

2007 Kentucky Derby Festival: One to Remember!

Thanks to the unprecedented efforts of sponsors, staff and board members, as well as countless volunteers, the 2007 Kentucky Derby Festival was a resounding success. The debut of Kroger's Kentucky Derby Fest-a-Ville on the Waterfront was the latest effort to consolidate Derby Festival activities in one centralized location in order to offer world-class entertainment to the entire community. The public seemed to embrace the new venue, as well as supporting other Festival events in a highly enthusiastic manner, including a record 11,269 entrants in the Meijer Derby Festival Marathon and miniMarathon.

It's amazing that the Derby Festival has continued to set such high standards for itself and consistently reaches its goals. None of this would be possible without the support of the entire community and the generosity of individual and corporate sponsors. The Festival has met some formidable challenges in recent years and has emerged stronger than ever. We could not be more proud of this organization and the thousands of people who help make it one of the jewels of our city. We are honored to be part of what many people consider to be the finest civic celebration in the United States.

Thanks to all those who played a part in producing yet another fantastic Festival. Our commitment to maintaining these high standards remains unwavering. It is truly a privilege to work with such a group of talented and dedicated individuals. The 2007 Festival was themed "Go For The Magic," and all in all, it was a "magical" year for the entire community. Here's to everyone for making this Festival one to remember!

Michael E. Berry
 Michael E. Berry
 President and CEO

Roy A. Potts
 Roy A. Potts
 2007 Chairman



No Rain On This Parade

The rain subsided just as the 52nd annual Republic Bank Pegasus Parade stepped off on May 3, making for a grand finale of the 2007 Kentucky Derby Festival. Although a steady drizzle earlier in the day kept the spectator count down, nothing could dampen the spirits of the estimated 150,000 spectators who turned out along Broadway to welcome parade Grand Marshal Mickey Mouse, in his role as The Sorcerer's Apprentice. Louisville native Mac King, serving as the "Grand Magician," entertained the audience with a pre-event show that reflected the parade's theme - "Wonders, Wizards and Wands." Other parade celebrities included: Kate Flannery of NBC's "The Office," Milena Govich of NBC's "Law and Order," Navi Rawat of CBS' "NUMB3RS," April Bowlby of CBS' "Two and a Half Men," actor and comedian J. Anthony Brown, and Kate Linder of CBS' "The Young and the Restless." Eleven floats and eight inflatable characters joined equestrian units and marching bands from across the country. Supporters of Kosair Charities were cheering down the parade route as their float took the Sweepstakes Award for best overall float.

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Lovin' It!

The second annual McDonald's Thunder Funder Program was once again a big success, with 93 area McDonald's restaurants helping to support Thunder Over Louisville, the Derby Festival's Opening Ceremonies. From April 2 to May 13, participating restaurants donated 10 cents from the sale of every 32-ounce drink in a commemorative Thunder cup to the program. A total of 718,560 large drinks were sold during the period, accounting for a McDonald's Thunder Funder donation of \$71,856. On April 4, a "Gear Up For Thunder" campaign was held at the Central American Airways Flying Service hangar at Bowman Field. The public was invited to meet Thunder Over Louisville personnel, view several Thunder aircraft and purchase viewing packages. Festival staff and board members, along with volunteers, manned the phones to receive pledges. Many thanks to McDonald's Restaurants of Kentuckiana and all the McDonald's Thunder Funders who help keep the show free to the public.



Kentucky Air National Guard Gives Derby Festival a Lift

Derby Festival staffers Aimee Boyd and Shanna Ward took part in the Kentucky Air National Guard's "Boss Lift" mission on May 9 at Fort Knox. The event was hosted by the Employer Support of the Guard and Reserve, an agency established in 1972 to promote support among employers of Guard and Reserve members. The group flew in a C-130 transport plane from the KYANG base at Louisville International Airport to Fort Knox. They then flew over the grounds of the base in a Blackhawk helicopter and were treated to a delicious lunch of MRE's (military meals — ready to eat). The 45 participants in the mission were addressed by Major General Donald C. Storm. It was just another example of the tremendous support the Derby Festival has received from the brave men and women who serve in the Kentucky Air National Guard.

