

## 2007 Poster Premiere At New "Artsy" Venue



The Kentucky Derby Festival is proud to welcome Your Community Bank as the new title sponsor of the 27th annual Derby Festival Poster Premiere, which will be held at 5:30 p.m. on Thursday, Jan. 25, at the Mellwood Arts & Entertainment Center on Mellwood Avenue. Whole Foods Market Louisville, Greater Louisville Inc., Redleaf Digital/Cardinal Printing and 103.1 WRKA are contributing sponsors of the Poster Premiere and Budweiser Select will continue as the Official Poster Sponsor. In addition to the new title sponsorship, the event will be held in conjunction with the Student Art Contest Awards Ceremony for the first time. Students with winning entries in the Art Contest, which is presented by Passport Health Plan, will be invited to attend the Poster Premiere and will receive tickets for themselves and two guests. A collage poster of the winning Art Contest entries will be on sale at the event. The Poster Premiere is the unveiling of the 2007 Official Derby Festival Poster by Donovan Sears, Current-Marketing's "Creative Conductor." Donovan is a University of Louisville graduate with a B.A. in Art. His work has appeared in several national publications. Donovan is also a veteran musician, having played hundreds of shows in the region. The Your Community Bank Poster Premiere will feature cocktails, hors d'oeuvres, a silent auction and a display of the winning students' artwork. Parking is free at the venue.



2007 KDF Chair Roy Potts, Derby Festival President and CEO Mike Berry, 2008 Chair Nancy Norris and 2006 Chair Rip Hatfield at the Nov. 30 Business First Business of Year Awards dinner where the Kentucky Derby Festival was honored as a finalist in the Not-For-Profit Organization of the Year category.



## adidas Basketball Classic Tickets Up For Grabs

Tickets for the adidas Derby Festival Basketball Classic on April 14 will go on sale Dec. 15 at all TicketMaster outlets and the Freedom Hall box office (502) 361-3100 or (800) 487-1212. Attendance for the Classic has risen steadily over the past three years, as well as the number of blue-chip players participating in the game. adidas joins contributing sponsors BellSouth and Radio One in presenting the 35th annual Derby Festival Basketball Classic. Tickets for the game cost \$10 and \$15.



## Training Program Meeting Set For January 8<sup>th</sup>

The Frazier Rehab Institute Sports Medicine Healthy Lifestyle Training Program will be held on Monday, Jan. 8, at 6 p.m. at Bellarmine University's Frazier Hall. The free 16-week

program is intended to benefit runners training for the meijer Derby Festival Marathon and miniMarathon®. The Jan. 8 meeting will give runners an opportunity to talk with professionals regarding nutrition, training tips, injury prevention and education. Attendees will receive a free training packet and T-shirt for each runner; introduction of coaches, athletic trainers and nutritionists; an overview of the Marathon and miniMarathon; guest speakers and a question-and-answer session. Runners may register for the training program online at [www.DerbyFestivalMarathon.com](http://www.DerbyFestivalMarathon.com). A pre-meeting run schedule, which includes bi-weekly Saturday morning runs, may also be found on the race website. The deadline to sign up for the program is Jan. 19. The Training Program is sponsored by Jewish Hospital/ Frazier Rehab Institute with contributing sponsor Pacers & Racers Running-Walking Store.



*The 2007 Healthy Lifestyle Training Program will give runners a leg up on the competition in the meijer Marathon and miniMarathon.*



## Racing Ahead

Cost-conscious runners are already registering for the 2007 meijer Derby Festival Marathon and miniMarathon — both to take advantage of early entry fees and to guarantee a spot in the races before registration is capped at 10,000 participants. The races continue to grow, attracting more out-of-town runners than ever. So far this year, Derby Festival staffers and race committee members have traveled to expos in Akron, Columbus, Chicago, Detroit, Philadelphia and Memphis to promote the meijer races. Brochures were also included in runners' "goodie bags" in several other major marathons. Registration fees for the meijer races, which will be held April 28, 2007, are \$35 for the 13.1-mile miniMarathon and \$60 for the 26.2-mile Marathon if entered online or postmarked by Jan. 31. From Feb. 1 to April 16, entry fees are \$50 for the mini and \$75 for the Marathon; late entry fees at the Race Expo (April 26-27) are \$60 and \$90. Online registration is open at [www.DerbyFestivalMarathon.com](http://www.DerbyFestivalMarathon.com). meijer joins contributing sponsors Bluegrass Family Health, *The Courier-Journal*, Churchill Downs, Michelob Ultra and Powerade in presenting the meijer Derby Festival Marathon and miniMarathon. Supporting sponsors are MarathonGuide.com, Louisville Water Company and Frazier Rehab Institute a service of Jewish Hospital & St. Mary's HealthCare.



