

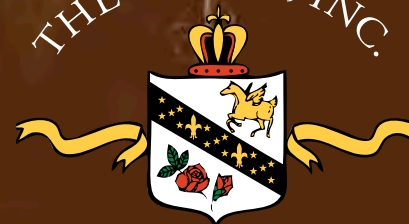
THE OFFICIAL PROGRAM OF THE
KENTUCKY DERBY FESTIVAL



KENTUCKY DERBY
FESTIVAL

Presented by:

THE FILLIES, INC.



2014

22
OFFICIAL
SCHEDULE
of EVENTS

51
25 years of
THUNDER
OVER
LOUISVILLE

60
LOUISVILLE'S
"VOICE"
Olivia
Henken

65
EXPERIENCE
Louisville
Hot Spots

72
EAT, DATE &
LOVE with
Damaris
Phillips





It isn't about a big break from the gate.

It's about a great finish.

When Maker's Mark® was first created, it was virtually unknown outside of Loretto, Ky. Today we're known all over the world as the bourbon that's always full-flavored, yet incredibly easy to drink. Sometimes a long shot ends up being the best bet after all.

Maker's
 **Mark**®
It is what it isn't.®



**Proudly sponsoring
Thunder Over Louisville for 23 years!**





ONE MOMENT CAN CHANGE ALL OTHERS

At Horseshoe, your moment is waiting. The moment that pumps you with adrenaline and takes you for a ride. And with the best odds and biggest jackpots, you experience it every time you walk in our doors.



HORSESHOE[®]
SOUTHERN INDIANA

Just 20 minutes from downtown Louisville.

Welcome

to the 2014 Kentucky Derby Festival

LAST YEAR . . .

3,500 Human and Animal Participants



54 Slam Dunks



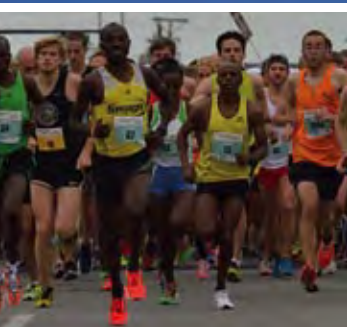
75,662 Golf Balls Hit



500,000 Spectators -



Runners from **50** States and **9** Countries



Welcome to the 2014 Kentucky Derby Festival! As the season changes from the cold of winter to the bright and sunny days of spring in Kentuckiana, one thing that has remained the same for the past 59 years is the start of the Kentucky Derby Festival. People look forward to Festival as a way to celebrate with their community, to share in traditions and to make new memories. This year is no different.

On April 12, it all begins with Thunder Over Louisville, one of the largest displays of its kind in the country. The day will be packed with thrilling aerial acrobatics, including the U.S. Navy Blue Angels, and a fireworks display that rivals the biggest and best you'll see anywhere. As we move through the following weeks, there is plenty of opportunity to participate in spectacular events that thrill the senses. The excitement of balloons, witnessing races that feature people, steamboats and beds, the fun of a parade and seeing some of the nation's best basketball players take to the hardwood are just a few. You may even spot royalty along the way – keep your eyes peeled for the 2014 Royal Court.

This Festival season, we hope you will enjoy taking part in many of the events our staff, Board of Directors and volunteers have been working so hard to prepare. Being part of this unique community celebration is truly an honor and privilege we don't take lightly. So get out, enjoy the season and take part in what promises to be one of the best Kentucky Derby Festivals we've ever seen!



David Nett
2014 Chair
Kentucky Derby Festival, Inc.



Michael E. Berry
President and CEO
Kentucky Derby Festival, Inc.



Suzann Thompson
2014 President
The Fillies, Inc.



KENTUCKY DERBY
FESTIVAL

For more information
about events visit:

KDF.ORG



Proud to help the Kentucky Derby Festival reach new heights.

At LG&E, we're thrilled to support a tradition that energizes our community.

LG&E[®]
a PPL company

THE OFFICIAL PROGRAM OF THE
KENTUCKY DERBY FESTIVAL
 TABLE OF CONTENTS

ROYAL COURT
PAGES 12-13



- Fillies Members 9
- Knights & Dames 10
- Volunteers 15-16
- What's New 18
- Event Calendar 19

LOUISVILLE'S "VOICE"
PAGES 60-61



SCHEDULE OF EVENTS
PAGES 22-47



- On The Track 68-69
- KDF Board 70
- KDF Staff 82
- Thoroughbreds 84
- Sincerely Yours 86
- Sponsors 94-95

PAGES 51-57

25 YEARS OF THUNDER



POSTER ARTISTS

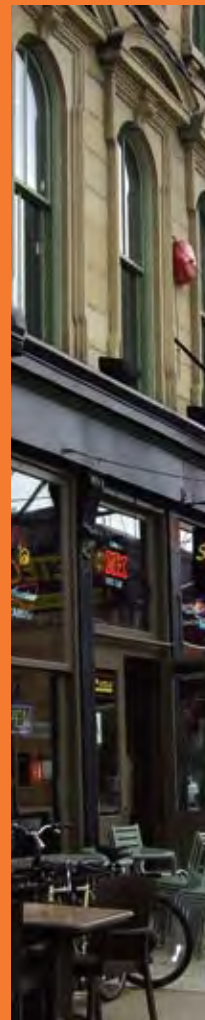
PAGES 67-77



EAT, DATE & LOVE
PAGES 72-73



EXPERIENCE LOUISVILLE PAGES 64-65



Editorial Credits:
 Publisher: Kentucky Derby Festival, Inc. Editor/Copywriter: Gary Stinson
 Official Program Chair: Kathy Bingham Design: ADFX llc. Printing: United Graphics Printing Group
 Photography: Jamie Rhodes, Jonathan Roberts and Marvin Young
 Important Notes: The cover features an image of the Official Kentucky Derby Festival Poster. The art is private property and not to be reutilized, copied, or reproduced in any form - wholly or in part. The Pegasus trademark is the exclusive property of Kentucky Derby Festival, Inc. and unauthorized reproduction or usage is prohibited.

Contact Us:
 Kentucky Derby Festival
 1001 South Third Street, Louisville, Kentucky 40203
 Fax: 502-589-4674 Email: info@kdf.org

meijer®



derby festival connection

Race
into Meijer
for all of your
Derby Festival
supplies.

visit your derby festival connection
at the following Meijer stores:

Jeffersonville

Allison Ln. & Hwy. 62 (10th St.)

New Albany

Charlestown Rd., N. of I-265

Hurstbourne

S. Hurstbourne Pkwy., N. of Us-150

Springhurst

Springhurst Towne Center on Westport Rd.

Preston Hwy.

Preston Hwy. at Gene Snyder Freeway

Dixie Hwy.

Dixie Hwy., just N. of Gene Snyder

proud sponsor



KENTUCKY DERBY
FESTIVAL



*No matter where you live
in Kentucky there's*

one

*health care system
you can count on.*

With more than 200 locations, you can depend on us.
KentuckyOne Health provides the highest quality care throughout the state.
It's our vision to make Kentucky a healthier place – one person at a time.
Visit KentuckyOneHealth.org.



 **KentuckyOne Health™**
the *one* name in health care.



MORE THAN JUST QUALITY FUELS

AMERICA'S LARGEST REFINER

From plastics to polymers, sulfur to asphalt, Valero products can be found in many items which improve people's lives.

AN AMERICAN BRAND OF GASOLINE

Headquartered in San Antonio, TX with over 4,500 stations all across America, Valero is your perfect travel companion.

ONE OF AMERICA'S LARGEST ETHANOL PRODUCERS

Valero produces clean-burning ethanol from its 10 U.S. based plants.

INVESTING IN WIND POWER AND BIO-FUELS

Valero is embracing the development of alternative fuels and other energy sources.

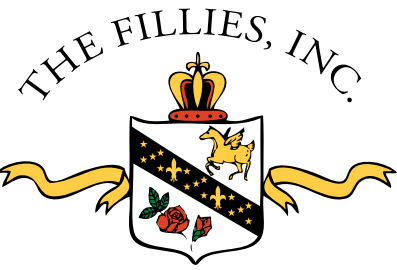
SHARING AND CARING

Volunteerism and charity are at the heart of Valero's culture. Each year Valero provides over \$25 million in charitable donations, and its employees donate over 100,000 hours in volunteer time in communities where they live and work.



★ PROUD SPONSOR OF THUNDER OVER LOUISVILLE ★





Volunteer service to the Kentucky Derby Festival for over 50 years



Active Members

Patricia Adkins
Shannon Adkins
Charlotte Akers
Patsy Allen ✨
Carol Anderson
Hedy Arrell
Tawana Bain
Susan Baker
Elisha Ballard
Juanita Beach ✨
Deborah Benoit
Helen Berry
Juliet Bianca
Becky Biesel
Kathy Bingham ✨
Paula Bishop
Sheree Bollinger
Barbara Bond
Mary Broecker ✨
Shari Broecker
Ellie Brooks
Judy Brown
Paula Browne
Barbara Bryant
Lesa Buckler
Jole' Burghy
Cheryl Butler
Vicki Byers ✨
Mary Carrabella
Dianne Carli
Jackie Carrithers
Joyce Cato
Mary Ann Cheatham
Millie Clore
Sharon Conlin
Barbara Conway
Marilyn Coslow ✨ ✨
Dell Courtney
Becky Cowan ✨ ✨
Barbara Cox ✨ ✨

Beth Criscillis
Barbara Davis ✨
Helen Davis ✨ ✨
Iva Davis
Shelly Davis
Caroll DeHart
Amy DeRenzo
Joanne Dobbins
Katie Dobbins
Julie Dorsey
Mary Dulworth
Kelly Durham
Jude Elkins
Robin Elmasri
Judy Erk
Cynthia Ernspiker
Millicent Evans
Becky Fangman ✨
Jeanne Ferguson ✨
Debra Finneran
Cheryl Fisher
Debbie Beebe-Flowers
Alex Freeman
Pamela Frick
Chris Fulkerson
Vickie Fuller
Sally Galla ✨ ✨
Marbeth Gibson
Valerie Gilliland
Elizabeth Godfrey
Carol Goodin ✨
Jo Graves ✨
Pat Gray
Tenley Green
Karen Hall
Wendy Hall
Carrie Halstead
Nancy Hampton
Paula Harshaw
Sheila Hawkins

Kathy Henderson
Ann Hettinger
Jennie Hibbs
Christine Hill
Vicki Hillerich ✨
Julie Hinson
Rita Hinton
Amy Hoffmann
Ashley Hoffmann
Cindy Homayoun
Barbara Hood
Joanne Hurst
Barbara Isbell
Jenny Jacob ✨ ✨
Wendy Jacob ✨ ✨
Shannon Johnson
Mary Johnson-Vest*
Beatrice Jones
Cynthia Jones
Linda Jones
Lynn Jones
Elaine Key
Courtney Howell-Kidd
Karen Kirchner
Denise Kirzinger
Patti Klika
Cheryl Beach-Korb
Jeannie Kral
Robin Kraweic
Karen Krupiczewicz
Diane Kurtz
Karen Lawson
Gayl Leathers ✨
Amy Letke
Mary Littrell
Terra Long
Bobbie Luton
Maxine Lutz ✨
Kim Maffet
Debbie Marr

Kimberly Marshall
Lois Matthews
Julia McCall
Becca McCarty
Dottie McNair
Whitney McNicol
Roberta McWhorter
Frances Mengel ✨
Derika Mercer
Mary Lou Meyer ✨
Nelda Miles
Kristen Miller
Linda Miller
Martha Miller ✨
Nan Milliman
Betty Moberly
Sandy Montgomery
Susan Moore
Jane Moser
Eileen Muench
Marcia Murphy
Lynda Nicholson
Michelle Oberst
Norma Oberst ✨
Cindy Ogden
Lauren Ogden
Trish Osborn ✨ ✨
Shirley Payne
Beverly Pendleton
Lorena Peter Ph.D.
Cindy Philpott
Lisa Quiggins- Pittman
Lisa Poschinger
Anna Potter
Carol Powell
Olivia Powers
Elizabeth Rapaport
Debra Rayman
Jennifer Reese
Chrissie Richardson

Tabitha Rhodes
Linda Riggle
Gail Russell
Nancy Rust ✨
Dana Sanders
Suanne Sanders ✨
Terri Saunders
Jan Scholtz
Amber Schray
Betty Schutte
Shannon Seebert
Stacy Serad ✨
Linda Siemon
Sue Ellen Simpson
Mollie Smith
Victoria Snelling, D.C.
Caroline Sommers
Mary Sprigler
Linda Steder
Robbie Steder
Joyce Stephenson
Sandy Talbott
Bonnie Taylor
Glenda Thome
Suzann Thompson ✨
Joy Thornberry
Aida Touma
Barbara Wainwright
Pearlie Walker
Jean Watson
Jody Watson
Jean Weyland ✨ ✨ ✨
Chris Whelan ✨ ✨
Amy Wiitala
Marian Wilbers ✨*
Marlene Will
Lou Ellen Williams ✨ ✨
Annalee Worthington
Denise Yates, Dr.

