



**SIGN UP  
FOR THE PERKS  
TODAY!**

Mail to:  
Kentucky Derby Festival Foundation  
Attn: Thoroughbred Ambassador Program  
1001 S. Third Street  
Louisville, KY 40203



The Foundation has supported groups through grants including:

- Crusade for Children
- Kentucky Derby Museum
- Metro United Way, Success by Six
- Multiple Sclerosis Society
- Youth Alive
- Presbyterian Community Center
- St. Anthony Community Outreach Center
- Police Youth Activities League
- Plymouth Community Renewal Center
- University of Louisville (Star Program)

The Derby Festival® works each year to provide community service that directly contributes to the cultural, educational, charitable and economic development of the community. To further that mission, it has created the Kentucky Derby Festival® Foundation, a 501(c)3 not-for-profit charity. The Foundation receives and manages charitable contributions on behalf of the Kentucky Derby Festival®, Inc., its supporters and the general public.

The Foundation perpetuates the Festival's impact on the community. It hopes to develop projects that highlight the Festival's influence on the area's cultural heritage. Its mission is to further the Festival's educational and charitable mission through exhibitions and performances. The Foundation adds to the Festival's mission of providing creative entertainment that enhances the community.



**views  
inspirations &  
people...**



**KENTUCKY DERBY  
FESTIVAL  
FOUNDATION.**

Kentucky Derby Festival Foundation  
1001 Third Street  
Louisville, KY 40203  
[www.kdf.org](http://www.kdf.org)



**KENTUCKY DERBY  
FESTIVAL  
FOUNDATION**

*Thoroughbred*  
**just a few of the perks.**

**You Can Never Have Too Much Fun**

That's what the Kentucky Derby Festival® is all about! The Derby Festival® is one of the most celebrated organizations in the world and we want you to be a part of our celebration. The Thorobreds began as our core volunteer organization in 1974, with 500 members of The Thorobreds working behind the scenes to help Festival events run seamlessly. While The Thorobreds are still an organization focused on volunteering, the program has transitioned into a VIP membership group with benefits unavailable to the general public.



**THOROBRED DONATIONS LEVEL**

**\$100 - \$249**

- Enamel Thorobred Pin
- Name listed in Fillies, Inc./Kentucky Derby Festival® Official Program
- Keep up-to-date — Receive updates on upcoming events and Festival happenings from the Festival Times an Thorobred News newsletters.
- Advance Ticket Order Form (Order tickets to events before they go on sale to the general public)
- Twenty Percent (20%) discount on 2008 Kentucky Derby Festival® merchandise from Merchandise Licensee or designated retail outlet
- New Thorobred Only Opportunities at a variety of Festival events, complimentary and special package purchase opportunities

**THOROBRED BENEFACOR DONATION LEVEL**

**\$250 - \$499**

- All of the above listed benefits of being a Derby Festival® Foundation "Thorobred" PLUS
- Gold Filled 2008 Kentucky Derby Festival Pegasus Pin

**THOROBRED THUNDER DONATION LEVEL \$500.00 OR MORE**

All of the above listed benefits of being a Derby Festival® Foundation "Thorobred and Thorobred Benefactor" PLUS

- Two (2) tickets to Thunder Over Louisville "Thunder Corporate Village" VIP Viewing Area

**CORPORATE THOROBRED DONATION LEVEL \$600 OR MORE**

This is a fabulous opportunity for your company to receive recognition and a great way for you to reward your employees. A Corporate Thorobred Membership includes six (6) individual Thorobred level memberships while your company receives recognition as a Corporate Thorobred Sponsor. Please contact our offices at 502-584-6383 for a corporate application.

*NOTE: Contributions to the Kentucky Derby Festival® Foundation, Inc. may be tax deductible as charitable contributions for income tax purposes to the extent that the contribution exceeds the fair market value of benefits received. The Kentucky Derby Festival® Foundation is a 501(c)3 organization. Check with your financial advisor regarding deductibility. All 2008-2009 Derby Festival Foundation Memberships end June 30, 2009. Deadline for registration is March 1, 2009.*



**2008 THOROBRED ONLY OPPORTUNITIES:**

(Will include these opportunities and more for 2009)

- VIP Republic Bank Pegasus Parade Package  
Private package including access to the VIP reception for all parade celebrities before the parade, a behind the scenes tour and much more.
- U.S. Bank Great Balloon Glow Package - Private package including parking access and an escort to the field, a party with the pilots and more.
- Kroger's Fest-A-Ville Movie Nights - Premiere Seating and Popcorn
- Great Bed Races Tailgate Party and Private Event Seating - Private Tailgate party with snacks in the center of the dormitory
- 5/3rd Bank Million Dollar Hole-In-One - 10 free golf balls with the purchase of any package (each day of event).
- Night of the Future Stars - Premiere seating and autograph opportunity



Become a **Derby Festival Ambassador!**

Becoming a Thorobred is a great way to meet new friends and become involved in supporting one of the community's largest events. There is still room for new members, so sign up now!

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

(required to receive Festival Times, Thorobred News and other updates)

Donation Level:

Thorobred (\$100-\$249)     Thorobred Benefactor (\$250-\$499)

Thorobred Thunder (\$500+)     General Donation \$ \_\_\_\_\_  
(100% tax-deductible)

Check Enclosed (Please make payable to Kentucky Derby Festival Foundation.)

Credit Card:     MasterCard     Visa

Card #: \_\_\_\_\_

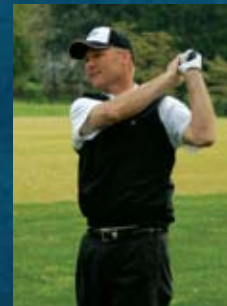
Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*See reverse for mailing instructions*



The Derby Festival Foundation Academic Challenge has become the largest quick recall tournament of its kind in the country.



The Derby Festival Foundation Pro Am Golf Tournament funds various foundation projects. The Foundation is constantly looking for new and exciting opportunities to benefit your community. If your organization is in need of assistance in promoting a special event, the Foundation may be able to help.

**JOIN ONLINE AT  
WWW.KDFE.ORG**