KENTUCKY DERBY  
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## KDF Foundation Continues Good Work

The Kentucky Derby Festival Foundation — the charitable arm of the KDF — recently awarded grants to two worthy causes. The Foundation presented a check for \$30,000 to the University of Louisville's STAR Program — Systematic Treatment of Autism and Related disorders. Sandy Metz Snowden, Darrell Griffith and a U of L development representative were part of the STAR presentation. The Foundation also awarded a \$15,000 grant to the Plymouth Community Renewal Center to fund a PLATO Learning project and to assist with the purchase of a van for transporting people to and from the center. Also on the charitable giving front, when RJ Reynolds sponsored the "Light Up Lounge" at last year's Chow Wagon, the company asked the Festival for a recommended charity to receive the proceeds from a concert held in Louisville. In light of the tremendous cooperation and support the Festival receives from the Louisville Metro Police Department and other city services, KDF recommended — and RJR agreed — to make the \$14,000 contribution to Supporting Heroes, a group that supports the families of police, firefighters and EMS responders who lost their lives in the line of duty.

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## 2007 Royal Court Announcement at Muhammad Ali Center

The field of candidates interested in becoming Derby Festival Princesses has been narrowed from more than 80 young women to the 15 finalists who will attend a round of judging on Jan. 4 at The Muhammad Ali Center. The announcement of the 2007 Royal Court will be made on Jan. 5, also at the Ali Center. Each member of the Court receives \$2,000 in scholarships from The Fillies Inc. and the Kentucky Derby Festival Foundation, as well as sponsor gifts and a complimentary wardrobe. The 2007 Derby Festival Queen will be selected by the traditional spin-of-the-wheel on April 20 at the Fillies Ball at the Galt House East Hotel.



## Raffle To Help Show Go On

The fourth annual Thunder Into Louisville Poker Run on Oct. 7, produced by WDRB TV, was a great success, helping raise about \$10,000 for the 2007 Thunder Over Louisville<sup>SM</sup> show. Thunder fund-raising efforts will continue with the sale of \$10 raffle tickets for a 2006 1200 Dyna-Glide FXD motorcycle. Tickets are on sale now at WDRB FOX 41, 624 W. Muhammad Ali Blvd, Bluegrass Harley-Davidson, 11701 Gateworth Way, and the Derby Festival office, 1001 S. Third St. The winning ticket will be drawn at the Chow Wagon on Friday, May 4, and will be broadcast later that night on FOX News at 10. The raffle is sponsored by the Kentucky Lottery.



# Let Yourself Go!

## New Radko Ornament Selling Fast!



“Destination Derby,” the latest edition in a holiday ornament series created by renowned

designer Christopher Radko, is on sale now. This year’s ornament is a salute to the Commonwealth of Kentucky and features Derby Festival event icons and even the KDF flag. This is the third year in the series for the Radko ornament, following “Festival Flight” in 2005 and “Golden Pegasus” in 2004. A limited number of ornaments are available and they are selling fast! The ornament is currently featured in the December edition of Kentucky Monthly magazine as one of “100 Great Kentucky Gifts” in the publication’s 100th issue. “Destination Derby,” which retails for \$50, is available at the Derby Festival Office at 1001 South Third St. (502) 584-6383 or on the Festival’s website at [www.kdf.org](http://www.kdf.org).

## Dates to Remember

**April 14:** adidas Derby Festival Basketball Classic

**April 19:** Fifth Third Bank \$1 Million Dollar Hole-In-One Golf Contest<sup>SM</sup> (through April 29)

**April 20:** They’re Off!<sup>®</sup> Luncheon and The Fillies’ Derby Ball

**April 21:** Derby Festival Opening Ceremonies – Thunder Over Louisville

**April 26-28:** U.S. Bank BalloonFest

**April 28:** meijer Derby Festival Marathon/miniMarathon

**April 30:** Stock Yards Bank Great Bed Races

**May 1:** Run for the Rosé<sup>®</sup> and Republic Bank Parade Preview

**May 1-2:** WineFest

**May 2:** Great Steamboat Race

**May 3:** Republic Bank Pegasus<sup>®</sup> Parade



### KENTUCKY DERBY FESTIVAL

Presented by Bluegrass Family Health  
Created by Kentucky Derby Festival, Inc.

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