Provisional Members

Georgina Brown
Darlin Hruska
Julie Denton
Beth Easterly

Kelly Farmer
Christina Kaiser
Pam Leet
Cynthia Lewandowski

Delanor Manson
Sonia Marshall
Mildred Payne
Lana Reinhart

Charlee Robbins
Carey Ronan
Debbie Smith
Abby Watkins

Hunter Weinberg

Associate Members

Kathy Bellande
Pat Breathitt
Heidi Mueller Colston
Patricia Damron
Joyce Dauenhauer
Gayle Ford
Mary Jean Gandolfo ✨

Jane Garcia
Barbara Gargala
Mary Jo Gohmann
Margie Harbst
Joyce Jennings
Nancy Kapfhammer
Mary Ann Kempf-Koch

Barbara Knebelkamp
Jan Kottke
Lynda Lannert
Donna Lansing
Sandy Libs
Jane McClinton
Ellen McKnight

Mary Miller ✨
Terri Mueller
Melissa Nord
Grace Poganski
Susan Russell
Susan Stratton ✨
Joanne Tingley ✨

Ann Triplett
Nancy Welter ✨
Shirley Wheeler
Susan Wolff

Non Resident

Anita Donaldson
Mariam Ghazi

Gayle Haley
Darlene Hill

Starr Panther
Diane Ricciardi

- ✨ Past president of the Fillies, Inc.
- ✨ Kentucky Derby Festival Foundation Member
- ✨ Kentucky Derby Festival Board Member
- * Deceased

Knights &

Dames

of the Royal Court

Jeanette Aboud
 Mayor Jerry Abramson
 John T. Acree †
 Flora Howell Adkins †
 Patsy Allen
 Russell Anderson †
 Mayor David L. Armstrong
 Colonel John Aubrey
 Thomas A. Ballantine †
 Juanita R. Beach
 William Beach
 Helen H. Berry
 Michael E. Berry
 Barry Bingham, Sr. †
 James K. Booher †
 James Chandler Bowling †
 Smith Broadbent †
 Andrew Broaddus †
 Brad Broecker
 Carla Sue Broecker
 Leslie Broecker
 Mary B. Broecker
 Foster Brooks †
 James W. Browitt †
 John Y. Brown, Jr.
 Robinson S. Brown, Jr. †
 Frank W. Burke †
 Mary Helen Byck †
 Stanley J. Byers †
 Vicki B. Byers
 Ellen Greenwell Camentz †
 Don A. Campbell †
 William W. Campbell
 James E. Carrico
 Julian M. Carroll
 Basil P. Caummisar †
 Gil Clark †
 Albert G. Clay †
 Carole Jones Clay
 Edwin Coburn †
 Archibald P. Cochran †
 William Collins †
 Martha Layne Collins
 Bert Combs †
 Richard B. Condon †
 Marlow W. Cook
 P J Cooksey
 James H. Corbett
 Merilyn Coslow
 Becky B. Cowan
 William O. Cowger †
 Barbara S. Cox
 Denny Crum
 Stan Curtis
 Dr. Philip Davidson †
 Barbara Davis
 Dr. William G. Davis †
 Helen Davis
 Lyman Dawson †
 Pat Day
 Thomas A. DeMuth †
 Dr. Frank Dickey †
 Chris Dickinson
 Dr. Adron Doran †
 Joseph Edens †
 Dr. Rudy J. Ellis †
 Jeanne H. Ferguson
 Paul M. Fischer †

Sally Briggs Hillerich Galla
 Mary Jean W. Gandolfo
 George E. Gans †
 Samuel H. Gifford †
 W. Clyde Glass †
 George M. Goetz
 Carol H. Goodin
 C. Hunter Green †
 Robert J. Greenwell †
 John R. Guthrie
 Louise S. Halloran †
 Ryan A. Halloran †
 Doug Hamilton
 Doris R. Hancock †
 John H. Hardwick †
 Ben Harper
 John H. Harralson, Jr.
 Robert M. "Rip" Hatfield
 Carol W. Hebel
 Guy W. Hempel
 Henry V. Heuser †
 David W. Higgins
 Judge Richard H. Hill †
 Vicki J. Hillerich
 Ja Hillibrand
 Barbara M. Hoffman
 Louis J. Hollenbach, III
 Frank B. Hower, Jr. †
 Cornelius E. Hubbuch †
 J. Seaton Huff †
 Dr. Donald W. Ingwerson
 Jenny Jacob
 Wendy Jacob
 Spencer T. Jones †
 Jon Jory
 James S. Judy
 Edward J. Jungbert, Jr. †
 Mike Kallay
 Herman M. Kessler, Sr. †
 Frank "Pee Wee" King †
 Samuel H. Klein †
 Wathen R. Knebelkamp †
 Fred J. Kunz, Sr. †
 Baylor Landrum, Jr. †
 Dr. Allan M. Lansing
 Dr. Kenton D. Leatherman †
 Gayl H. Leathers
 Dr. Irvin E. Lunger †
 Maxine T. Lutz
 Evelyn G. Mahaffey †
 Daniel A. Mangeot †
 Fred M. McClellan †
 Donald G. McClinton
 Robert E. McDowell †
 Addison F. McGhee †
 Linda McGinity-Jackson
 Penny McTighe
 Thomas H. Meeker
 Frances Mengel
 William E. Merkle
 Arthur J. Metzler †
 Mary Lou Meyer
 Martha S. Miller
 Mary W. Miller
 William R. Moore †
 Ballard T. Morton †
 Thurston B. Morton †
 Mary Mosley

Nancy Norris
 Norma V. Oberst
 Henry Y. Offutt †
 Nancy S. O'Hearn
 Thomas T. O'Hearn
 Dan Owens
 Katherine G. Peden †
 Dr. Eugene Petrik †
 Roy Potts
 Frank G. Rankin †
 General Dillman A. Rash †
 Mitchell Rayman, Jr.
 John W. Robinson †
 John M. Robsion, Jr. †
 Nancy C. Rollings †
 Bernard D. Rosenthal
 Mrs. W. Fielding (Rose)
 Rubel †
 Earl Ruby †
 Nancy T. Rulketter †
 Nancy L. Rust
 D.A. Sachs, III †
 Colonel Harland Sanders †
 Robert R. Scherer †
 Kenneth A. Schmied †
 Al J. Schneider †
 John G. Seiler †
 William J. Sheehy †
 Dr. Harvey I Sloane
 Charles R. Smith
 Sam Smith
 Mac Smith †
 Marilyn Y. Smith
 David H. Snowden
 Adelyn D. Spalding †
 Betty Sprigg †
 William Stansbury †
 Rebecca L. Stark
 A. Lynn Stone
 Susan B. Stratton
 Dr. Woodrow M. Strickler †
 Arthur T. Sturgeon †
 William E. Summers, III †
 William E. Summers, IV
 Enos Swain †
 Dr. Hambleton Tapp †
 Dr. Kelly Thompson †
 Joanne G. Tingley
 Lewis C. Tingley †
 Steve Trager
 Milton S. Trost †
 Richard VanHoose †
 K.P. Vinsel †
 Mrs. Charles (Jean) Weyland
 Nancy L. Welter
 Marjorie Werst †
 C.V. Whitney †
 Marian Jean Nall Wilbers †
 Billy Duncan Williams †
 Lou Ellen Williams
 W. Armin Willig †
 Raymond Wimburg †
 Ralph C. Wooton †
 Wendell P. Wright
 Wilson W. Wyatt, Sr. †
 Whitney M. Young †

Deceased †



driving a brighter future IN LOUISVILLE



Ford Motor Company has been an integral part of the Louisville and Kentuckiana community since beginning operations here in 1913.

Now, more than a century later, Ford Motor Company Fund and Community Services is touching lives and lifting spirits in a way that would have made the company's founder proud.



- 1957 Jackie Love
- 1958 Pat Travis
- 1959 Martha Layne Hall (future Governor Collins)
- 1960 Lillian Campbell
- 1961 Dillard Marr
- 1962 Jane Helm
- 1963 Judy Roach
- 1964 Trudie Musson
- 1965 Jennifer Burcham
- 1966 Lynne Girdler
- 1967 Julie Short
- 1968 Lynn Morris Haymond
- 1969 Melinda Milliken
- 1970 Starr Sprigg
- 1971 Jennifer Lynn Storm
- 1972 Gail Gorski
- 1973 Julie Williams
- 1974 Marion R. McCord
- 1975 Annette Grundy
- 1976 Kathy Carpenter
- 1977 Robin Marie Clore
- 1978 Elizabeth Page Penna
- 1979 Ronda Marie Hartlage
- 1980 Holly Wright
- 1981 Gwen Francis Hettinger
- 1982 Mia Todd
- 1983 Lala Michele Thomas
- 1984 Jessica Elizabeth Thomas
- 1985 Peggy Barton
- 1986 Kristen Zapata
- 1987 Jennifer Lynn Stratton
- 1988 Christina Lynn Levy
- 1989 Margaret McGaw
- 1990 Heather Marie Peet
- 1991 Kristi Wright
- 1992 Michelle Gaines
- 1993 Preethi Anathakrishnan
- 1994 Melissa Purvis
- 1995 Tara Lutz
- 1996 Charliese Brown
- 1997 Leslie Ann Corbett
- 1998 Natalie Ann Hallal
- 1999 Michelle Elaine Ackerman
- 2000 Kerri Richardson
- 2001 Anne Marie Abell
- 2002 Caryn Rae William
- 2003 Rebecca DeSensi
- 2004 Maria Maldonado
- 2005 Brittany Diane Carpenter
- 2006 Patti Jo Grice
- 2007 Charlee Doom
- 2008 Taléa Renee Drummer
- 2009 Harini Chenna
- 2010 Megan Imel
- 2011 Trisha Maclin
- 2012 Kaelyn Gault
- 2013 Cameryn Jones

2014 Derby Festival PRINCESSES



Chosen each year as ambassadors for the Kentucky Derby Festival, the Royal Court is made up of young women from around the state. Selected from a pool of more than 100 applicants, these five women will attend nearly all of the 70-plus Derby Festival events starting with Festival Unveiled and ending with the Republic Bank Pegasus Parade on May 1.

In addition, the Royal Court will make multiple appearances at area schools and discuss the importance of volunteerism and community involvement. One of these five will be named the Derby Festival Queen with the traditional spin-of-the-wheel at the Fillies Derby Ball on April 11.



Grace Trimble

Winchester, KY
University of Kentucky

Major: Political Science

Activities: Grace serves on the University of Kentucky Student Athlete Advisory Council and is a recipient of the United States Tennis Association Serves National Scholarship.

Lifelong Lesson: "Obstacles will come. People will always doubt, but it is the hard work you put into achieving your dreams that will always lead you towards success."

Eriauna Stratton

Louisville, KY
University of Kentucky

Major: Elementary Education

Activities: Eriauna is a member of the National Society of Collegiate Scholars, an Academic Excellence Scholar and a Fulbright Scholar.

Lifelong Lesson: "At the end of the day, stick to your gut and do what's going to make YOU happy. It will carry you so far!"

Special Thanks for support and donations to the Queen and Her Court:

Queens Crown creation of: Todd Merkley **Scepter creation of:** Seng Jewelers
Pendant: Merkley Kendrick Jewelers **Tiaras:** J. Staples Jewelry

Join us April 11 for One of the
Most Anticipated Events of the Season
FILLIES DERBY BALL

The Galt House Hotel - West Archibald Cochran Ballroom

Coronation of the Queen & Her Court **Induction** of 2014 Knights and Dames **Dinner and Dancing** to Burning Las Vegas

Contact Jeff English for tickets. jenglish@kdf.org or call (502) 572-3856



Grace Wainwright

Louisville, KY
University of Louisville

Major: Bioengineering

Activities: Grace is a fashion blogger at asoutherndrawl.com, a member of the Society of Women Engineers and a Dean's Scholar.

Lifelong Lesson: "Confidence is always in style--be fearless and take risks."

Julia Springate

Louisville, KY
Centre College

Major: Biology

Activities: Julia serves on the Centre Student Senate and volunteers for several organizations such as Salvation Army and Harvesting Hope Food Pantry.

Lifelong Lesson: "Do your best. Be your best. No regrets."

Morgan Cooksey

Louisville, KY
University of Louisville

Major: Political Science

Activities: Morgan serves as a Cardinal Ambassador, is a member of the Student Government Association and also is a Kentucky YMCA Leadership Training Conference facilitator
Lifelong Lesson: "Life is too short to let the bitter one's keep you from being yourself."

Wardrobe and Image

Anthropologie, Ben Franklin, CAbi, Dillard's, Frenchy by Heather French Henry, Gretchen Scott, Horsefeathers by Jo Graves, I.N.C. International Concepts, Julie Hinson (Talbots), Kentucky Derby Festival, Koi by Delanor, Macy's, Mary Katherine's & Me, Merci', Miss Priss, Nancy Rust, Nstyle, Olivia & Co., Stella & Dot (Becky Fangman), The Eye Care Institute, Tunie's, Work The Metal



Great Parties *Start Here!*



**Fresh party platters are a delicious addition to your derby party menu.
Order online at Kroger.com/orderonline or call 1 (877) 894-3707
or see any deli associate for details.**



St Matthews Catering

A KROGER CORPORATION

***Need a venue or catering
for your Derby Party?***

- Banquet Hall with seating up to 250
- Catering, from ala carte to full menu
- Offsite Catering available

4176 Westport Road • 502-893-2461



FESTIVAL

Volunteer of the Year Recipients

1983 – Bob Greenwell
1984 – Paul Ogden
1985 – Bill Lewis
1986 – Polly Ellsworth
1987 – Penny McTighe
1988 – Dwight Riggle
1989 – Judi Turner Cooper
1990 – Jim Bailey
1991 – Jim Trousdale
1992 – Betsy Kronish
1993 – Beverly Busch
1994 – Suzann Thompson
1995 – Joan Knight
1996 – Karen Mercke Moore
1997 – Barbara Archer



1998 – Wes Rutledge
1999 – Venita Brown
2000 – Danny Kanipe
2001 – Mary Alice Grenameyer
2002 – Kathy Bingham
2003 – Mike Ziemianski
2004 – Laura Jones
2005 – Anne Montgomery & Richard Spencer
2006 – Ward Robinson
2007 – Tom Steltenkamp
2008 – Mike Noland
2009 – Ty Cobb
2010 – June Blair & Jim Kalfus
2011 – Alex Freeman
2012 – Paul Carroll
2013 – Sandy Griffiths

VOLUNTEERS

For the past 59 years, thousands of people have worked tirelessly to create the quality entertainment and events that make up the Kentucky Derby Festival. Starting with the spectacular Thunder Over Louisville fireworks display and air show, followed by nearly 70 events, the Festival offers some of the most unique community entertainment that can be found anywhere in the world. While the year-round planning takes place with a staff of only 23 in its Old Louisville headquarters, pulling off a Festival to entertain the hundreds of thousands of attendees wouldn't be possible without our volunteers.

