

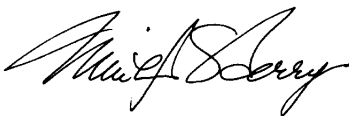
One for the Books!

From Kentucky Derby Festival President and CEO Mike Berry and 2006 KDF Chairman Robert "Rip" Hatfield:

The 51st annual Kentucky Derby Festival was one for the books, with record crowds turning out for a number of events. Nearly perfect weather conditions prevailed for most of the two weeks, giving locals and visitors alike an opportunity to enjoy the festivities to the fullest. On April 22, more than 800,000 people lined both shores of the Ohio River for another spectacular Thunder Over LouisvilleSM fireworks and air show. That set the stage for an exciting run of events that attracted enthusiastic participants and spectators from start to finish.

Now that the smoke has cleared, it's still amazing to see how so much can be achieved in such a short time. The entire community can take great pride in boasting that we are home to one of the finest festivals in the world. As always, the Derby Festival had something to offer for everyone. We couldn't be more grateful to the thousands of people who helped produce the festival and the many more who attended nearly 70 different events.

It is indeed an honor to serve in a leadership capacity for such a prestigious organization. The Derby Festival faced some significant challenges in the past year, but once again, turned those challenges into opportunities. The interest generated by this year's events was unprecedented, thanks to the tremendous dedication of the Derby Festival's staff, board, sponsors and volunteers. All in all, the 2006 Kentucky Derby Festival was a smashing success!



Mike Berry
President and CEO



Robert "Rip" Hatfield
2006 Chairman



Mike Berry with basketball all-stars Brook & Robin Lopez at the adidas Basketball Classic.



Chairman Robert "Rip" Hatfield with WLKY's Abby Miller in the Command Center at Thunder Over Louisville.



Parade Grand Marshal Muhammad Ali shadowboxed with the crowd.

Republic Bank Pegasus® Parade Was the Greatest!

The 51st annual Republic Bank Pegasus Parade on May 4 was blessed with beautiful weather conditions, attracting a crowd estimated at 280,000 along Broadway. Louisville native and three-time heavyweight boxing champion Muhammad Ali served as Lifetime Honorary Grand Marshal of the event, which was themed "Once Upon a Toy."

Other parade celebrities included: actor and singer Chris "Ludacris" Bridges, actor William Sanderson of HBO's "Deadwood," actor John Hensley of FX's "Nip/Tuck," sportscaster and actress Bonnie-Jill Laffin and former heavyweight boxing champion Ken Norton. Cartoon characters Shaggy and Scooby Doo also appeared, courtesy of The Cartoon Network and Insight. Thirteen floats and 10 inflatable characters joined equestrian units and marching bands from across the country in the Derby Festival's oldest event.

S-P-E-L-L-I-N-G B-E-E Whiz



John Tamplin of Louisville — five-time winner of the Derby Festival Spelling Bee — represented Kentucky in the Scripps National Spelling Bee in Washington, D.C., on May 31 and June 1. John, who recently completed the eighth grade at Meyzeek Middle School, finished 11th at last year's National Spelling Bee. On June 1, the National Spelling Bee's preliminary rounds were broadcast live on ESPN; the finals were broadcast that night on ABC. John qualified for the prestigious competition by winning his fifth consecutive Derby Festival Spelling Bee at Churchill Downs on March 18. He was one of only two "five-time" repeaters in the national bee. This year's Derby Festival Spelling Bee was sponsored by Kentucky Farm Bureau and Churchill Downs, Inc.

(RIGHT) John Tamplin and his parents, Philip Tamplin and Dr. Esther Costel, visited Gov. Ernie Fletcher's office on May 23, where John received a framed certificate from event co-sponsor Kentucky Farm Bureau and a proclamation of achievement presented by the governor.



