



KENTUCKY DERBY
FESTIVAL
SPRING FEVER
RELIEVER

KENTUCKY DERBY FESTIVAL

Student Art Contest

Once again, the Derby Festival Student Art Contest presented by Passport Health Plan and the Your Community Bank Derby Festival Poster Premiere are joining together to stage one exciting event in January 2010.

**Warning: May cause
excessive creativity**

Presented By

Passport
HEALTH PLAN™

University Health Care, Inc.
with The Partnership Council
Administered by AmeriHealth Mary



2010 DERBY FESTIVAL® STUDENT ART CONTEST APPLICATION

(To be filled out by applicant. Please type or print.)



Division A Grades K-1 B Grades 2-3 C Grades 4-5 D Grades 6-8 E Grades 9-12 F Grades K-12

School:

School Phone: Art Teacher:

Teacher E-mail: Your e-mail address will be used for event-related updates only.

Name of Student: Grade: Age:

Title of Entry:

Parent/Guardian:

Parents' Address:

City: State: Zip:

Phone: Parent/Guardian E-mail:

This will be used only to email parents awards info/pickup details etc.

**TAPE THIS FORM TO THE ARTWORK IN THE DIRECTION IT IS TO BE VIEWED.
BE SURE TO MAKE A COPY FOR YOUR RECORDS.**

While all possible care will be taken with each entry, Kentucky Derby Festival, its sponsors, Jefferson, Oldham, Clark and Floyd County Public, Archdiocese of Louisville and other participating schools assume no responsibility for loss or damage to work submitted for the program.

ARTWORK ENTERED IN THE WRONG CATEGORY WILL BE DISQUALIFIED.

2010 EVENT INFORMATION

Once again, the 2010 Derby Festival Student Art Contest awards ceremony will take place in conjunction with the Your Community Bank Derby Festival Poster Premiere in January 2010.

All winning student artwork will be displayed at the event, where our newest Derby Festival artists will get the chance to meet the official Derby Festival Poster Artist!

For a chance to be a winning artist, make sure you stick to the timetable!

- **Entry information is now available!**
- **November 19, 2009:** Deadline for submitting artwork to your coordinator
- **November 24, 2009:** Judging
- **January 28, 2010:** Awards Ceremony and Poster Premiere

All student winners will receive complimentary 2010 Poster Premiere tickets for themselves and 2 guests. Teachers with winning students are also invited and receive a complimentary ticket for themselves. The Poster Premiere begins at 5:30 p.m., and then the Student Art Contest Awards Ceremony will take place at 7 p.m. Winners and their guests may return to the Poster Premiere after the official Awards Ceremony. Winners and their teachers will receive a personal invitation to the Poster Premiere and Awards event, after the judging has taken place.

Take part in a terrific Derby Festival event and get recognized for your wonderful artwork. Get those submissions in soon!

Please call Carrie Brantley at 502-584-6383 ext. 828 with any questions.



2010 DERBY FESTIVAL® STUDENT ART CONTEST CRITERIA



The Kentucky Derby Festival cordially invites public, private and parochial school students in Jefferson, Oldham, Clark and Floyd Counties and other surrounding Counties to participate in the Derby Festival Student Art Contest. Please contact the Kentucky Derby Festival office for more details at 584-FEST. Special thanks given to our presenting sponsor Passport Health Plan.

Materials:

- **DIVISIONS (A) through (E).** Students in GRADES K-12 are invited to produce drawings, paintings, collages, mixed media compositions and prints to be considered for placement in the contest. Tempera, watercolors, acrylics, inks, crayons, oil pastels, felt markers, collage materials or a combination of these may be used. Computer Art will not be accepted in Divisions (A) through (E).
- All work must be on 12" X 18" or 18" X 24" paper or white card stock. NO EXCEPTIONS.
- All work done in chalk and/or pastels should be covered with tissue paper or other lightweight paper.
- ALL GRADES (K-12) COMPUTER ART will be accepted in Division F. The artwork may be mixed media but must be at least 50% computer generated. Work must be on 8 1/2" x 11" paper but need not be in color.
- Do not mount, mat, frame or sign. Artwork should be original and not infringe on any copyrighted material.
- *Division A - Grades K-1 Primary*
- *Division B - Grades 2-3 Primary*
- *Division C - Grades 4-5 Elementary*
- *Division D - Grades 6-8 Middle School*
- *Division E - Grades 9-12 High School*
- *Division F - Grades K-12 Computer Art*

(Only 5 entries from each Division are allowed per school. If there is more than one art teacher at your school, make sure to combine and judge artwork accordingly)

Criteria:

All work submitted must meet the following rules and criteria. Entries submitted incorrectly will be disqualified.