In its early years, Festival-goers were treated to the dazzling display of a parade down Broadway, in downtown Louisville, and the whole community came out to support the event. The Festival quickly became a way for Louisville residents to have a reason to come out and celebrate Derby season. A parade seemed the perfect way to get everyone together and enjoy the camaraderie of their fellow Louisvillians. Even in its early years, it took a slew of volunteers to put together the pageantry Festival had to offer. Volunteers did everything from decorating floats to handling large inflatables down the parade route. Today, it takes just over

600 volunteers working in unison to get the 80 plus parade units down the parade route.

Through the decades, the number of events on the schedule of Festival has grown quite significantly, and so has the number of volunteers required to pull off this multi-week celebration. Today, the Kentucky Derby Festival enlists an army of help each spring! More than 4,000 volunteers donate their time, talent and treasure to insure the success of this one-of-a-kind community celebration.

Thunder Over Louisville, the opening ceremony of the Kentucky Derby Festival requires approximately 2,000 volunteers. From working a station for lost children, to selling Pegasus Pins and even greeting patrons as they enter the massive venue, this is one of the largest volunteer undertakings during Festival's run. This doesn't take into account the number of volunteers on clean-up duty post-Thunder.

"Volunteering for the Festival is a terrific way to connect with the community," says one long-time volunteer. "What better way to get involved than with something that touches thousands."

WHY VOLUNTEER?

Throughout the Program you'll find many reasons our volunteers choose to show their love for the Kentucky Derby Festival and their community by getting involved. Look for our "Thumbs Up" throughout the Program.

THUMBS UP

"There is not a KDF event I have not volunteered and worked

Kathy Bingham
Volunteer of the Year - 2002

during the past 25 plus years and it is an incredible honor to be a part of KDF and The Fillies; it is giving back to a community I treasure and its people who are caring, fun and compassionate!"

The Marathon and miniMarathon volunteers work diligently to make sure runners have a good experience both on the course as well as after the race. Without their support, it wouldn't be possible for up to 18,000 runners to cross the finish line and receive their finisher's medal. Water stops, medal distribution and handing out nutrition at the end of the race are just a few of the areas where our volunteers pitch in.

These are just two examples of areas volunteers serve. As a crucial part of every event, volunteers serve as the backbone of our success. Author Sherry Anderson was once quoted as saying, "Volunteers don't get paid, not because they're worthless, but because they're priceless." Each day, this is the motto the staff and Board members of the Kentucky Derby Festival live by. Without their incredible support, we wouldn't be able to do what we do.

Thank you to all of our volunteers who make it possible for the Kentucky Derby Festival to continue. **If you are interested in volunteering for the Kentucky Derby Festival, visit kdf.org for details on current needs or call 584-FEST.**

TEAM KDF



Hats to Di For! featured in the Fashion at the Races 2014 calendar.

Dazzle on Derby Day!

Why settle for ordinary? Turn heads in a one-of-a-kind millinery creation that is sure to turn heads and transform your racing fashion into the winning Trifecta!

Trunk Show:

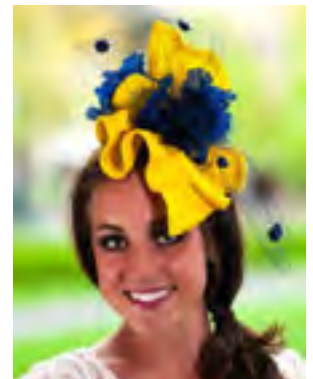
March 21 & 22 @ Koi Gallery - Galt House 502-569-4586

Hats to Di For!

Atlanta, GA
678-478-9994
www.hatstodifor.com

aMuse: Artisanal Finery

Wilmington, NC
910-397-9099
www.hatshatshats.com



aMuse: Artisanal Finery featured in Her Scene magazine.

WE KNOW WHAT DRIVES YOU
KENTUCKIANA

OXMOOR AUTO GROUP

TOYOTA | LINCOLN | CHRYSLER | DODGE | Jeep | RAM

SHOP OVER 2,000 CARS - 24/7 AT OXMOORAUTOGROUP.COM

THE NEW KENTUCKY DERBY FESTIVAL® APP

Introducing the must-have Festival guide that goes everywhere you do.



CREATE YOUR OWN PERSONALIZED FESTIVAL SCHEDULE.

Interactive venue maps

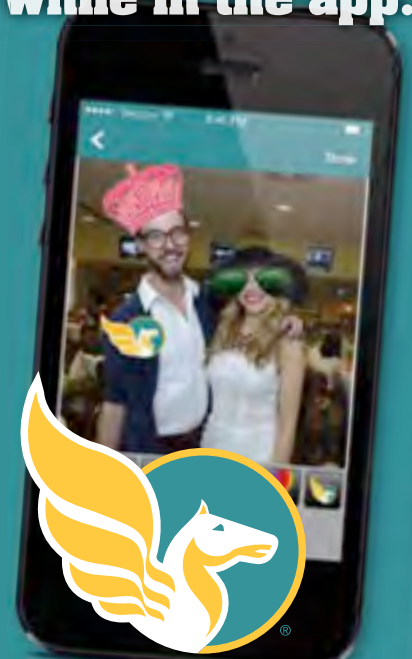
- Thunder Over Louisville®
- Marathon/miniMarathon®
- Kroger's Fest-a-VilleSM



Register your Pegasus Pin® for discounts and chances to win grand prizes.



Access Facebook, Twitter & Instagram while in the app.



Visit your APP store, search "KDF" and download it today!

KENTUCKY DERBY
FESTIVAL®

The stories you tell happen here.™

what's new 2014



Festival Unveiled sponsored by Citizens Union Bank and Four Roses Bourbon

Thursday, February 20 at 5:30 PM. Festival Unveiled is the newest event on the 2014 Kentucky Derby Festival schedule. This event, replacing the ever-popular Poster Premiere, will include the 2014 Official Poster and merchandise line. Official product sponsors will also be on-hand sampling their products. 5 local bartenders will be competing for the 11th Annual Rose Julep Recipe contest. Each contestant will be asked to prepare their version of the Rose Julep cocktail, which can be sampled at the event.

Tour de Lou

Sunday, April 27 at 9:00 AM. The Kentucky Derby Festival is partnering with Louisville Bicycle Club to produce Tour de Lou, the Festival's inaugural bike event welcome to all ages and all levels of experience. The Tour de Lou route will be an open course, which will start and finish at Waterfront Park near Kroger's Fest-a-Ville. There also will be three separate distances based on experience levels. The course highlights include an Olmsted Park Tour, including Shawnee, Chickasaw, Wayside, Iroquois and Cherokee parks. Cyclists on the more experienced rides will also travel through all areas of the city from Downtown and Churchill Downs to the South End and Highlands.

WineFest: Farm to Table Dinner presented by Kentucky Proud

Tuesday, April 29 from 6:00 PM to 8:00 PM. This VIP ticket will gain you access into the Winefest venue for sampling and shopping, and also allow you to dine under the stars from 6:00 to 8:00. The food will be sourced from local farms, and wine pairing will be courtesy of Old 502 Winery. A portion of the proceeds will benefit The Lincoln Foundation.

**THUMBS
UP**

**Sandy
Griffiths**
Volunteer
of the Year
2013

"I'm always encouraging others to get involved and volunteer with Festival activities. I find that once you volunteer you're hooked."



One Subscription. All access.

Whether it's print, digital, or mobile, your subscription to Business First gives you information and advice about Greater Louisville's business community when you need it and how you need it. This powerful business news tool is at your fingertips.

Subscribe today!

Take advantage of our special one year rate by calling 502.498.1938 or email ddenton@bizjournals.com.

LOUISVILLE
BUSINESS FIRST



2014 EVENT CALENDAR

CUT OUT AND SAVE FOR EASY FESTIVAL REFERENCE

Tuesday, January 14 pg 22
NORTON SPORTS HEALTH TRAINING PROGRAM

Thursday, February 20 pg 22
FESTIVAL UNVEILED PRESENTED BY CITIZENS UNION BANK AND FOUR ROSES BOURBON

Monday, March 3 pg 22
2014 PEGASUS PIN SALES OFFICIAL KICK-OFF

Saturday, March 15 pg 22
FORD MOTOR COMPANY SPELLING BEE

Thursday, March 27 pg 22
MACY'S SPRING FASHION SHOWSM

Thursday, April 3 pg 25
MCDONALD'S THUNDER PREVIEW PARTY

Wednesday, April 9 pg 25
TASTE OF DERBY FESTIVAL

Friday, April 11 pg 25
THEY'RE OFF![®] LUNCHEON
THE FILLIES DERBY BALL

Saturday, April 12 pg 25
OPENING CEREMONIES: THUNDER OVER LOUISVILLE[®]

Saturday, April 12 - 20 pg 25
GIVE A DAY: MAYOR'S WEEK OF SERVICE

Saturday, April 12 - 27 pg 26
VOLLEYBALL CLASSIC

Sunday, April 13 pg 26
CHILDREN'S TEA WITH THE KDF PRINCESSES

Monday, April 14 pg 26
KING SOUTHERN BANK KENTUCKY DERBY FESTIVAL FOUNDATION PRO-AM GOLF TOURNAMENT

Thursday, April 17 - 27 pg 26
STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM

Thursday, April 17 - 18 pg 28
RACE EXPO & PACKET PICK-UP

Thursday, April 17 pg 28
HORSESHOE FOUNDATION NIGHT OF THE FUTURE STARS[®]

Friday, April 18 pg 28 and 30
RUNNING WILD PASTA DINNER
BASKETBALL CLASSIC PRESENTED BY PAPA JOHN'S

Saturday, April 19 pg 30
MARATHON/miniMARATHON[®] PRESENTED BY WALMART AND HUMANAVITALITY
NPC DERBY CHAMPIONSHIPS

Thursday, April 24 - 26 pg 33
U.S. BANK GREAT BALLOONFESTSM

Thursday, April 24 - May 2 pg 33 and 35
KROGER'S FEST-A-VILLE ON THE WATERFRONT
CHOW WAGON[®]

Friday, April 25 pg 35
ZUMBA[®] FITNESS PARTY

Saturday, April 26 pg 35
DA'VILLE CLASSIC DRUM LINE SHOWCASE
FESTIVAL THESLICE: SPICE, STYLE AND SOUL

Sunday, April 27 pg 35 and 37
MAYOR'S DERBY BRUNCH ON THE RIVER
TOUR de LOU
miniFUN RUN PRESENTED BY HUMANAVITALITY AND SUBWAY[®] RESTAURANTS
CELEBRATION SUNDAY WITH 88.5 WJIE FEATURING AUDIO ADRENALINE
GOSPELFEST PRESENTED BY PASSPORT HEALTH PLAN
LOUISVILLE YOUTH ORCHESTRA CONCERT
STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM SEMI FINALS

Monday, April 28 pg 38
DON FIGHTMASTER GOLF OUTING FOR EXCEPTIONAL CHILDREN
DISCOVERY DAY PRESENTED BY PNC
HAPPYTAIL HOUR
GREAT BED RACES
KNIGHTS OF COLUMBUS CHARITY DINNER

Monday, April 28 - 29 pg 38
AT&T MORNING LINE

Tuesday, April 29 pg 38 - 41
ANTHEM BLUE CROSS AND BLUE SHIELD HEALTH FAIR
REPUBLIC BANK PARADE PREVIEW PARTY
KENTUCKY DERBY FESTIVAL FOUNDATION STUDENT ART CONTEST PRESENTED BY THE KENTUCKY SCHOOL OF ART
TEXAS HOLD'EM TOURNAMENT
RAMBLE FOR THE ROSES[®]
STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM FINALS
TUESDAY EVENING CONCERT

Tuesday, April 29 - 30 pg 43
KENTUCKY PROUD WINEFEST

Wednesday, April 30 pg 43 and 44
BATTLE OF THE BOUNCE
GREAT STEAMBOAT RACE
BEERFEST PRESENTED BY AMERICAN FOUNDERS BANK
WEDNESDAY EVENING CONCERT

Thursday, May 1 pg 47
CELEBRITY DAY AT THE DOWNS PRESENTED BY KENTUCKIANA HONDA DEALERS
REPUBLIC BANK PEGASUS[®] PARADE
100 BLACK MEN OF LOUISVILLE DERBY GALA
THURSDAY EVENING CONCERT

Friday, May 2 pg 48
DERBY EVE JAM[®]

Saturday, May 3 pg 48
140th RUNNING OF THE KENTUCKY DERBY - For Derby information contact Churchill Downs (502) 636-4400.

July 1 - August 1 pg 48
KENTUCKY DERBY FESTIVAL FOUNDATION STUDENT ART DISPLAY PRESENTED BY THE KENTUCKY SCHOOL OF ART AT SPALDING UNIVERSITY



**For The MOST Up-To-Date Information
Visit KDF.org**

DAVIS 
Jewelers

KENTUCKIANA'S **ONLY**
AUTHORIZED RETAILER



DAVID YURMAN

THANKS TO ALL OF OUR 2014 OFFICIAL PRODUCT SPONSORS



OFFICIAL COURIER SERVICE



OFFICIAL PICTURE FRAMER



OFFICIAL CHOCOLATE PARTNER



OFFICIAL FINE JEWELER



OFFICIAL HAT PROVIDER



OFFICIAL DRESS



OFFICIAL COOKBOOK



OFFICIAL VEHICLE



OFFICIAL BEEF PARTNER



OFFICIAL PIE



OFFICIAL OFFICE SUPPLY PARTNER



OFFICIAL SMOOTHIE



OFFICIAL WINE PARTNER



OFFICIAL PIZZA



OFFICIAL PAINT AND SIP PARTNER



OFFICIAL TWO-WAY RADIO PROVIDER



OFFICIAL LIMOUSINE AND
TRANSPORTATION SERVICE



OFFICIAL TRUCK RENTAL PARTNER



OFFICIAL PRINT AND
ONLINE DIRECTORY

OFFICIAL PHOTOGRAPHERS:
JAMIE RHODES, JONATHAN ROBERTS & MARVIN YOUNG



For info about this and other events, visit: **KDF.ORG**



#KDF2014

KENTUCKY DERBY
FESTIVAL

The stories you tell happen here.