Pegasus Pin Grand Prize Winners



The winners of the 2007 Pegasus Pin Grand Prizes were announced live on WAVE 3 TV from May 10-18. They were:

- Melinda Manning of Mt. Washington** - Kroger Ultimate "Go For The Magic" Vacation Package, sponsored by Kroger
- Paula C. Braden of Louisville** - 2007 Honda Odyssey, sponsored by Kentuckiana Honda Dealers
- Martin J. Bisig of Louisville** - \$2,500 AAA Kentucky Travel Certificate, sponsored by AAA Kentucky
- Cheryl McDaniel of Louisville** - \$2,500 Shopping Certificate, sponsored by Ashley Furniture HomeStore
- Dorothy Brooks of Louisville** - \$2,500 Laser Photo Rejuvenation or Laser Hair Removal, sponsored by Avanti Skin Center of Louisville
- Tammy Arnold of Louisville** - \$2,500 Busch Gardens Tampa Bay Vacation for Four, sponsored by Busch Gardens
- Marcheita Cornett of Louisville** - 2008 Kentucky Oaks and Kentucky Derby tickets for two, sponsored by Churchill Downs

John Meyer, II of Prospect - Airfare for four anywhere Delta flies in the 48 contiguous states, sponsored by Delta Air Lines

Brenda S. Puckett of Louisville - \$2,500 Home Makeover Package, sponsored by The Flooring Gallery

Chet Machan of Louisville - \$2,500 Green Tree Mall Shopping Spree, sponsored by Green Tree Mall

Rodney L. Williams of Louisville - \$4,995 Kroger Grocery Shopping Bonanza, sponsored by Kroger

Mary S. Stamper of Louisville - \$2,500 Kentucky Unbridled Spirit Gift Cards, sponsored by Kentucky Unbridled Spirit

Joy Neal of Louisville - \$2,000 Meijer Gift Card, sponsored by Meijer

Victor Cortese of Simpsonville - \$2,500 Trip to the Culinary Institute of America in Hyde Park, N.Y., sponsored by Panera Bread

Russ Read of Louisville - Nordic Impulse DP Spa (\$2,999 value), sponsored by Pools Plus

Sarah Greenberg of Louisville - Kentucky Kingdom Package for 100 Summer Thrill Seekers, sponsored by Six Flags Kentucky Kingdom

John W. Davis of Louisville - \$2,500 Savings Bond, sponsored by Stock Yards Bank & Trust Company

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2007 Derby Festival Winners

From spelling bee champs and high-flying balloons to the personal achievement of finishing a marathon, more than 50,000 people took an active part in the year's Kentucky Derby Festival by competing in a results-oriented event. All are winners just for participating. Here are some of the first-place champions in date order of their victories:

Student Art Contest, Presented By Passport Health Plan: First-place winners:

Division A (Kindergarten and 1st grade): John Kleine-Kracht, John Paul II Academy
Division B (2nd and 3rd grade): Erin Muthler, St. Stephen Martyr School
Division C (4th and 5th grade): Dejur Moore, Minors Lane Elementary
Division D (6th – 8th grade): Dominic Morley, St. Margaret Mary
Division E (9th – 12th grade): Hanna Kim, Dupont Manual
Division F (Computer-generated): Ben Sears, Dupont Manual

Spelling Bee: Macy Purcell of Grayson County. Sponsors: Kentucky Farm Bureau and Churchill Downs.

adidas Derby Festival Basketball Classic: Game MVPs were Kansas State recruit Michael Beasley and Texas A&M recruit DeAndre Jordan.