- This is not a poster contest. The subject for all entries must reflect, interpret or depict some aspect or event of the Derby Festival. (See attached list for official KDF events).
- The work must be the original work of the student and may be been done at school under the supervision of the class teacher or art teacher or at home. All artwork should be submitted through the art teacher or another appropriate staff person at the school. All entries should be current, not work completed in previous years. Please encourage a variety of Derby Festival events from your students!

Reasons for Disqualification:

- The Derby (horse race) is not a Derby Festival event. Please do not have children submit images of the horse race or Churchill Downs. These do not fall in the Derby Festival category.
- Students MUST NOT SIGN their work. A signature on the front will disqualify the entry.
- Any artwork matted, mounted or framed will disqualify the entry.
- Incorrect paper size. See page materials above for size of paper.
- Work submitted in the wrong category, work not adhering to established criteria or work accompanied by an incomplete entry form will be disqualified.

Delivery:

Every entry submitted to Kentucky Derby Festival, Inc., must have the Derby Festival entry form completed and attached securely to the back of the work **IN THE DIRECTION THE WORK IS TO BE VIEWED**. Please make a copy for your records. Please write the name of your school on the outside of the large envelope provided. **The 20" x 28" envelopes in which to submit your artwork are ONLY available through area coordinators. Please contact your coordinator below to receive these:**

Delivery To Area Coordinators

Public School System

Melisa Gano
Gheens Academy 485-3150
4425 Preston Highway
Louisville, Kentucky 40213

Catholic School System

Karen O'Connell 448-8581
Flaget Center
1935 Lewiston Dr.
Louisville, Kentucky 40216

Oldham County & Home School

Carrie Brantley 584-6383, ext. 828
Kentucky Derby Festival
1001 S. Third Street
Louisville, Kentucky 40203

Clark & Floyd Co., IN

Dean Mistler
Scribner M.S.
910 Old Vincennes Rd.
New Albany, IN 47150

All work must be turned in to the respective area coordinators by November 19, 2009. Work must be submitted in large envelopes provided to the schools by your area coordinators. Do not bend or fold the art; package the art carefully to ensure it will not be damaged.

Please Note: If all specifications are not followed exactly or the entry forms are not completed or are illegible, the entry will not be accepted for judging

Judging and Awards:

- The work will be judged by three arts professionals from the community (minimum of 3 judges). All judges are selected and approved by the Derby Festival Student Art Contest Committee. Six pieces will be chosen for awards in each division: 1st, 2nd, 3rd and 3 honorable mentions.
- All winners will be presented medallions, certificates, a "Derby Festival Student Art Contest Winner's Pin". All first place winners will receive a 2010 Derby Festival framed poster. The awards will be presented at a special ceremony including the winner and guests. Teachers will also be invited to the ceremony and will receive special recognition for their accomplishments. All award winners and their teachers will be notified.
- All winning artwork, including honorable mentions, will be displayed at the 2010 Your Community Bank Derby Festival Poster Premiere in January 2010 and at the 2010 Republic Bank Parade Preview on April 27, 2010.
- All artwork not receiving awards will be returned to the respective area coordinators. Artwork will be distributed through the "pony" delivery system if applicable. If your system does not have the "pony" delivery, please contact your coordinator to arrange pick-up of the artwork.
- While all possible care will be taken with each entry, the Kentucky Derby Festival, its sponsors, Jefferson, Oldham, Clark and Floyd County, public, private, parochial and all other participating schools assume no responsibility for loss of or damage to work submitted to the program.