2014 SCHEDULE OF EVENTS

The Board of Directors and staff, our 4,000 volunteers and over 400 sponsors welcome you to one of America's greatest community celebrations. This whirlwind of colorful activities is a wonderful time in this community and we hope you enjoy it.

The KENTUCKY DERBY FESTIVAL is a private, not-for-profit, community organization dedicated to providing unique entertainment for the Greater Louisville area. Entertaining over 1.5 million people, the KENTUCKY DERBY FESTIVAL is one of the nation's top festivals. With nearly 70 special events, there is something for everyone.

Look for these symbols throughout the calendar for quick reference



FREE entry
with Pegasus Pin®



Family Friendly
entertainment



Ticket purchase
required



Music Event



Great Food
Available



Plenty to
See

JAN, FEB & MAR

Tuesday, January 14 - April 18

NORTON SPORTS HEALTH TRAINING PROGRAM



Sponsor: Norton Sports Health. Contributing Sponsors: Swags Sport Shoes and 102.3 The Max. 14-week Training program for the Kentucky Derby Festival Marathon/miniMarathon. For more info, log on to www.derbyfestivalmarathon.com.

Thursday, February 20

FESTIVAL UNVEILED PRESENTED BY CITIZENS UNION BANK AND FOUR ROSES BOURBON

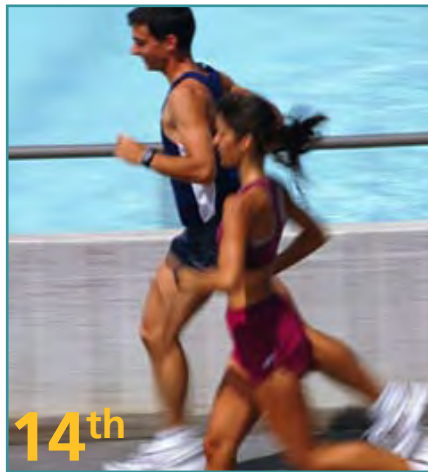


5:30 PM. The Ice House. Join the Kentucky Derby Festival for a special unveiling of the 2014 Festival, including the reveal of the Official Poster, first look at the official merchandise line, and much more. Tickets: \$30 in advance; \$35 at the door. Sponsors: Citizens Union Bank and Four Roses Bourbon. Contributing Sponsors: Clark and Riggs, Crushed Ice Events, LEO Weekly, and New Country Q103.1

Monday, March 3

2014 PEGASUS PINS GO PUBLIC

Pegasus Pins are your ticket to more than 30+ events and concerts on the Kentucky Derby Festival schedule and are available at over 1,000 retail outlets. In 2014, any Pin is your chance to win a Weekly Grand Prize beginning Friday, March 14 – Friday, May 2! Gold Winner Pins are also eligible to win a Honda CRV on Friday, May 9. To be eligible, register pins online at www.PegasusPins.com, or by using the new KDF App.



Saturday, March 15
FORD MOTOR COMPANY SPELLING BEE



11 AM. NEW LOCATION: Kosair Shrine Club at Spalding University, Ballroom. Admission free for spectators. Top spelling bee competition for 4th through 8th grade students in Kentucky and Southern Indiana. Sponsor: Ford Motor Company. Contributing Sponsors: Kentucky Monthly and 84WHAS.



Thursday, March 27
MACY'S SPRING FASHION SHOWSM



Cocktails 5:30 PM. Dinner 7 PM. Show 8 PM. Showroom, Horseshoe Southern Indiana. Preferred seating: \$690 Table of 10. Reserved seating: \$590 Table of 10 or \$59 each. Lounge ticket: \$35 (General Admission). Tickets available at www.kdf.org, (502) 584-FEST. Sponsor: Macy's. Contributing Sponsors: Guess?, Inc., Highland Cleaners, Horseshoe Southern Indiana, Sunday Scene, and 102.3 The Max.





INCREASE YOUR
HEART RATE
DAILY

Between Health & Life: Norton

Finding a fitness plan to fit your unique HealthStyle begins with a Norton primary care physician. From strengthening your heart to decreasing stress, your Norton doctor can help you blend fitness into your life. Because at Norton Healthcare, we believe health should keep up with life.

Visit [MyNortonDoctor.com](https://www.mynortondoctor.com) to find your Norton primary care physician.



NORTON
HEALTHCARE

MACY'S IS PROUD TO BE AN
OFFICIAL SPONSOR OF THE
2014 KENTUCKY DERBY FESTIVAL.

JOIN US NOW THROUGH MAY 3
FOR MANY EXCITING SPECIAL
EVENTS AT MACY'S OXMOOR.



APRIL

Thursday, April 3

MCDONALD'S THUNDER PREVIEW PARTY



5 PM – 8 PM. Bowman Field, Central American Airways Hanger. Special preview of 2014 Thunder Over Louisville includes family interactive area. Admission is free with a 2014 Pegasus Pin® or 2014 McDonald's Thunder Funder cup. Sponsor: McDonald's Restaurants of Kentuckiana. Contributing Sponsor: KentuckyOne Health. For more information visit www.McDonaldsThunderFunder.org

Wednesday, April 9

TASTE OF DERBY FESTIVAL



5:30 PM - 8:30 PM. Louisville Slugger Field. Tickets \$80, limited availability. Coordinated by Dare to Care Food Bank. All proceeds to benefit Dare to Care. Features exquisite fare from over 65 of Louisville's finest restaurants and beverage companies. Bourbon tasting, bloody mary contest, wine tasting and a silent auction. Sponsor: Brown-Forman Corporation. Contributing Sponsor: Kentucky Proud. For more information call (502) 966-3821.

Friday, April 11

THEY'RE OFF!® LUNCHEON



11:30 AM. Tickets: \$608 Table of 8 or \$76 each. Galt House East Grand Ballroom. Official Kentucky Derby Festival Kick-Off. Ticket includes seated lunch and celebrity speaker. Contributing Sponsors: Business First, Fifth Third Bank, and Kentucky Proud.

Friday, April 11

THE FILLIES DERBY BALL



Cocktails 6:30 PM. Doors Open 7:30 PM. Queen's Coronation 7:45 PM. Dinner 8:15 PM. NEW LOCATION! Galt House West Archibald Cochran Ballroom. Dinner music featuring Robbie Bartlett. Entertainment by Burning Las Vegas. Tickets \$175 each, Table of 10 is \$1,750, VIP Table of 10 is \$2,200, includes appetizers, dinner and dancing. Produced by The Fillies, Inc. Contributing Sponsors: Brown-Forman Corporation, and Easy Rock 105.1. For tickets call (502) 572-3856. Portion of proceeds benefits Kentucky Derby Festival Foundation.

Saturday, April 12-20

GIVE A DAY: MAYOR'S WEEK OF SERVICE



City wide week of volunteering to help others. Help make Louisville the most compassionate city in the world. Individuals, companies and groups can volunteer online at www.mygiveaday.com. Agencies and organizations that have projects needing volunteers can also add their information to the website.

Saturday, April 12
OPENING CEREMONIES:
THUNDER OVER LOUISVILLE



Downtown Louisville Riverfront, Waterfront Park, River Road and Southern Indiana shoreline. FoodFest and Ford's Thunder On the Ground open at 11 AM, Airshow at 3 PM, fireworks at 9:30 PM. www.ThunderOverLouisville.org

2014 Sponsors: Horseshoe Southern Indiana, KentuckyOne Health, LG&E, Meijer, UPS, Valero, and community McDonald's Thunder Funders. Thunder on the Ground Sponsor: Ford Motor Company.

All-day live coverage on WAVE 3 TV and Lite 106.9. Event programs distributed April 12 by *The Courier-Journal*. Featuring the Thunder Chow Wagon at Waterfront Park, the Belvedere Beer Garden, and the East River Road Beer Garden. (Open 11AM – 11PM. NO FOOD, DRINK, TENTS, STAKES, TAPE OR PETS.)

Admission is free with a 2014 Pegasus Pin. North Great Lawn area opens at 9 AM. Admission is free with a 2014 Pegasus Pin. (NO TENTS, STAKES, TAPE OR PETS.)





17th-27th



13th



12th-27th



14th

Saturday, April 12-27

VOLLEYBALL CLASSIC



Contributing Sponsors: ASICS, Hyatt Regency Louisville, Mikasa, and 98.9 Radio Now. Entry Deadline: March 30. For more information call The Volleyball Connection/Tandem Sports (502) 582-3530.

Sand Divisions at Baxter Jacks

April 12 and 13: 9 AM - 9 PM

April 26 and 27: 9 AM - 9 PM

Grass Divisions at Seneca Park at the Tennis Courts

April 26 and 27: 9 AM - 6 PM

Sunday, April 13

CHILDREN'S TEA WITH THE KENTUCKY DERBY FESTIVAL PRINCESSES



1 PM - 4 PM. The Crowne Plaza Hotel. Tickets \$35 each. Children ages 4 and up invited to meet the Kentucky Derby Festival Princesses. Reservations required. Contributing Sponsor: *Today's Family Magazine*. Produced by: The Fillies, Inc. For more information contact jhinson@alsevents.com or 502-299-0708.

Monday, April 14

KING SOUTHERN BANK KENTUCKY DERBY FESTIVAL FOUNDATION PRO-AM GOLF TOURNAMENT



12 PM Tee Time. Big Spring Country Club. Team entries \$2,000. Individual entries \$500. Entries open to the public, includes lunch, golf with local pro, cocktail reception following tournament and gifts. Honorary Chair: Jeff Walz. Sponsor: King Southern Bank. Contributing Sponsors: KPGA and 1450 AM The Sports Buzz. Prize Sponsor: Horseshoe Southern Indiana. A Kentucky Derby Festival Foundation event benefitting the Leukemia & Lymphoma Society. A portion of the entry fee is tax deductible. Register at www.kdf.org.

Thursday, April 17-27

STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM



April 17-April 26: 10 AM – 8:30 PM.

April 20: Closed. (Easter)

April 27: 10 AM – 5 PM, Semi-finals 6 PM. Seneca Golf Course Driving Range. \$1 per shot and free for spectators.

April 23: Ladies Day – Ladies get 2 shots for \$1.

April 26: Kids Day – under 18 get 2 shots for \$1.

Senior Special Weekdays – 10 AM – 2 PM, 62 and up get 2 shots for \$1
Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank & Trust Company. Contributing Sponsors: Kentuckiana Golf Course Superintendents, WLKY 32, and 84WHAS.



Personalized Financial Planning



3707 Charlestown Road, Suite C-2
New Albany, IN. 47150
(812) 542-1018

www.martinfinancialgroup.net

Securities offered through Triad Advisors Member FINRA/SIPC, Investment Advisory Services offered through Martin Financial Group, LLC. Martin Financial Group, LLC is not affiliated with Triad Advisors.

This is an advertisement.



A LAW FIRM THAT REALLY MOVES.SM

Clients say that we're different than those lumbering law firms. Fast as a thoroughbred. Fresh as a filly. Focused as we head down the stretch.



www.goldbergsimpson.com

FAST. FRESH. FOCUSED.SM

9301 Dayflower St., Louisville, KY 40059
502.589.4440

ARTCARVED[®]



CLATER JEWELERS

Westport Village • 502-426-0077

www.claterjewelers.com



DINE VARANESE TONIGHT!

featuring eclectic, contemporary cuisine from Chef John Varanese.

open late 7 days a week. enjoy live jazz nightly on our year-round patio

2106 FRANKFORT AVE

Reservations:

502.899.9904 | varanese.com



/dinevaranese



@dinevaranese

Thursday, April 17
HORSESHOE FOUNDATION NIGHT OF THE FUTURE STARS®



7 PM. Floyd Central High School. Admission free with Basketball Classic ticket. Tickets on sale at all TicketMaster locations, www.ticketmaster.com or call (800) 745-3000 or the Freedom Hall box office at (502) 367-5144. One-hour autograph signing session immediately following the event (2 items per person limit). Limited seating available. Sponsor: Horseshoe Foundation of Floyd County. Contributing Sponsors: Papa John's, B96.5 FM, and Under Armour. Media Partner: SLAM Magazine.

Thursday, April 17-18
RACE EXPO & PACKET PICK-UP



Kentucky International Convention Center Hall 2D . Two-day Expo where you can see the latest running gear, get nutritional advice, pre-race running tips and pick up your race packet for Kentucky Derby Festival Marathon/miniMarathon®, miniFun Run and Tour de Lou. Contributing Sponsors: BB&T, BlueMile, LHC Group, and 99.7 DJX.

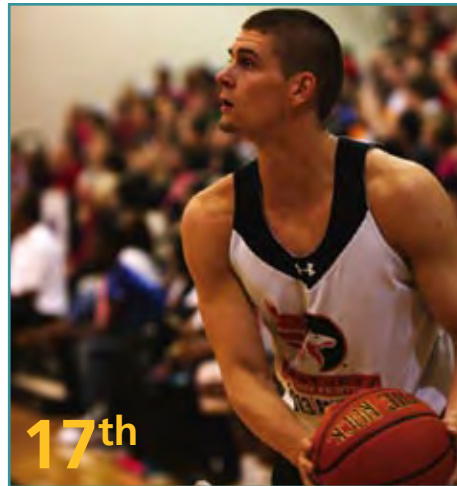
Thursday: 4 PM - 8 PM. Expo & Packet Pick-up.

Friday: 11 AM - 9 PM Expo & Packet Pick-up

Friday, April 18
RUNNING WILD PASTA DINNER



5:30 PM - 8:30 PM. Tickets for Pasta dinner: \$9 Adults, \$6 Children under 12. For tickets call (502) 584-FEST.



