

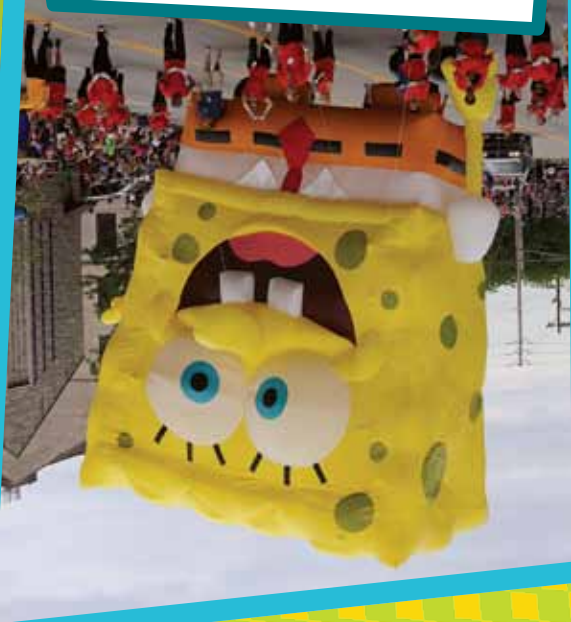
Super Grover, March of Dimes



Among the most popular units in the Pegasus Parade are the giant inflatable characters which float down the route to the delight of children ages two to 92. The colorful inflatables are larger than life and elicit squeals of joy from spectators lined up for more than a mile. There is a costume contest for handlers of inflatables for best theme and best dressed handlers. For more information, call 502-584-FEST.

INFLATABLES

SpongeBob SquarePants, Passport Health Plan



Did You Know? It takes 500 Festival employees & volunteers to make the parade **spectacular!**



HISTORY OF THE PEGASUS PARADE

The Kentucky Derby Festival was first held in 1956 on a modest budget of just \$640. The festival's very first event was the Pegasus Parade, which marched down Broadway before a crowd of 125,000. Since that time, the Derby Festival has grown by leaps and bounds. Featuring floats, inflatable characters, marching bands, equestrian units and assorted celebrities, the Pegasus Parade has thrilled Louisvillians and their guests for more than half a century. Held every year on the Thursday before the running of the Kentucky Derby, the Pegasus Parade is ranked among the top 15 parades in the country by the International Festivals and Events Association. The parade is not only the Derby Festival's oldest event, but also its most beloved. Capping off the two-week-long Kentucky Derby Festival, the Pegasus Parade showcases some of the most spectacular attractions to be found anywhere. It's a tradition that just keeps getting better every year.



2009 Grand Marshals
Ken & Kenny Perry

KDF IS COMMITTED TO
Go Green!
THIS BROCHURE WAS PRINTED
ON RECYCLED PAPER.

Early applicants will receive first consideration. After reviewing applications, the committee will extend invitations to the selected marching bands. There are no entry fees to participate in the parade; however, each unit must fund its transportation, accommodations and all other expenses while in Louisville, KY. Each marching band in the Pegasus Parade is automatically entered in the AT&T Real Yellow Pages Battle of the Bands Competition. Award categories include: Grand Champion, First, Second, Third and Fourth Runner-Up. In addition to exposure to nearly 250,000 spectators along the parade route, all participants also have the opportunity to perform before a large television audience. The parade is broadcast live on WAVE 3 TV, the local NBC affiliate.

January 4, 2010.

Completed in order to be considered for acceptance and MUST be submitted by for bands. All participants must be at least 14 years of age. Applications MUST be unit, as well as the band's overall presentation. There are no set size requirements based on the performance and quality of music demonstrated by each marching music and donning colorful costumes. The Pegasus Parade Committee selects bands school and collegiate bands are featured annually in the parade, providing lively part of the rich tradition of the Pegasus Parade. Some of the nation's finest high The shrill sounds of marching bands strutting down the parade route are an integral

BATTLE OF THE BANDS



Miles College Marching Band, Alabama



FLOATS

Since the parade's inception, elaborate floats have been a mainstay of the annual event. Float units take part in a friendly competition for awards from parade judges, making the countless hours of preparation well worthwhile. Both the inflatables and floats are displayed before the thousands of fans at the Parade Preview Party held two days before the Pegasus Parade. To enter a float, call 502-584-FEST.