Pegasus Pin® Grand Prize Winners

The winners of the 2006 Pegasus Pin Grand Prizes were announced live on WAVE 3 TV from May 10-18. They were:

- \$2,500 AAA Kentucky Travel Certificate - *Walter Feibes of Louisville*
- \$2,500 Busch Gardens Tampa Bay Vacation for 4 - *Randell B. Fothergill of Louisville*
- 2007 Kentucky Oaks and Kentucky Derby Tickets for 2 from Churchill Downs - *Anthony W. Flood of Louisville*
- Airfare for 4 to anywhere in the continental U.S. on Delta Air Lines - *Richard Geoghegan of Prospect*
- \$2,500 Home Makeover Package from The Flooring Gallery - *Sandra O'Brien of Louisville*
- GFS Marketplace 400 Fantasy Tailgate Package - *Sherri Foreman of Shepherdsville*
- \$2,500 Green Tree Mall Shopping Spree - *Barbara Eilert of Louisville*
- Kentucky State Parks Prize Package from Kentucky Unbridled Spirit™ - *Van Wiley of Louisville*
- \$2,500 Meijer Gift Card - *Judy Lynn Welsh of Louisville*
- Kentucky Kingdom Package for 100 Summer Thrill Seekers - *Debbie Bennett of Louisville*



- \$2,500 Savings Bond from Stock Yards Bank & Trust - *Gerald W. Cummins, Jr. of Louisville*
- \$4,995 Kroger Grocery Shopping Bonanza - *Daniel J. Inchaurregui of Louisville*
- Kroger "Let Yourself Go" Vacation Package - *Daniel Jason Parker of Louisville*
- \$4,999 Savona Patio Furniture Package from Walnut Ridge Pool & Patio - *Charles Vining of Mt. Washington*
- 2006 Honda Odyssey - *R. Norwood Leet of Louisville*



Due to a production error, Preferred Marketing Solutions was omitted as a Contributing Sponsor of the Stock Yards Bank Great Bed Races in *The Courier-Journal* Winner's Tab.

Also, the tab included the incorrect photo of Best Specialty Unit in the Republic Bank Pegasus® Parade. The Kentucky Air National Guard's winning unit is pictured above.

Pegasus Pin Super Prize Winners

The 2006 Pegasus Pin Program included a new category called "Super Prizes" which included six Festival VIP "Experiences." The winners were:

- adidas Basketball Classic VIP Experience - *Deborah Norris of Jeffersontown*
- Thunder Over LouisvilleSM VIP Experience - *Deborah Koenig of Oldham County*
- U.S. Bank Great Balloon Race VIP Experience - *Mary Lou Heinz of New Albany*
- Great Steamboat Race VIP Experience - *Mark Wooldridge of Louisville*
- Chow Wagon VIP Experience - *George Roth of Louisville*



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2006 Derby Festival® Winners

From spelling feats and racing beds to the personal achievement of completing a marathon, more than 50,000 people took an active part in this year's Derby Festival by competing in a results-oriented event. All are winners just for showing they know how to have fun. Here are some of the first-place champions in date order of their victories:

AQUAFINA STUDENT ART CONTEST: First-place winners:

Division A (Kindergarten and 1st grade): Jacob Grass, St. Margaret Mary

Division B (2nd and 3rd grade): Cameron Mason, Cane Run Elementary

Division C (4th and 5th grade): Keith Curry, Minors Lane Elementary

Division D (6th – 8th grade): Avian Fletcher, Jefferson County Traditional Middle School

Division E (9th – 12th grade): Jennifer Ruxer, Mercy Academy

Division F (Computer-generated): Justin Taylor, Butler Traditional High School

SPELLING BEE: John Tamplin of Jefferson County. Sponsors: Kentucky Farm Bureau and Churchill Downs.

adidas BASKETBALL CLASSIC: Game MVPs were University of Louisville recruit Edgar Sosa and Stanford-bound Brook Lopez.