THUMBS UP

"I volunteer with The Fillies because it's a fantastic organization full of dynamic women who know how to do good work and have fun at the same time."

Linda Miller
Volunteer

Best and Brightest

As a large regional CPA firm, MCM offers you access to some of the brightest, most technically proficient minds in our profession. Our bluegrass roots drive our passion for intensely personal tax, assurance and advisory services, while our international affiliates help us equip your company to compete at a world-class level.

Call us today. 888-587-1719



mcmcpa.com | Kentucky | Indiana | Ohio

Walmart

Supporting causes that benefit our community.

That's just one of the ways we help our neighbors. We can make a difference by donating time and money to causes that matter to our customers, right in their neighborhoods.

And that puts us all in the winner's circle. We're proud to be a sponsor of the Kentucky Derby Festival in Louisville.



PRESENTED BY

Walmart 

Friday, April 18

BASKETBALL CLASSIC PRESENTED BY PAPA JOHN'S



7 PM. Freedom Hall. Tickets \$13 and \$18 reserved (includes facility fee). Tickets on sale at all TicketMaster locations, www.ticketmaster.com or call (800) 745-3000 or the Freedom Hall box office at (502) 367-5144. Sponsor: Papa John's. Contributing Sponsors: Horseshoe Foundation of Floyd County, 99.7 DJX, B96.5 FM, and Under Armour. Media Partners: SLAM Magazine and WDRB-TV.

Saturday, April 19

MARATHON/miniMARATHON® PRESENTED BY WALMART AND HUMANAVITALITY



7:30 AM. Main Street near Slugger Field, start via 13.1 mile route or 26.2 mile route to Preston & Witherspoon Streets finish. Free for spectators. Entry fees and registration info at www.DerbyFestivalMarathon.com. Sponsors: Walmart and HumanaVitality. Official Race Medical Partner: Norton Sports Health. Contributing Sponsors: ASICS, Bluegrass Family Health, Churchill Downs, Courier-Journal Media, and Powerade. Supporting Sponsors: Dean's Milk, Louisville Water Company, and UPS. Official Pace Car: MINI OF LOUISVILLE.

Saturday, April 19

NPC DERBY CHAMPIONSHIPS



Prejudging 11 AM. Finals 7 PM. Kentucky International Convention Center Grand Ballroom. A fitness, figure, swimwear and bodybuilding competition featuring amateurs and pro athletes from across the country. Pre-judging tickets \$15, Finals Tickets \$25. For tickets call (502) 387-3808 or visit www.KentuckyMuscle.com. Contributing Sponsor: 1450 AM The Sports Buzz.



Photo courtesy of Moberly Photography.



It can be hard to determine which half marathon you want to run in the spring. To make it easier, the Kentucky Derby Festival miniMarathon in Louisville and RunTheBluegrass Half-Marathon in Lexington have teamed up and are encouraging runners to do both!

Now you can run while taking in the picturesque horse farms of Lexington including Donamire Farm, Stonestreet Farm and Keeneland along with great urban attractions in Louisville such as Louisville Slugger, the University of Louisville campus, Churchill Downs and more.

In total, you'll cover 26.2 miles in Kentucky!

For more information, visit DerbyFestivalMarathon.com/KentuckyHalfClassic.

#KYHALFCLASSIC



Why do I spin?

**I spin to keep my energy up.
And to earn Vitality Points.™**

HumanaVitality® is a wellness program just for Humana members. It rewards you for making healthy choices like exercising, eating better or going for a checkup. When you do something healthy, you earn Vitality Points you can redeem for great rewards like music downloads, hotel stays, or even a new bike for someone in your family. After all, a healthier life to share with those you care about is really the best reward of all.

Humana Vitality®



Offered by Humana Health Plan, Inc. or insured by Humana Health Plan, Inc. or Humana Insurance Company of Kentucky.

KYHHT45EN 0114

Welcome to your Kentucky Derby Festival Headquarters.
The Greatest Ville on Earth!



2014 KROGER'S KENTUCKY DERBY
FEST-A-VILLESM

APRIL 24 - MAY 2, 11 AM - 11 PM



FREE ADMISSION
with a 2014 Pegasus Pin®
HAPPY HOUR, WEEKDAYS 4 - 6 PM

THURSDAY, APRIL 24

- 12 PM | Opening Ceremony and Ribbon Cutting
- 5 PM | U.S. Bank Great Balloon Challenge
- 8:30 PM | U.S. Bank Great Balloon Glimmer

FRIDAY, APRIL 25

- 6 PM | Zumba® Fitness Party

SATURDAY, APRIL 26

- 9 PM | National Act Concert on the Great Stage

SUNDAY, APRIL 27

- 11 AM | Tour de Lou Post Race Party
- 1 PM | Mascot Party
- 1:30 PM | miniFun Run Post Race Party presented by HumanaVitality and Subway Restaurants
- 2 PM | GospelFest presented by Passport Health Plan

2 PM | Republic Bank Pegasus Parade Inflatable Practice

- 4 PM | Celebration Sunday with WJIE featuring Audio Adrenaline with Kutless, Finding Favour, Shine Bright Baby and Carrollton

MONDAY, APRIL 28

- 11 AM | Discovery Day presented by PNC
- 5 PM | HappyTail Hour presented by Metro Animal Services

TUESDAY, APRIL 29

- 9 PM | National Act Concert on the Great Stage

WEDNESDAY, APRIL 30

- 11 AM | Battle of the Bounce
- 5 PM | BeerFest presented by American Founders Bank
- 6 PM | Great Steamboat Race
- 7 PM | WFPK National Act Concert on the Great Stage
- 8 PM | Antler Presentation on the Miller Lite Music Stage

THURSDAY, MAY 1

- 8 PM | National Act Concert on the Great Stage (separate ticket required)

FRIDAY, MAY 2

- 4 PM | Military Day – Military Personnel get free admission to Chow Wagon with Military ID
- 6:30 PM | Derby Eve Jam on the Great Stage (separate ticket required)

Also enjoy these daily activities:

Miller Lite Music Stage | Chow Wagon
Pegasus Play-Ville - Featuring midway rides and inflatable games.*

*Additional fees may apply.

For the complete schedule of Kroger's Fest-a-Ville events, visit **KDF.ORG**

#FESTAVILLE



KENTUCKY DERBY



The stories you tell happen here.

SPONSORED BY



CONTRIBUTING SPONSOR



Kai Gallery
at the Galt House
140 North 4th Street
Louisville, KY 40202
Phone: 502-216-9398

featuring one-of-a-kind sterling silver, semi-precious and precious gemstone jewelry, wearable art, fine art paintings, sculptures, hand-painted silk, stained glass, and collectables from around the world

Thursday, April 24-26

U.S. BANK GREAT BALLOONFESTSM



Admission is free with a 2014 Pegasus Pin[®]. Sponsor: U.S. Bank.

April 24: U.S. Bank Crew Challenge

5 PM. Kroger's Fest-a-Ville on the Waterfront.

U.S. Bank Great Balloon Glimmer

8:30 PM. Kroger's Fest-a-Ville on the Waterfront. Contributing Sponsor: Lite 106.9 WVEZ.

April 25: U.S. Bank Great Balloon Rush-Hour Race

7 AM. Bowman Field. Public entrance off Pee Wee Reese Road. Contributing Sponsor: Easy Rock 105.1.

U.S. Bank Great Balloon Glow

9 PM. Kentucky Exposition Center. Gates open at 6 PM. \$8 KEC parking fee. Contributing Sponsor: New Country Q103.1.

April 26: U.S. Bank Great Balloon Race

7 AM. Bowman Field. Public entrance off Pee Wee Reese Road. Contributing Sponsor: Easy Rock 105.1.

Thursday, April 24-May 2

KROGER'S FEST-A-VILLE ON THE WATERFRONT



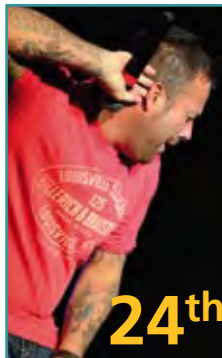
Open Daily 11 AM - 11 PM. Waterfront Park. ULTIMATE ENTERTAINMENT EXPERIENCE featuring concerts with national talent, family fun, food, kids' inflatable playground, midway rides and more. Admission is free with a 2014 Pegasus Pin[®]. (FOOD, DRINK AND PETS ARE NOT PERMITTED). Sponsor: Kroger. Happy Hour Weekdays 4 PM - 6 PM, \$2 Beers. Contributing Sponsor: Miller Lite.

THUMBS UP

"Volunteering with the Fillies and Kentucky Derby Festival is like inviting someone to your home. You want your guest to have the best experience. When we roll out the carpet during Derby Festival season I feel

Julie Dorsey
Volunteer

a sense of pride knowing our guests have received the best hospitality in Louisville."



24th



25th

26th

Staycations should be rewarded.



S.T.A.R.T. rewards you for all the ways you save.



Say hello to S.T.A.R.T.—Savings Today And Rewards Tomorrow®. When you save \$1,000, you'll get a \$50 U.S. Bank Rewards Visa® Card. And you'll get another \$50 Rewards Visa® Card when you maintain your balance for a year. It's more than recognition for money well saved. It's a reward for saving automatically.

*Proud sponsor of
the Kentucky Derby Festival.*



All of **us** serving you®



Enrollment is required. You must open or maintain an active Silver, Gold or Platinum Checking account AND a Package Money Market Savings account. All regular account-opening procedures apply. A qualifying transfer from your Package Checking account to your Package Money Market Savings account must also be scheduled and maintained. See the S.T.A.R.T. Savings Today And Rewards Tomorrow® Program Agreement for detailed information. Program is subject to change. The U.S. Bank Rewards Card cannot be reloaded with additional funds, nor can it be used at an ATM (Automated Teller Machine). Terms and conditions apply and other fees may apply to Rewards Cards. For complete terms and conditions, see the "U.S. Bank Rewards Card Cardholder Agreement" available at www.mysbankcorporaterewards.com. This Rewards Card is issued by U.S. Bank National Association, pursuant to a license from Visa® U.S.A. Inc. Deposit products offered by U.S. Bank National Association. Member FDIC. ©2014 U.S. Bank.

Thursday, April 24-May 2
CHOW WAGON®



Open WDaily 11 AM - 11 PM, except Sunday 1 PM – 11 PM. Kroger's Fest-a-Ville on the Waterfront. Outdoor food & live music venue. Sponsors: Kroger and Miller Lite. Featuring the Miller Lite Music Stage. Admission is free with a 2014 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED).

Friday, April 25
ZUMBA® FITNESS PARTY

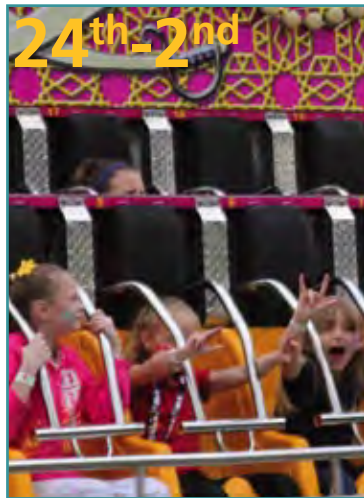


6 PM – 8 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2014 Pegasus Pin®. Join the best Zumba instructors in the area, wear comfortable clothes and come burn calories with the fitness craze that is sweeping the nation! For information call (502) 509-4494 or visit www.kyfitjam.com. (FOOD, DRINK AND PETS ARE NOT PERMITTED.) Contributing Sponsor: 98.9 Radio Now

DA'VILLE CLASSIC DRUM LINE SHOWCASE



3 PM. Iroquois Amphitheater. Admission is \$10. High school and community drum lines from Kentucky, Ohio and Indiana showcase their creativity, musicianship, and pageantry. For more information call (502) 772-7660. Contributing Sponsor: B96.5 FM.



Saturday, April 26
THE SLICE: SPICE, STYLE AND SOUL



6 PM - 9 PM. Location: TBA. Tickets \$50. Live entertainment and food tasting. Proceeds benefit charities and assistance programs. For tickets call (502) 584-4602, visit www.thesliceoflouisville.org or purchase at Better Days Records at Lyles Mall. Contributing Sponsor: MAGIC 101.3.

Sunday, April 27
MAYOR'S DERBY BRUNCH ON THE RIVER



11 AM - 1:30 PM. Riverside, the Farnsley-Moremén Landing. A festive brunch featuring a traditional Kentucky breakfast, live riverboat jazz, and tours of the property including the Moremén Family Chapel. Tickets \$65 or \$500 for Table of 8. For tickets or information call (502) 935-6809 or www.riverside-landing.org.



In 1832, our company which is known as Merklej Kendrick Jewelers made it beginnings to what is now Louisville's oldest independent jeweler. During that same century, in 1875, Churchill Downs officially opened and began the tradition of "The Official Home of the Kentucky Derby". Two proud local businesses carrying on in the tradition of Kentucky.

Merkley Kendrick Jewelers, 138 Chenoweth Lane, Louisville 40207 502.895.6124 www.mkjewelers.com fb.com

HELPING KENTUCKIANS LIVE HEALTHIER LIVES



PASSPORT
HEALTH ★ PLAN 



Sunday, April 27

TOUR de LOU



9 AM. Cycling event with start and finish near Kroger's Fest-a-Ville at Waterfront Park. First annual Tour de Lou is for all ages and levels of experiences, featuring a 4-mile course for families, 20-mile ride for intermediate riders and 35-mile ride for experienced cyclists. Entry fees and registration info at www.kdf.org. Contributing Sponsors: Baptist Health Sports Medicine, Courier-Journal Media, and Scheller's Fitness & Cycling. Supporting Sponsors: Louisville Bicycle Club and Louisville Water Company.



miniFUN RUN PRESENTED BY HUMANAVITALITY AND SUBWAY® RESTAURANTS



1 PM. Kids' fitness run with start near Kroger's Fest-a-Ville at Preston & Witherspoon Streets. Second annual miniFun Run promoting healthy lifestyles and families. For ages 3-14. Entry fees and registration info at www.DerbyFestivalMarathon.com. Free for spectators. Sponsors: HumanaVitality and Subway Restaurants. Contributing Sponsors: Fleet Feet Sports Louisville, Kid's DentisTree, Today's Family Magazine, and Easy Rock 105.1. Supporting Sponsor: Louisville Water Company.