Norton Healthcare 2009 Sweepstakes Winner



APPLICATION DEADLINE - JANUARY 4, 2010



Kentucky Derby Festival, Inc.
Pegasus Parade Committee
1001 South Third St.
Louisville, KY 40203

REPUBLIC BANK
KENTUCKY DERBY FESTIVAL
Pegasus® Parade
SPRING FEVER RELIEVER
2010
APRIL 29

KENTUCKY DERBY FESTIVAL
FESTIVAL
SPRING FEVER
RELIEVER



South Shore Drill Team, Chicago, IL

SPECIALTIES

In addition to a variety of equestrian acts, the parade also features numerous Specialty Units that reflect each year's theme, use of color, animation, music and costumes. Tow units (if applicable) must be decorated. All participants must be 14 years of age or older. Applications MUST be completed in full to be considered for acceptance into the Pegasus Parade, and MUST be submitted no later than **January 4, 2010**. Early applicants will receive first consideration.

After reviewing applications, the Parade Committee will extend invitations to selected specialty units. There are no entry fees for organizations/non-profits to participate in the Pegasus Parade; however, each unit must fund its transportation, accommodations and all other expenses while in Louisville, KY.



Budweiser Clydesdales

EQUESTRIAN

Kentucky is widely known as the "Horse Capital of the World" and the Pegasus Parade is the perfect showcase for equestrian units such as the Budweiser Clydesdales and other well horse-drawn attractions. Equestrian Units have been a mainstay of the parade since it began and continue to provide unique entertainment.



REPUBLIC BANK PARADE PREVIEW PARTY

TUESDAY, APRIL 27

Parade enthusiasts can also get up close and personal with the floats and larger-than-life inflatable characters just days before the Parade steps off. They can sneak a peak during the Parade Preview, held the Tuesday before the parade. Each float is displayed in all its splendor, complete with dancing costumed characters. In addition, a taste of the entire parade is offered in this indoor magical setting for more than 10,000 parade fans. Equestrian units, large inflatable character balloons and the Royal Court are on hand to give spectators an "inside" view of the parade.



For the full application, please visit www.kdf.org

REPUBLIC BANK Kentucky Derby Festival PEGASUS® PARADE 2010 Application

I am applying as a (circle one):

EQUESTRIAN **MARCHING BAND** **SPECIALTY UNIT**

Name of Unit/School _____

Sponsor (if applicable) _____

Contact Person _____

Address _____

City _____

State _____ Zip _____

Contact Email _____

Phone _____ Cell _____

FOR EQUESTRIAN UNITS ONLY

Describe Unit (Check one of the following):

Horse-Hitch Mounted Horse-Unit Hitch and Outriders

Mounted Unit with Hitch as Supplemental Vehicle

Other (Specify) _____

Number of Horses _____ Number of Riders _____ Number of Walkers _____

Number of Wagons, Carriages _____ Age Range of Participants _____

Age Range of Horses _____ Breeds _____

Vehicles for Your Unit in Assembly/Dispersal Areas

Total number access passes needed (Please minimize as space is limited) _____

Please specify number of each type of vehicle with your unit:

Autos _____ Trucks with Trailers _____ Semi-trucks _____ Other _____

PLEASE NOTE: The Kentucky Derby Festival will provide to you, at no charge, a registered veterinarian and a registered farrier on the day of the parade. Pooper scoopers will also be provided for each Equestrian Unit on the parade route.

On a separate sheet of paper, please list the following:

- ① Parade experience (list events), ② Awards/honors (list events & dates),
- ③ Time required to tack-up, ④ Special requirements on parade day (explain)

To complete your application, you must sign release on reverse side of this form.