DERBY FESTIVAL FOUNDATION ACADEMIC CHALLENGESM: Johnson County won the Middle School Division and Danville High School took top honors in the Junior Varsity/High School division in this quick-recall competition, sponsored by Anthem Blue Cross and Blue Shield.

U.S. BANK DERBY FESTIVAL GREAT BALLOON RACE[®]: Frank Prell piloted the Promenade Plaza Balloon to victory in the 34th annual race on April 28.

MEIJER DERBY FESTIVAL miniMARATHON[®]: Matthew Downin won the men's division, Christina Wells finished first in the women's division and Paul Erway won the wheelchair division.

MEIJER DERBY FESTIVAL MARATHON: Charles Njeru won the men's division, Katie Nowak finished first in the women's division and Chad Johnson won the wheelchair division.

STOCK YARDS BANK GREAT BED RACES: Champions Division: U.A.W./Ford Louisville Assembly Plant #2; Fun Division: Knight School of Welding.

RUN FOR THE ROSÉ[®]: Tony Pack of Martini Italian Bistro won the men's division, Chrisa Smith of Martini Italian Bistro won the women's division and Appriss, Inc. won the corporate division. Sponsors: Arison Insurance Services, Inc. and Gordon Food Service.

BELLSOUTH VOLLEYBALL CLASSIC: More than 30 winning teams won individual divisions.

FIFTH THIRD BANK \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM: No million, but Michael Coons of Jeffersonville, Ind., set the record for closest-to-the-cup with a shot that landed 15 inches from the hole. He won a 42-inch Ovation plasma flat-screen TV.

GREAT STEAMBOAT RACE PRESENTED BY KROGER AND VERIZON WIRELESS: The Delta Queen bested the Belle of Louisville in the traditional race on the Ohio River. Presented by Kroger and Verizon Wireless.

REPUBLIC BANK PEGASUS[®] PARADE: The Sweepstakes Award went to Ford Motor Company – Kentucky Truck Plant; Roane County (Tenn.) High School won the Band Grand Prize and the Young Guns 4H Equestrian Drill Team was the Grand Champion Equestrian Unit. Overall Band Sponsor: The Real Yellow Pages.

Let Yourself Go!

A Sweet Ride



Calvin Clay of Louisville was the lucky winner of a customized Jack Daniel's Harley-Davidson motorcycle, which was raffled off to help raise money for the Thunder Over LouisvilleSM show. Clay's name was drawn at the Derby Festival Chow Wagon on May 5 and announced live on FOX News @ 10.

The FXD DYNA Super Glide bike with custom detailing was sponsored by FOX 41, Jack Daniel's and Bluegrass Harley-Davidson. This was the third year for the raffle promotion. Tickets sold for \$10 each, with more than \$10,000 raised to help support Thunder Over Louisville. The 2006 show was made possible thanks to corporate sponsors Caesars Indiana, Chase, E.ON U.S and UPS; as well as community McDonald's Thunder Funders.

Dates to Remember:

- **June 20, 2006:** KDF Board of Directors Annual Meeting
- **June 22 (1 – 4 p.m.), June 23 (9 a.m.– 4 p.m.) and June 24 (9 a.m. – 1 p.m.):** Derby Festival Yard Sale, 1001 South Third Street
- **April 20 – May 5, 2007:** Derby Festival 2007

McDonald's Thunder Funder a Big Hit



Thanks to everyone who supported the McDonald's Thunder Funder Program. Ronald McDonald and Art Davenport, McDonald's Owner/Operator, helped kick-off the televised campaign on March 21. Overall, 91 participating McDonald's restaurants in Kentuckiana helped raise \$92,520 to help fund the 2006 Thunder Over Louisville show. Plus, an additional \$58,000 was raised through individual and small business contributions.



KENTUCKY DERBY FESTIVAL

Presented by Bluegrass Family Health
Created by Kentucky Derby Festival, Inc.

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