CELEBRATION SUNDAY WITH 88.5 WJIE FEATURING AUDIO ADRENALINE



4 PM. Kroger's Fest-a-Ville on the Waterfront. Christian contemporary concert featuring Audio Adrenaline with special guests Kutless, Finding Favour, Shine Bright Baby, and Carrollton. Admission is free with a 2014 Pegasus Pin®. Sponsor: 88.5 WJIE. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



GOSPELFEST PRESENTED BY PASSPORT HEALTH PLAN



2 PM – 10 PM. Gospel Choir Showcase. Chow Wagon at Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2014 Pegasus Pin®. Sponsor: Passport Health Plan. Contributing Sponsors: B96.5 FM and WLOU/ New Praise 104.7 (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



LOUISVILLE YOUTH ORCHESTRA CONCERT



4 PM. Iroquois Amphitheatre. Admission is free with a 2014 Pegasus Pin®. A concert featuring ten Louisville Youth Orchestra ensembles. For more information call (502) 896-1851 or visit www.lyo.org.

STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTEST™ SEMI FINALS



6 PM. Seneca Golf Course Driving Range. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank & Trust Company. Contributing Sponsors: Kentuckiana Golf Course Superintendents, WLKY 32, and 84WHAS.

THUMBS UP

"I have always felt the connection and desire of the Festival in our community because this is my hometown. I support their many charities and causes throughout our community."

Sally Galla
Volunteer

Monday, April 28

DON FIGHTMASTER GOLF OUTING FOR EXCEPTIONAL CHILDREN



9 AM – 12 PM. Children's golf event. Shawnee Golf Course. Free for spectators. Sponsor: Kentucky PGA Foundation. For more information, call (502) 243-8295 or (800) 254-2742 or www.kygolf.org.

DISCOVERY DAY PRESENTED BY PNC



11 AM. Kroger's Fest-a-Ville on the Waterfront. Educational and interactive activities for children and families featuring Stage One, Louisville Free Public Library, Frazier International History Museum, kids' inflatable playground and other activities. Admission is free with a 2014 Pegasus Pin®. Presenting Sponsor: PNC. Contributing Sponsor: White Castle.

HAPPYTAIL HOUR



5 PM – 9 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2014 Pegasus Pin®. A pet-friendly (leashes please!) social event. Coordinated by Metro Animal Services. Contributing Sponsor: 100.5 Gen X Radio

GREAT BED RACES



6 PM. Broadbent Arena. Admission is free with a 2014 Pegasus Pin®. \$8 KEC Parking fee. \$130 entry fee for team of 5. Contributing Sponsors: AAA East Central, Mattress & More, and 107.7 The Eagle. Broadcast special on WAVE 3 TV.

KNIGHTS OF COLUMBUS CHARITY DINNER



6 PM cocktails. 7 PM dinner. Galt House Archibald Cochran Ballroom. Dinner tickets \$40. After dinner wine down party tickets \$10. Coordinated by the Bishop Spalding Council of the Knights of Columbus. For tickets call (502) 893-2220.



Monday, April 28-29

AT&T MORNING LINE

6 AM – 11 AM. Radio stations from around the region will broadcast their morning shows live from the Kentucky Derby Museum. Sponsor: AT&T. Contributing Sponsor: Kentucky Department of Travel and Tourism.

Tuesday, April 29

ANTHEM BLUE CROSS AND BLUE SHIELD HEALTH FAIR



5 PM – 9 PM. Kentucky Exposition Center, South Wing C. Admission is free with a 2014 Pegasus Pin®. \$8 KEC parking fee. Promoting healthy lifestyles, there will be free health screenings for families and children provided by Norton Healthcare. Sponsor: Anthem Blue Cross and Blue Shield. Contributing Sponsor: WAKY 103.5.

Dial 1-Tom Drexler, His Name Is His Phone Number!

TOM DREXLER

PLUMBING, AIR & ELECTRIC

DIAL 1-TOM-DREXLER

TomDrexler.com • 456-5982

2014 THUNDER FUNDER SPONSOR

Thunder Over Louisville



**Anthem Blue Cross and Blue Shield.
We believe healthy employees make
for a healthy business.**

Research shows that companies with wellness programs have less sick leave, lower direct health care costs and fewer worker's compensation claims.* That's why Anthem Blue Cross and Blue Shield offers a variety of health and wellness programs. They all work together to help your employees manage and improve their health.

Learn more about what Anthem Blue Cross and Blue Shield has to offer at anthem.com/connects2.



Tuesday, April 29

REPUBLIC BANK PEGASUS PARADE PREVIEW PARTY



Private group tours 10 AM – 1 PM. Open to Public 5 PM – 9 PM.
Kentucky Exposition Center, South Wing C. Admission is free with a 2014 Pegasus Pin®. \$8 KEC parking fee. Floats, inflatables, and equestrians for the Pegasus Parade on display. To schedule a private group tour call (502) 572-3823. Sponsor: Republic Bank. Contributing Sponsors: *Today's Family Magazine* and *Easy Rock 105.1*.

KENTUCKY DERBY FESTIVAL FOUNDATION STUDENT ART CONTEST PRESENTED BY THE KENTUCKY SCHOOL OF ART



7 PM. NEW LOCATION: Kentucky Exposition Center, South Wing. Awards ceremony for students in grades K-12 participating in the Kentucky Derby Festival Foundation's Student Art Contest. Sponsor: Kentucky School of Art at Spalding University.
A Kentucky Derby Festival Foundation Event.

TEXAS HOLD'EM TOURNAMENT



4 PM Boarding/check-in. 6 PM one-hour Cruise and Tournament begin. Belle of Cincinnati, docked at Kroger's Fest-a-Ville on the Waterfront. \$125 Buy-in includes 10,000 in chips and commemorative pin. Add-on available 1st hour of play \$40 for 4,000 chips. \$5,000 first place prize. Payouts for 1st – 24th place. Payouts based on 325 players, payouts pro-rated based on actual number of players. \$15 for guests. LICENSE# ORG0001638. Call (502) 584-FEST to register.
Contributing Sponsor: 1450 AM The Sports Buzz.



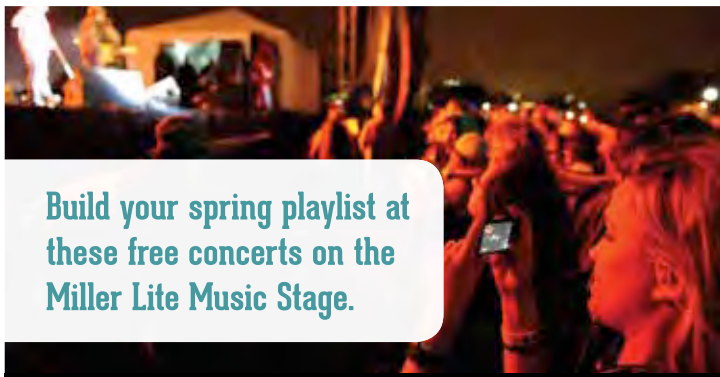
**Member Benefits
Insurance Agency
Travel Agency
Roadside Assistance
And Much More!**



**Join or renew today
at your local
AAA office,
online at AAA.com
or by calling
(502) 423-5733.**



AAA. We're always with you.



Build your spring playlist at these free concerts on the Miller Lite Music Stage.

2014 KROGER'S KENTUCKY DERBY

FEST-A-VILLESM



FREE ADMISSION

with a 2014 Pegasus Pin[®]

HAPPY HOUR, WEEKDAYS 4 - 6 PM

MILLER LITE MUSIC STAGE SCHEDULE

THURSDAY, APRIL 24

11:30 AM | Yes Pilot
4 PM | Robbie Bartlett Trio
8 PM | Blaise Streets

FRIDAY, APRIL 25

11:30 AM | Cosa Seria
4 PM | Hank Rose Project
8 PM | Artie Dean Harris & Bourbontown

SATURDAY, APRIL 26

11:30 AM | The Afrophysicists
4 PM | VooDoo Avenue
8 PM | Slinky Jenkins

SUNDAY, APRIL 27

2 - 10 PM | GospelFest presented by Passport Health Plan

MONDAY, APRIL 28

11:30 AM | Kentucky Blue
4 PM | The Killer Lips
8 PM | Horizontal Boogie Band

TUESDAY, APRIL 29

11:30 AM | Mudcat Blues Band
4 PM | Mr. Wonderful Productions
8 PM | Old School

WEDNESDAY, APRIL 30

11:30 AM | Soul Circus Unplugged
4 PM | Joe DeBow Band
8 PM | Velcro Pygmies

THURSDAY, MAY 1

11:30 AM | Whiskey Bent Valley Boys
4 PM | Radiotronic
8 PM | Kirby's Dreamland

FRIDAY, MAY 2

11:30 AM | The MacDaddies
4 PM | The War Hippies
8 PM | Soul Circus

For the complete schedule of Kroger's Fest-a-Ville events, visit **KDF.ORG**



f t+ #FESTAVILLE

The stories you tell happen here.

SPONSORED BY



CONTRIBUTING SPONSOR



Tuesday, April 29 RAMBLE FOR THE ROSES[®]



6 PM. Walk starting at the Iroquois Park Amphitheater. Join us for the Ramble mini Festival after the walk. Entry fee \$20 adults, \$10 children. Contributing Sponsor: 99.7 DJX. For entry information call (502) 447-4363, ext. 101 or (502) 368-6519 or download at www.DeSalesHighSchool.com/Ramble. Proceeds to benefit the scholarship programs of DeSales High School and Holy Cross High School.

STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM FINALS

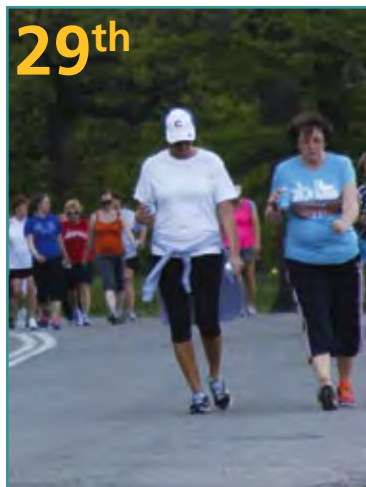


6 PM. Seneca Golf Course, Hole #8. Free for spectators. Sponsor: Stock Yards Bank & Trust Company. Contributing Sponsors: Kentuckiana Golf Course Superintendents, WLKY 32 and 84WHAS.

TUESDAY EVENING CONCERT



9 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2014 Pegasus Pin[®]. Sponsors: Kroger and Miller Lite. Contributing Sponsors: B96.5 FM and MAGIC 101.3. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



WHAT IS EXCEPTIONAL, LOCAL AND SEASONAL?

IT'S **FARMS TO FINE DINING.**
IT'S **KENTUCKY PROUD.** NOTHING ELSE IS CLOSE.



Kentucky Proud is a program of the Kentucky Department
of Agriculture - James R. Comer, Commissioner.



Tuesday, April 29-30
KENTUCKY PROUD WINEFEST



Wine tasting sessions daily 5 PM – 9 PM. Belvedere. Tickets: \$40, includes wine tastings, etched souvenir wine glass and WineFest pin. (21 and over only. Must present ID upon entry.) Tickets available by calling (502) 584-FEST or online at www.kdf.org. Sponsor: Kentucky Proud. Contributing Sponsors: Today's Woman and Lite 106.9.

Tuesday: 6 PM – 8 PM. WineFest Farm to Table Dinner presented by Kentucky Proud. Tickets \$85, limited availability (Includes admission to WineFest). Four-course meal with regionally inspired cuisine. Portion of proceeds to benefit The Lincoln Foundation.

Wednesday, April 30
BATTLE OF THE BOUNCE



11 AM – 2 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2014 Pegasus Pin®. Corporate obstacle course competition that benefits Christian Care Communities.

Sponsor: Louisville Inflatables.

Media Partners: WDRB-TV and 99.7 DJX. For entry information call (502) 254-4256 or visit www.ChristianCareCommunities.org.

THUMBS UP

"Volunteering offers me unique and exciting opportunities while I give back to the city I love and to people I care about."

Suzann Thompson
 Volunteer of the Year - 1994



29th-30th



29th

Why Guidance Capital Management Group?

Guidance
 Capital Management Group

Wealth Brings Opportunities and Challenges...
 We Bring Confidence and Clarity.

We all have a vision...

who we are, what we want to achieve, our goals, our dreams. Very few take the time to really know where they are, define where they want to go, and to plan the necessary steps to reach their goals. Even fewer know or understand the risks or how to minimize those risks. Guidance Capital Management Group's mission is to improve the lives of our clients and their families through coaching, teaching, and advising – helping them achieve CONFIDENCE and CLARITY in planning for and achieving their goals.

What's Your Vision?

Tel. 502-429-0196 • www.GuidanceCMG.com
 323 Townepark Circle, Louisville KY 40243

All securities through Money Concepts Capital Corp. Member FINRA / SIPC. Investments are not FDIC / NCUA insured. No bank or credit union guarantee. May lose value. Money Concepts Advisory Service is a registered investment advisor with the SEC all non-securities and non-advisory through Money Concepts International, Inc.

Wednesday, April 30
GREAT STEAMBOAT RACE



4:30 PM - 5:30 PM boarding. 5:45 PM departure. Race begins at 6 PM. Awards presentation immediately following at the Chow Wagon in Kroger's Fest-a-Ville. Tickets on the Belle of Louisville \$130 (limited availability). Tickets on the Belle of Cincinnati \$60 Cruise Only; \$80 Dinner, Four Roses Bourbon Tasting, and Cruise. For tickets call (502) 584-FEST. Free spectator viewing at Kroger's Fest-a-Ville and along the banks of the Ohio River. Contributing Sponsors: Four Roses Bourbon, Republic Industries International, Inc., Captain's Quarters Riverside Grille, and Lite 106.9.

