

**OFFICIAL RULES OF KENTUCKY DERBY FESTIVAL
PRE-PARTY DERBY EVE JAM VIP TICKETS
PRESENTED BY KENTUCKY PROUD**

1. **To participate:** Visit any of the 47 Kentuckiana Kroger stores and purchase any Perdue item and receive a coupon at checkout for a chance to win pre-party tickets on-line!

To participate: No purchase necessary to participate in the Kentucky Derby Festival, Inc. Pre-Party Derby Eve Jam VIP Contest Presented by Kentucky Proud. A free entry may be picked up at the Kentucky Derby Festival office, 1001 South Third Street, Louisville, KY 40203. Limit one per person per day. Kentucky Derby Festival office open from Monday – Friday 9a-5p Only.

2. **Contest Timeline:** Contest runs from midnight Sunday, March 29th through midnight on Saturday, April 17th.

3. **Prizes:** Enter your coupon code on the designated website: www.kdf.org/kentuckyproud to determine if you are a winner. Some codes contain a winning message that will admit you and one guest into a VIP tent for the concert. The VIP ticket will include food, private cash bar and private port-o-lets for you and one guest.

4. **To claim Prize:** If your code contains a winning message, you may redeem it at Kroger’s Fest-a-Ville on the Waterfront on Friday, April 30th from 6pm-8pm to receive your VIP voucher.

5. **Participants are solely responsible** for timely registration for the Kentucky Derby Festival, Inc. Pre-Party Derby Eve Jam VIP Contest Presented by Kentucky Proud. Participants waive all claims against the Kentucky Derby Festival for lost or stolen coupon codes.

7. **You must be 18 years of age** or older to participate in the Kentucky Derby Festival, Inc. Pre-Party Derby Eve Jam VIP Contest Presented by Kentucky Proud.

8. **Winners** grant Festival permission to use their names and photos in advertising and publicity without additional compensation.

9. **Persons in any one of the following categories are not eligible to participate:**

Employees, directors or agents of the Festival or persons engaged in any way with the production or development of the Kentucky Derby Festival, Inc. Pre-Party Derby Eve Jam VIP Contest Presented by Kentucky Proud promotion; and the immediate family or members of the household of any ineligible person.

10. **Other rules,** regulations, restrictions and qualifications may apply to particular prizes.

11. **Interpretation of rules** of the Kentucky Derby Festival, Inc. Pre-Party Derby Eve Jam VIP Contest Presented by Kentucky Proud shall rest solely with the Festival

whose decision will be final for all purposes.

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Select Kroger Stores:

111 TOWNE DRIVE	ELIZABETHTOWN	KY	42701
102 W. JOHN ROWAN BLVD.	BARDSTOWN	KY	40004
3040 DOLPHIN DRIVE	ELIZABETHTOWN	KY	42701
2219 HOLIDAY MANOR	LOUISVILLE	KY	40222
2200 BROWNSBORO ROAD	LOUISVILLE	KY	40206
9812 LINN STATION ROAD	LOUISVILLE	KY	40223
2710 WEST BROADWAY	LOUISVILLE	KY	40211
3039 BRECKENRIDGE LANE	LOUISVILLE	KY	40220
924 SOUTH 2ND STREET	LOUISVILLE	KY	40203
12501 SHELBYVILLE ROAD	MIDDLETOWN	KY	40243
HIGHWAY 127	FRANKFORT	KY	40601
9080 TAYLORSVILLE ROAD	LOUISVILLE	KY	40299
291 N HUBBARDS LN STE 130	LOUISVILLE	KY	40207

5929 TIMBER RIDGE DRIVE	PROSPECT	KY	40059
2034 SOUTH HIGHWAY 53	LAGRANGE	KY	40031
302 BRIGHTON PARK BLVD.	FRANKFORT	KY	40601
9440 BROWNSBORO RD.	LOUISVILLE	KY	40241
2549 HWY. 227	CARROLLTON	KY	41008
12450 LA GRANGE ROAD	LOUISVILLE	KY	40245
525 CLIFTY DRIVE	MADISON	IN	47250
12611 TAYLORSVILLE RD.	LOUISVILLE	KY	40299
520 N. 35TH STREET	LOUISVILLE	KY	40212
9501 WESTPORT ROAD	LOUISVILLE	KY	40241
3917 SOUTH 7TH STREET RD	LOUISVILLE	KY	40216
2956 E. 10TH STREET	JEFFERSONVILLE	IN	47130
7509 TERRY LANE	LOUISVILLE	KY	40258
4211 SOUTH 3RD STREET	LOUISVILLE	KY	40214
2440 BARDSTOWN ROAD	LOUISVILLE	KY	40205
5533 NEW CUT ROAD	LOUISVILLE	KY	40214
6900 BARDSTOWN ROAD	LOUISVILLE	KY	40291
5001 MUD LANE	LOUISVILLE	KY	40229
4501 OUTERLOOP	LOUISVILLE	KY	40219
5244 DIXIE HIGHWAY	LOUISVILLE	KY	40216
3400 GRANT LINE RD.	NEW ALBANY	IN	47150
200 NEW ALBANY PLAZA	NEW ALBANY	IN	47150
4009 POPLAR LEVEL RD.	LOUISVILLE	KY	40213
185 ADAM SHEPHERD PKWY	SHEPHERDSVILLE	KY	40165
3616 BUECHEL BY-PASS	LOUISVILLE	KY	40218
2864 CHARLESTOWN RD	NEW ALBANY	IN	47150
3165 SOUTH SECOND STREET	LOUISVILLE	KY	40208
1265 GOSS AVENUE	LOUISVILLE	KY	40217
234 EASTBROOKE PKWY.	MT. WASHINGTON	KY	40047
305 E. LEWIS & CLARK PKWY	CLARKSVILLE	IN	47129
10645 DIXIE HWY	LOUISVILLE	KY	40272
568 RIVER RIDGE PLAZA	BRANDENBURG	KY	40108
181 BOONE STATION RD.	SHELBYVILLE	KY	40065