CRITERIA FOR JUDGING:

DECISION WILL BE BASED ON:

1. Adherence to theme (Kentucky Derby Festival events)
2. Original interpretation of theme
3. Effective use of medium or media
4. Evidence of skill commensurate with the age of the artist
5. Composition



2010 DERBY FESTIVAL® STUDENT ART CONTEST

Presented by Passport Health Plan



TEACHERS' CHECKLIST FOR ENTRIES:

- 20" x 28" envelope with school's name on outside, supplied by Area Coordinators.
- 5 entries per division.
- Artwork is entered in the correct division; entry forms are completely filled out and are taped to back of artwork.
- Entry forms are taped to the back of the artwork in the direction artwork is to be viewed.
- Artwork is not mounted, matted, framed or signed.
- The correct paper size has been used. 12" x 18" or 18" x 24" on paper or white card stock.
- Computer Art on 8 1/2" x 11".
- Theme of entries is based on the Kentucky Derby Festival.
- No racehorses, spires, or anything to do with Churchill Downs on artwork entered.
- Artwork is the original work of the student and has been done at school under the supervision of the teacher or at home.
- Artwork is NOT signed.
- Artwork has been submitted by November 19, 2009.
- Please instruct parents of winning students NOT TO CONTACT THE SPEED ART MUSEUM to pick up winning artwork.

Winning entries should be picked up at the Kentucky Derby Festival office, 584-FEST, beginning May 15th, 2010.

All other artwork will be returned to the schools by the Student Art Contest area coordinator.

2010 DERBY FESTIVAL® EVENTS

Find your inspiration in the following list of fabulous Derby Festival events! Any of these events would make a great subject for the Student Art Contest. For more event information, please visit www.KDF.org.

The overall Festival theme for 2010 is Spring Fever Reliever.

- AT&T Derby Festival Spring Fashion Show
- Derby Festival Spelling Bee
- Derby Festival Chow Wagon®
- Fifth Third Bank Derby Festival \$1 Million Dollar Hole-in-One Golf ContestSM
- Derby Festival They're Off![®] Luncheon
- The Fillies Derby Ball
- Derby Festival Opening Ceremonies – Thunder Over LouisvilleSM
- Derby Festival Volleyball Classic
- Derby Festival Student Art Contest presented by Passport Health Plan
- Derby Festival Basketball Classic
- U.S. Bank Derby Festival Great BalloonFestSM
- Bluegrass Family Health Running Wild[®] Pasta Dinner & Expo
- Derby Festival Marathon/miniMarathon[®] presented by Walmart
- Derby Festival Foundation Academic ChallengeSM
- Stock Yards Bank Derby Festival Great Bed Races
- Derby Festival Run for the Rosé[®]
- Derby Festival Ramble for the Roses[®] (5 mile walk)
- Derby Festival Great Steamboat Race
- Derby Festival Celebrity Luncheon
- Republic Bank Derby Festival Pegasus[®] Parade
- Republic Bank Derby Festival Pegasus[®] Parade Preview Party
- King Southern Bank Pro-Am Golf Tournament
- Derby Festival Taste of Festival
- American Founders Bank Derby Festival WineFest

Frequently Asked Questions



Kentucky Children's Health Insurance Program

What Is KCHIP?

KCHIP is Kentucky's version of the federal Children's Health Insurance Program (CHIP), and was developed specifically to provide health coverage for uninsured children and teens of working families. If your child or teen is determined by the state to be eligible for KCHIP and lives in the Passport Health Plan service area, he or she will become a member of the Plan. Passport Health Plan members are part of a nationally ranked health plan.

What ages are covered by KCHIP?

Qualified children and teens from birth to his or her 19th birthday.

What benefits can children receive through KCHIP?

KCHIP offers coverage for:

- Pre-existing medical conditions
- Dental, hearing, and vision services
- Hospital and emergency services
- Doctor visits
- Prescriptions
- Lab tests and X-rays
- Glasses
- Immunizations
- Well-child checkups
- Specialized care

How To Apply?

To apply for KCHIP, families can now mail-in or fax an application. To get a copy of the application, go to www.passporthealthplan.com. Click on KCHIP Application under "Quick Hits."

Passport Health Plan also has trained enrollment specialists who can help families fill out the application and walk them through the process at no charge. They can also help families who have lost KCHIP or Passport Health Plan and need to recertify. If you or someone you know would like to work with an enrollment specialist, please call 1-800-578-0603, press 0, then press 78573.

Is having KCHIP the same as having Passport Health Plan?

Yes! If a child or teen qualifies for KCHIP and lives in the Passport Health Plan service area, they will also become a Passport Health Plan member. In 2008, Passport Health Plan was named the 9th best Medicaid plan in the country by *U.S. News & World Report!*

For more information about Passport Health Plan and KCHIP, call 1-800-578-0603, press 0, then press 78573 or go to our website at www.passporthealthplan.com

What is the Passport Health Plan Service Area?