APPLICATION DEADLINE for Equestrian Units, Marching Bands, and Specialty Units
JANUARY 4, 2010

YOUR APPLICATION TO THE PEGASUS PARADE IS CONSIDERED COMPLETE WITH THE SUBMISSION OF:

- One recent 8 x 10 color photograph
- A recent VHS/DVD of your performance
- Any letters of recommendation you wish to send
- Any other supplemental information

APPLICATION IS NOT A GUARANTEE OF ACCEPTANCE. FOR A COMPLETE APPLICATION, PLEASE GO TO WWW.KDF.ORG

Once approved, any change in a unit's original application must be approved by the Kentucky Derby Festival. Failure to secure prior approval will result in the removal of the variance or the entire unit from the parade route.

The participant is responsible for ensuring that the use of any theme does not violate the copyright, service mark, trademark or intellectual property of others.

Please send complete applications to the following address:

**Kentucky Derby Festival
Parade Committee
1001 South Third St.
Louisville, KY 40203**

FOR MARCHING BANDS ONLY

Name of Band Director _____

Address _____

City _____

State _____ Zip _____

Contact Email _____

Phone _____ Cell _____

Number of Musicians _____ Non-Playing Members _____ Total _____

Number of Directors/Assistants on Parade Route _____

On a separate sheet of paper, please list the following:

- ① Functions of non-playing members and numbers of each type, ② Recent performances (list events), ③ Awards/honors (list events & dates), ④ Banners to be carried

To complete your application, you must sign release on reverse side of this form.

ATTRACTIONS

Kentucky Derby Festival - Over 70 events and more than 1.5 million fans. For more information go to www.kdf.org.

Churchill Downs - The premier Thoroughbred racetrack and home of the Kentucky Derby.

The Kentucky Derby Museum - 10,000 square feet of sounds, images and excitement from every Kentucky Derby.

Six Flags Kentucky Kingdom - From fast to ferocious, Six Flags® Kentucky Kingdom has seven world-class coasters, including the new water park thrill ride, Tornado®.

The Louisville Zoo - The largest zoo in Kentucky with more than 1,300 animals in naturalistic and mixed animal settings.

Fourth Street Live - Louisville's newest downtown hot spot for restaurants, bars and special events.

Waterfront Park - A 72+ acre public park located on the banks of the Ohio River.

THE RIVER CITY

The following hotels block rooms for use by each group participating in the Pegasus® Parade. Each group is responsible for making their own reservations and payment of their bills. Neither the Kentucky Derby Festival nor the Pegasus Parade Committee assumes any responsibility for reservations or payment. For rates and additional hotel information, please visit the Louisville Convention & Visitor's Bureau at www.GoToLouisville.com or phone 1-800-792-5595.

Country Inn & Suites Louisville
2850 Crittenden Dr
Louisville, KY 40209
(502) 753-5555

Holiday Inn Louisville Airport Fair/Expo
447 Farmington Avenue
Louisville, KY 40209
(502) 637-4500

Hyatt Regency
320 West Jefferson St.
Louisville, KY 40202
(502) 581-1234

Ramada Downtown North
1041 Zorn Avenue
Louisville, KY 40207
(502) 897-5101

Fern Valley Hotel & Conference Center
2715 Fern Valley Road
Louisville KY 40213
502-964-3311



**KENTUCKY DERBY
FESTIVAL
SPRING FEVER
RELIEVER
WWW.KDF.ORG**

Visit our website or call
502-584-FEST
for copies of applications
and more information.

FOR SPECIALTY UNITS ONLY

Number of performers to be in parade _____

	Type	Model	Height	Length	Width	Total Riders
Eg.	Truck	Ford	8'	12'	7'	3
1						
2						
3						
4						

Participants

Number of Participants _____ Age Range of Participants _____

On a separate sheet of paper, please list the following:

- ① Your plan for executing the parade theme (include colors, music, costumes, vehicle designs and performance routines), ② Recent performances (list events), ③ Awards/honors (list events & dates), ④ Banners to be carried

To complete your application, you must sign release on reverse side of this form.