BEERFEST PRESENTED BY AMERICAN FOUNDERS BANK

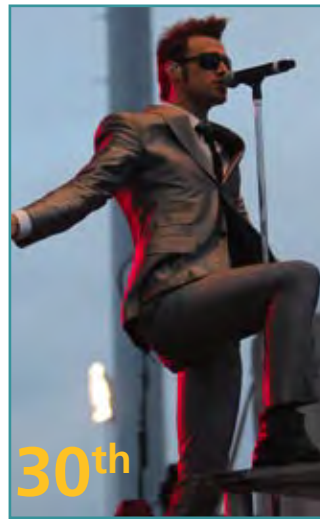


6 PM - 10 PM. Beer tasting sessions featuring regional craft beers. Overlook at Kroger's Fest-a-Ville. Tickets: \$40 general admission. \$60 for VIP experience starting at 5 PM; Tickets include beer tastings, sampling mug and BeerFest pin. Tickets available by calling (502) 584-FEST or online at www.kdf.org. (21 and over only. Must present ID upon entry.) Sponsor: American Founders Bank. Contributing sponsors: Blue Moon Brewing Company, Kroger, 95.7 WQMF, 97.5 WAMZ, and 100.5 Gen X Radio.

WEDNESDAY EVENING CONCERT



7 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2014 Pegasus Pin®. Contributing Sponsor: 91.9 WFPK. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



Merci
 B O U T I Q U E

Louisville's Favorite Neighborhood Boutique



FUN.....FRIENDLY.....FASHION

Hours: Monday - Friday 10-5:30 Saturday 10-4:00 Sunday Closed • 3911 Chenoweth Sq, Louisville, KY 40207 • 502-893-4252



KENTUCKY DERBY
FESTIVAL[®]
OFFICIAL SPONSOR



Let's talk value.



Honda – the most durable, longest-lasting brand in its class for 25 years. Now that's value.



2014 ALG Residual Value Award Winner 2X in a row and 8X overall



Car and Driver 10Best for 2014 and every year since 1983



Kelley Blue Book Top 10 Best Resale Value Award Winner, 5 years running

DURABILITY: Durability based on longevity. Longevity based on IHS Automotive, Polk U.S. vehicles in operation registration statistics from 1988-2012 for Honda and non-luxury competing brands. ALG: For the second straight year, Honda is the recipient of multiple 2014 Residual Value Awards from ALG, including the top honor of Best Mainstream Brand. Since 2000, the Honda brand has earned 32 model awards and eight overall brand awards from ALG. CAR AND DRIVER: The Honda Accord has been named to Car and Driver's esteemed 10Best Cars list for a record 28th time. Car and Driver, January 2014. Accord made the 10Best Cars list from 1983-1991, 1994-1995 and 1998-2014. Prelude made the 10Best Cars list in the intervening years 1992-1993 and 1996-1997. KELLY BLUE BOOK: The 2014 CR-V was named to KBB's "2014 Best Resale Value Awards: Top 10 Cars" list. The CR-V won the same award in 2013, 2012, 2011 and 2010. See your Honda Dealer for details.

Your Kentuckiana Honda Dealers

**Sam Swope
Honda World**
Louisville, KY
(502) 499-5040

**Neil Huffman
Honda**
Clarksville, IN
(812) 284-3003

**Bob Montgomery
Dixie Honda**
Louisville, KY
(502) 448-2802

**Hardin County
Honda**
Elizabethtown, KY
(270) 765-2141

www.KentuckianaHondaDealers.com

Alan Cronin's
Central Music

Louisville's Learn to Play Store since 1954

Discover how musically inclined you are!


Class sizes are limited.
 Success **GUARANTEED!**

10 Week Beginner Course - **\$49⁹⁵**
Bring in this ad for a \$20 Discount

Learn to play the Piano, Organ or Keyboard
 All material included & use of an instrument

Come have fun with us!

4014 Dutchmans Ln, Louisville, Ky
502-896-2009



Horse Feathers, LLC

Oaks and Derby Hats
 Designed exclusively for you to match that special Oaks or Derby Dress

Jo Graves
 (502) 817-7667 Jo.Graves@yahoo.com

MAY

Thursday, May 1
CELEBRITY DAY AT THE DOWNS PRESENTED BY KENTUCKIANA HONDA DEALERS



11:30 AM. Churchill Downs, Sixth Floor. Tickets: \$892 Preferred Table of 8 or \$99 each or \$792 Table of 8. Sponsor: Kentuckiana Honda Dealers. Contributing Sponsors: Kentucky Proud, Macy's, United Graphics Printing Group, Nfocus Magazine, and Lite 106.9.

REPUBLIC BANK PEGASUS® PARADE



5 PM. West on Broadway from Campbell to 9th Street. Bleacher tickets \$10 and chair seating \$12. Review stand seating \$30. This annual spectacle of colorful floats, marching bands, giant inflatables and equestrians will be broadcast live on WAVE 3 TV. Sponsor: Republic Bank.

100 BLACK MEN OF LOUISVILLE DERBY SCHOLARSHIP GALA



7 PM – 2 AM. NEW LOCATION: Galt House Hotel Grand Ballroom. Entertainment featuring Bell Biv DeVoe, also performing, The Unlimited Show Band. Tickets \$200, Tables \$2,000, Corporate Table available. Produced by 100 Black Men of Louisville. For more information call (502) 457-9941 or visit www.100bml.org.

THURSDAY EVENING CONCERT



8 PM. Kroger's Fest-a-Ville on the Waterfront. Separate ticketed event. Visit www.KDF.org for more information. (FOOD, DRINK AND PETS ARE NOT PERMITTED).



Friday, May 2
DERBY EVE JAM®



6:30 PM. Kroger's Fest-a-Ville on the Waterfront. Separate ticketed event. Visit www.KDF.org for more information. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Saturday, May 3
140th Running of the Kentucky Derby

For Derby information contact Churchill Downs (502) 636-4400.

Friday, May 9
GOLD PIN WINNER GRAND PRIZE DRAWING

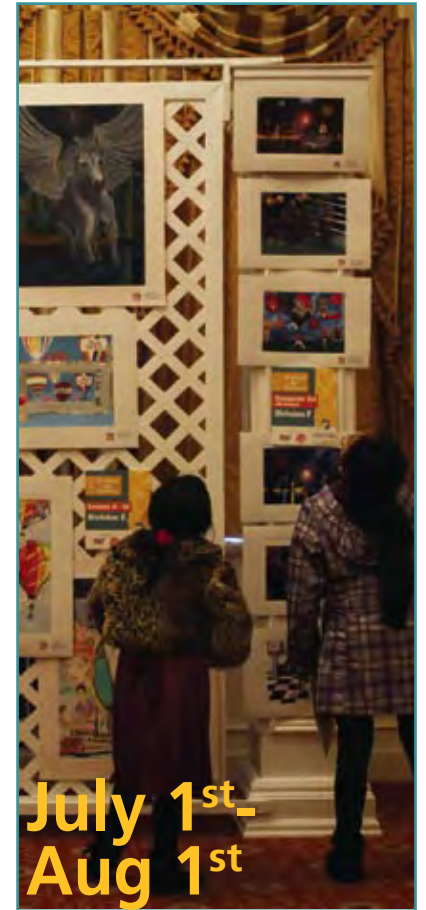


Register your gold winner Pegasus Pin® by Tuesday, May 6, 5 PM, to be eligible for a 2014 Honda CRV. Drawing aired on WAVE3 TV evening newscasts.

July 1 - August 1
KENTUCKY DERBY FESTIVAL FOUNDATION
STUDENT ART DISPLAY PRESENTED BY THE
KENTUCKY SCHOOL OF ART AT SPALDING
UNIVERSITY



Huff Gallery at Spalding University. Student Art Contest winning artwork on display. Sponsor: Kentucky School of Art at Spalding University.



THUMBS UP

"It means---A way to serve the community while being with new and old friends at the same time."

Merilyn Coslow
 Volunteer



HEATHER FRENCH HENRY
collection
 &
frenchy
by Heather French Henry

Proud Sponsor of the
2014 Kentucky Derby
Festival Royal Court

www.heatherfrenchhenry.com
www.frenchyprom.com

1357 Bardstown Road Suite A Louisville, KY 40204



chico's

DESTINATION *fabulous*



\$25

OFF YOUR PURCHASE OF
\$100 OR MORE
WITH THIS AD*

*Coupon must be presented and surrendered at time of purchase. Valid at Chico's Mall St. Matthews boutique only. Qualifying amounts and offers not valid on purchase of gift cards, previously purchased merchandise, Gottex Swimwear, Old Gringo Boots, chicos.com clearance items, taxes, or shipping. One per person. One time use only. May not be combined with any other coupons, offers or events. If you return a portion of your purchase, an applicable portion of your original discount will be forfeited. Not valid if reproduced. No cash value. Not valid at chicos.com or by phone. Offer valid 3/1/14 - 5/31/14. Coupon Code 16504.

smooth move

Official Smoothie of the Kentucky Derby Festival

McCafé® smoothies – Real fruit mixed with ice and creamy low-fat yogurt and then blended just for you. Choose Strawberry Banana, Mango Pineapple or Blueberry Pomegranate. Enjoy a refreshing sip of your favorite and drink in all the Kentucky Derby Festival has to offer.



THUNDER OVER LOUISVILLE

Defies Early Plans, Grows Into World-Class Ceremony

by: Robert Hadley

In the history of the Kentucky Derby Festival, there's a dividing line that's so deep, so prominent, so game-changing that it would be about as easy to ignore as setting off a firecracker beneath one's nose.

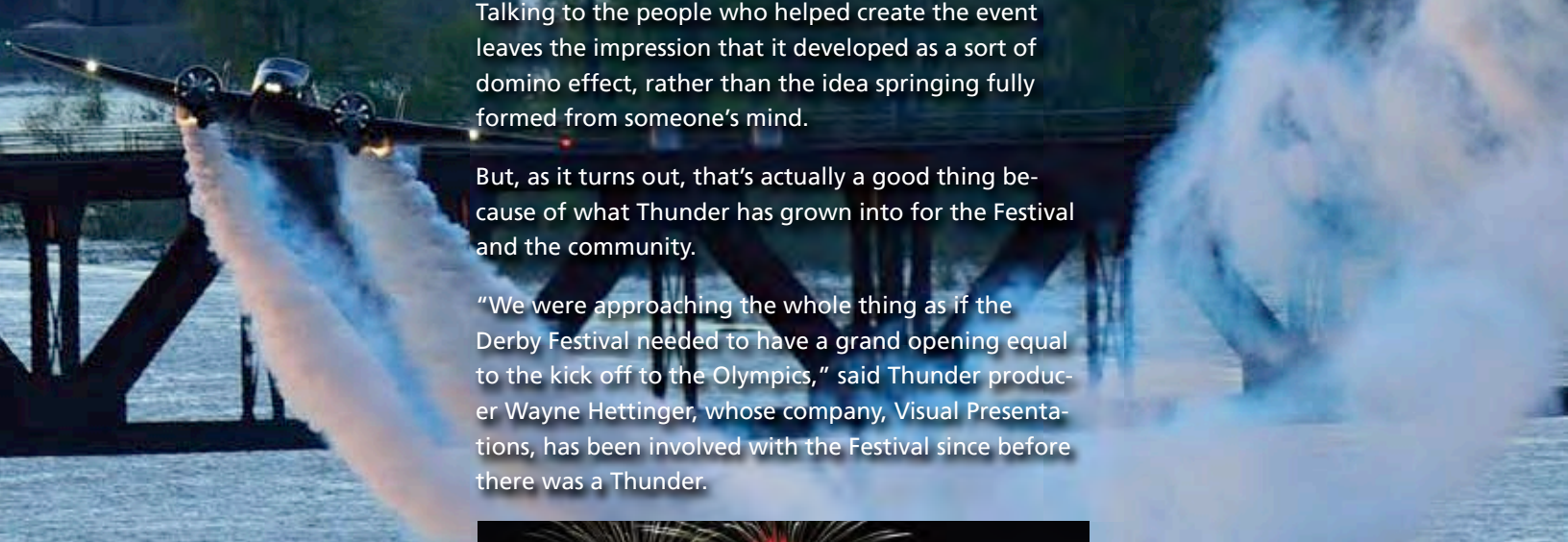
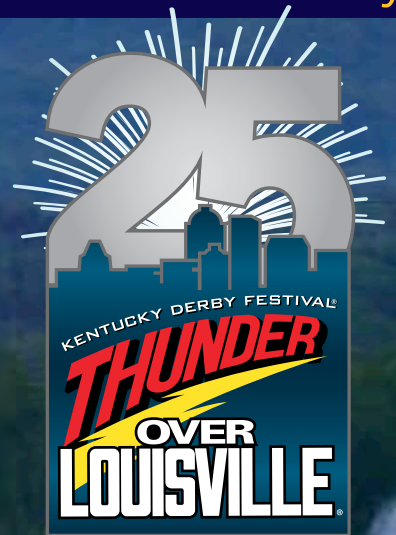
That line is Thunder Over Louisville, and if this description seems like hyperbole, consider what we're talking about here: the transformation of a daytime launch of a few hundred balloons and fireworks (can you even see fireworks at noon?), all very impressive in its own right, into a tour-de-force combination of wow-factor aerobatics conducted by military and civilian aircraft, along with fireworks launching from the Clark Memorial Bridge with an intensity that recalls the line from our national anthem, "bombs bursting in air."

The real story behind Thunder Over Louisville has to do with how it morphed into this extravaganza, which arguably ranks among the nation's (if not the world's) biggest, baddest shows of its kind.

Talking to the people who helped create the event leaves the impression that it developed as a sort of domino effect, rather than the idea springing fully formed from someone's mind.

But, as it turns out, that's actually a good thing because of what Thunder has grown into for the Festival and the community.

