGASUS PARADE IS CONSIDERED COMPLETE WITH THE SUBMISSION OF:

- One recent 8 x 10 color photograph
- A recent VHS/DVD of your performance
- Any letters of recommendation you wish to send
- Any other supplemental information

Please label all items with Marching Band's name.  
APPLICATION IS NOT A GUARANTEE OF ACCEPTANCE.

Once approved, any change in a unit's original application must be approved by the Kentucky Derby Festival. Failure to secure prior approval will result in the removal of the variance or the entire unit from the parade route.

The participant is responsible for ensuring that the use of any theme does not violate the copyright, service mark, trademark or intellectual property of others.

I have read all of the information above and I fully understand the terms of the application process.

\_\_\_\_\_  
Signature of Director      Date

\_\_\_\_\_  
Signature of School Principal (if applicable)      Date

Please send complete applications to the following address:

Kentucky Derby Festival  
Parade Committee  
1001 South Third St.  
Louisville, KY 40203

Visit our website or call 502-584-FEST for  
copies of applications and more information.



KENTUCKY DERBY  
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**FOR EQUESTRIAN UNITS ONLY**

**Describe Unit (Check one of the following):**

- Horse-Hitch     Mounted Horse-Unit     Hitch and Outriders
- Mounted Unit with Hitch as Supplemental Vehicle
- Other (Specify) \_\_\_\_\_

Number of Horses \_\_\_\_\_ Number of Riders \_\_\_\_\_ Number of Walkers \_\_\_\_\_

Number of Wagons, Carriages \_\_\_\_\_ Age Range of Participants \_\_\_\_\_

Age Range of Horses \_\_\_\_\_ Breeds \_\_\_\_\_

**Vehicles for Your Unit in Assembly/Dispersal Areas**

Total number access passes needed (Please minimize as space is limited) \_\_\_\_\_

Please specify number of each type of vehicle with your unit:

Autos \_\_\_\_\_ Trucks with Trailers \_\_\_\_\_ Semi-trucks \_\_\_\_\_ Other \_\_\_\_\_

**PLEASE NOTE:** The Kentucky Derby Festival will provide to you, at no charge, a registered veterinarian and a registered farrier on the day of the parade. Pooper scoopers will also be provided for each Equestrian Unit on the parade route.

**On a separate sheet of paper, please list the following:**

- ① Parade experience (list events),
- ② Awards/honors (list events & dates),
- ③ Time required to tack-up,
- ④ Special requirements on parade day (explain)

To complete your application, you must sign release on right side of this form.