King Southern Bank Derby Festival Foundation Pro-Am Golf Tournament: The University of Louisville Alumni Office team took top honors.

Derby Festival Foundation Academic Challenge: Johnson County won the Middle School Division and Johnson Central took top honors in the Junior Varsity/High School Division in the quick-recall competition, sponsored by Six Flags Kentucky Kingdom.

U.S. Bank Derby Festival Great Balloon Race: Brian Trapp piloted the RE/MAX balloon to victory in the 35th annual race on April 28.

meijer Derby Festival miniMarathon: Matthew Downin won the men's division and PJ Ball finished first in the women's division.

meijer Derby Festival Marathon: Onesmus Nyerere won the men's division, Eileen Combs finished first in the women's division and Jeff Fisher won the wheelchair division.

Derby Festival Texas Hold'em Poker Tournament: Gregory Liebert of Shepherdsville captured the \$5,000 first prize.

Stock Yards Bank Great Bed Races: Champion's Division: U.A.W./Ford Louisville Assembly Plant #1 Team; Fun Division: Curtain Call Photo Booth; Best Decorated: Rubbies Southside Bar & Grill; Most Entertaining: Steel Technologies; People's Choice: Fulfillment Concepts Inc.; AAA Most Likely to Break Down: The Geek Squad.

Arision Run For The Rose®: Tony Pack of Martini Italian Bistro won the men's division, Billie Frith won the women's division and Appriss, Inc. won the corporate division.

AT&T Volleyball Classic: More than 30 winning teams won individual divisions.

Fifth Third Bank \$1 Million Dollar Hole-In-One Golf Contest: No million dollars, but Kenny Blackburn of Louisville won the Finals competition by hitting his tee shot 12 feet, five inches from the cup at Seneca Golf Course's Hole #8. He won a 42-inch LCD TV from Ovation.

Great Steamboat Race Presented By Owens Corning Basement Finishing System: The Belle of Louisville beat out rival Delta Queen to take a 22-19 lead in the annual racing series on the Ohio River.

Republic Bank Pegasus Parade: The Sweepstakes Award went to Kosair Charities; Seneca Valley (Pa.) High School won the Band Grand Prize and the Budweiser Clydesdales won the Grand Champion Equestrian Unit. Overall Band Sponsor: AT&T Real Yellow Pages.



Let Yourself Go!SM

KDF Yard Sale Held June 8-9



The annual Derby Festival Yard sale was held Friday and Saturday, June 8 and 9, at the KDF Office, 1001 South Third Street. Visitors were able to buy event T-shirts, sweatshirts, past Derby Festival posters, used computers, pins and other miscellaneous merchandise. The event drew large crowds both days. We'd like to thank everyone involved for volunteering their time and energy to put on another "magical" yard sale.

What a Ride!



Cory Tafoya of Louisville was the lucky winner of a 2007 Dyna-Glide FXD motorcycle, which was raffled to help raise money for Thunder Over Louisville, the Derby Festival's Opening Ceremonies. He is an engineer for GE. The winning ticket was drawn at the Chow Wagon on Friday, May 4, and broadcast later that night on FOX News at 10. The winning ticket was purchased Derby Week at Bluegrass Harley Davidson. The raffle was sponsored by the Kentucky Lottery.

Upcoming Events

June 19 KDF Annual Board Meeting

June 24 Volunteer Appreciation Party at Churchill Downs



KENTUCKY DERBY
FESTIVAL

Presented by Bluegrass Family Health
Created by Kentucky Derby Festival, Inc.

1001 South Third Street
Louisville, KY 40203
(502) 584-FEST

www.kdf.org

E-mail: info@kdf.org

Roy A. Potts, 2007 Festival Chairman
Michael E. Berry, President & CEO

Newsletter Staff: Mark Shallcross &
Aimee Boyd

Designed by: CurrentMarketing
1324 E. Washington St.
Louisville, KY 40206
(502) 589.3567
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