"We were approaching the whole thing as if the Derby Festival needed to have a grand opening equal to the kick off to the Olympics," said Thunder producer Wayne Hettinger, whose company, Visual Presentations, has been involved with the Festival since before there was a Thunder.



Charlie Lynn, a retired U.S. Air Force pilot who served as the event's air boss for its first two decades, remembered the scope originally proposed to him by Festival planners.

"We met, and they said they just wanted a small-time, country-style air show," he said. "With local people mostly, just to keep the crowd occupied" until the fireworks started in the evening.

Ben Harper, former advertising manager for Kroger Co., the sole corporate sponsor for Thunder for its first decade, talked about how the cumulative improvements over the years have grown its stature.

"The show changes every year, for one reason or another," Harper explained. "Nobody sat down in the beginning and said, 'let's create the largest fireworks air and light show in the world.' It's the change in venues, and then the obstacles that had to be overcome, that caused Thunder to ultimately be what it is today."

"Each year it got bigger and we started adding live singers and original scored music, just a lot of technical stuff with balloon falls going on in the Galt House," Hettinger said. "We finally got to the point where, since we were making it bigger each year, we were talking about having to move outside of the Galt House."

The new, outdoor event (described informally as "down on the river at the Chow Wagon") involved thousands of balloons and several thousand dollars' worth of fireworks – "daytime" fireworks, as Harper called them, being released during the luncheon. This iteration of the event drew a sizable crowd and local TV coverage, but there was only one problem: you can't see fireworks well in daylight.

"I was standing next to Dan (Mangeot), the President of the Derby Festival at the time," Harper recalled, "and I looked over and said, 'Dan, can't we do this at night?' He said, 'Sure, I'll call you Monday morning about a location and whatnot'."



Today, Thunder is an event that draws an estimated 500,000 to 700,000 attendees to the shores of the Ohio River every year and generates an estimated \$57 million annually in positive impact on both Kentucky's and Indiana's local economies.

According to Mike Berry, President and CEO of Kentucky Derby Festival Inc., the changes that have occurred to Thunder over the years were a necessary progression that boosted its crowd-pleasing factor over the years.

"The way that we've been able to change it every year," Berry said, "whether it's through music, through a theme, through the actual fireworks themselves or through the air show, has added to the 'customer experience' and kept it fresh."

I'll Call You Monday

Thunder traces its origins to a noon celebration in the late 1980s that took place during the They're Off!® Luncheon, a separate event that is still held annually at the Galt House. Thunder producer Wayne Hettinger's production company, Visual Presentations, was in charge of creating a PowerPoint-style slideshow revealing the Festival's plans and theme.

The crowd attending the noon event numbered in the thousands, so the search was on for a location that could host a large outdoor event at night. Mangeot called Harper that Monday and revealed the KDF's choice for the evening venue: Cardinal Stadium at the Kentucky State Fairgrounds, capacity 47,925. The challenge then became how to put together an event that would draw enough people to fill the stadium.

Harper and Hettinger immediately met for an impromptu planning session.

"So we stood up at the top of the stadium and looked down, and we went, 'Oh, man!'" Harper recalled. "I mean the first year, I think we had about 15,000 people down at the river. So then, at Cardinal Stadium, we said, 'now we've got to do something to fill this thing.'"

Since fireworks were already a part of the show, Harper suggested a starting point to boost interest would be to find out what the biggest fireworks show had been in the region.

"We'll double it, and then advertise it as twice as big as any fireworks show at the time in the Louisville area," he said.

An event of this size and attention-grabbing power had to have a name to draw people in, so where else but to Hollywood, the maker of myths and dreams, would one turn for inspiration when it came to naming the event?

Harper remembers that at the time, a new Tom Cruise movie had just been released: Days of Thunder.

“So I said, “thunder ... thunder ... thunder,” Harper said. “How about ‘Thunder Over Louisville?’ We needed a P.T. Barnum kind of thing, OK, let’s excite the crowd. We’ve got to fill this stadium.”

The first year, country star Janie Frickie performed a free concert at Cardinal Stadium, and Hettinger and crew brought in 12 World War II-era searchlights to pan the skyline, along with a laser canopy and waterfall fireworks fired from the stadium’s rim.

Although the fireworks portion that first year was tame compared



Thunder Over Louisville Funding

A top-notch ceremony like Thunder Over Louisville takes months to plan and members of staff, board and volunteers to execute, from aircraft and fireworks coordinators to ground support personnel. There are even teams responsible for lost children and helping people cross the Clark Memorial Bridge.

“It’s a well-oiled machine,” said Thunder producer Wayne Hettinger.

Not the least of the preparations is the funding needed to underwrite Thunder each year, representing approximately 20 percent of the Festival’s \$6 million annual budget.

“I think that people really tend to think that the Festival is somehow funded by their tax dollars,” said Mike Berry, president and CEO of the Kentucky Derby Festival. “None of that is true.”

The reality is that a diverse group of sponsors step up to help pay for the Festival, including Thunder. This year’s Thunder sponsors include Horseshoe Southern Indiana, KentuckyOne Health, LG&E, Meijer, UPS and Valero.

“We’re very, very fortunate with the sponsors that we have,” Berry said. “That group of sponsors stays the same some years, sometimes it grows, and those dollars are very much needed because, literally, there would be no show without the sponsor dollar.”

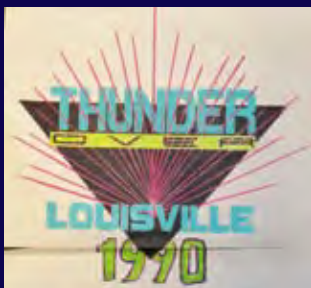
Over the years, Thunder has remained a free event open to the public, thanks in large part to the sponsors. Berry pointed out that for other air and fireworks shows the caliber of Thunder, producers often charge admission.

“If you come to the event, we have plenty of vendors selling corn dogs and cokes, etc.,” Berry said. “But you don’t have to (buy) that. You can bring your own food to the event.

“We try to make it as affordable as possible for families.”

First Thunder - 1990

Several Thunder Over Louisville concept logos were designed in the early stages of Thunder Over Louisville before the traditional logo was conceived with the iconic yellow lightning bolt.



to today’s version, the event and advertising drew a stadium-filling crowd, and then some.

There was only one problem: smoldering debris from the fireworks tended to drift over the surrounding landscape, creating a potential risk to nearby neighborhoods.

“So I looked at Dan and said, ‘Well, you know, we can’t do it here again next year,’” Harper recalled. “He said, ‘I know. I’ll call you Monday with a new venue.’”

We’ve Got to Fill This Stadium

Compounding the difficulty of having Thunder at Cardinal Stadium was the problem of crowd control. Not only did attendees fill the stadium, the overflow crowd also filled the Fairgrounds’ entire parking lot.

“People were standing outside, sitting on the hoods of their cars and whatnot, all over the parking lot because they couldn’t get in Cardinal Stadium,” Harper said. “The interstate all around that area went into a dead standstill.”



lite106.9
80's, 90's and NOW

JEFF

the
weekdays | 5-9a
Ramsey Brothers

JOHN

Mangeot called Harper the next Monday morning with a new venue: the Ohio River.

“Can you be a little more specific?” Harper queried. “It’s a big river.”

“Pretty much the whole thing downtown, from the locks to the Kennedy Bridge,” Mangeot replied.

Once the new location had been chosen, Hettinger and Harper knew they would need the Galt House as a base of operations. Tom O’Hearn, the Galt House’s manager at the time (and also a member of the Derby Festival Board) joined Harper and Hettinger on the hotel’s 24th floor to scout the location.

It was a good thing they went up there, because the next problem Thunder would face in its development became obvious: the Clark Memorial Bridge was right in the middle of the planned production. The solution was to have, in essence, two fireworks shows, a mirror image of each other, one on each side of the bridge.

“That’s when the show doubled the first time,” Harper said.

A Quarter of a Million People

Up until the mid-’90s, during the first three years or so, Thunder was simply a night-time fireworks display with synchronized music.

Everything went as scheduled. Planning meetings to discuss the logistics were held each year at the Mayor’s office, where Derby Festival officials met with department heads, chief of police, etc. It was during one of these sessions, however, that a representative from the police department mentioned what would turn out to be Thunder’s next challenge.

“A quarter of a million people come down way in advance,” Harper said, recalling the conversation. “They’ll be there at 10 o’clock in the morning or 2 o’clock in the afternoon for a show that’s not going to happen till 9 o’clock at night.

“If you’ve got that many people on both sides of the river that long, without entertaining them, some of them can get into trouble. Can you do something to entertain them during the day?”

This was a tall order. How can you entertain that many people at an outdoor event stretching from the McAlpine Locks to the Kennedy Bridge on both sides of the river? There’s nowhere to put a stage so everyone can see it.

“They’re spread all over a mile down both sides of the river,” Harper said. “The only thing you can do is put something out on the river or over the river so that everyone can see.”

Thus was born the idea of having an air show filled with planes performing aerobatic acts, which would start well-before the evening fireworks began. It would make Thunder an all-day event, but it would keep the crowd busy, hence reducing the chances that safety issues would arise.

The people needed to make this portion of Thunder come together were put in place. Charlie Lynn’s name appeared on the short list of Federal Aviation Administration-approved folks with the necessary background to make an air show happen. By the time he was contacted to help run Thunder, Lynn had already leveraged his Korean War Air Force experience into a side career running civilian air shows in Kentucky. He was quickly tapped for the air boss role.

“The Thunder air boss is a little bit different,” Lynn explained. “It’s also the air show coordinator and everything else. He helps in picking the acts, deciding the order he’d like to see them fly in



and briefing the pilots on safety rules. Once the show starts, he's just the same as a control tower operator, basically."

The air boss operates from a balcony on the Galt House's 24th floor, just under the rotating restaurants, otherwise known as the Command Center. During the show, the room is fitted with a radio that connects the air boss to Bowman Field, the Louisville International Airport and the pilots, plus radar feed from Louisville International. Representatives from the FAA, Coast Guard, Kentucky Air National Guard and the Airport crowd the room on the day of the show, along with what must be a bristling, palpable feeling of excitement, not only for the pilots and fireworks technicians, but for the producers as well.

"The Command Center and the associated communications and signal wiring has changed at a rapid pace," said Tim Creed, Show Director of Thunder Over Louisville. "In the early days, we used a hodgepodge of standard copper cabling operating at very high levels to avoid interference. Today we use a very sophisticated network of fiber optic, microwave and FM radio communications to complete the task. Of course, we try to keep technology fresh in all regards to the command center which includes custom software written and executed by our team. [In the early years] our aircraft communication system was just a small handheld aircraft radio. Today the multi-user system is like a mini control tower."

"The best part of Thunder has always been the people. Wayne has a knack for making sure the process is fun even in the most demanding situations. I always like a good challenge and Thunder is full of technical challenges. It's very gratifying to be a part of such a great community event."

Burning a Hole in the Sky

Although Thunder Over Louisville may have been named after Days of Thunder, once the military aircraft became involved, it may have had a stronger association with another Tom Cruise movie: Top Gun.

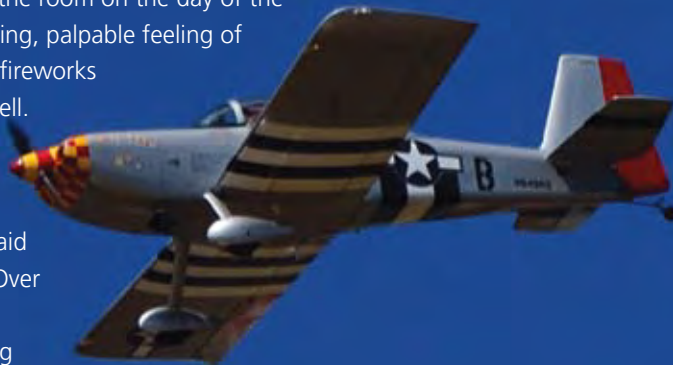
Lynn recalls some of the amazing sights he witnessed as Thunder's air boss, two of which involved military aircraft.

"Once, we had a B-1 that stayed here," he said. "That morning, he got up, he flew a little pass over Bowman Field. It was the 75th anniversary of Bowman Field. He flew a little pass over that, he went down to Florida, he flew three air shows, came back here and flew this one as the fourth air show. Did that all in one day and without stopping. Midair refueling and all."

One of the stunts seemed straight out of a Hollywood script.

"We had another B-1 that came in, and he wanted to leave after his routine," Lynn said. "We had a ceiling, it wasn't that low. When he hit his afterburners and went up through the cloud layer – I had heard it's a term used all the time by pilots is, let's go out and bore a hole in the sky. He pulled up and went through there, and when he hit that after burner the heat was so great, when he went through, you looked up and you could see the sun shining. He did bore a hole in the clouds. The heat condensed everything."

"It's things like that you remember. It's just fascinating. Some things you haven't seen before."





Incidents like those may not have been visible to the public, but there have been enough breath-taking affects over the years to earn the show multiple Emmy Awards for best special broadcast. For the last eight years, the show has been edited down to a one-hour presentation that is shown on the U.S. military's American Forces Network.

"That's something to be proud of to say we're taking the city of Louisville to 158 countries and all the (navy) ships at sea," Hettinger said.

Indeed, Thunder's reputation has grown far beyond the city limits. The International Council of Air Shows meets annually in Las Vegas and is a sort of "shopping trip" where air show producers from across the country can audition military and civilian talent.

"The first couple years we went out there, we had to go beg people to come to Louisville for the air show," Lynn recalled. "You go out there now and you walk in with your Thunder jacket on, don't worry, the people are going to be on you wanting to come to the air show. It's a kind of a prestige show for them now." 🌸



Aircraft and Fireworks Work Side by Side to Please Crowd

Over the years, the involvement of military aircraft has become a point of pride for Thunder Over Louisville.

The Kentucky Air National Guard has coordinated all military aircraft that have participated in Thunder since the beginning, according to Colonel Barry Gorter, commander of the 123rd Airlift Wing of the Kentucky Air National Guard.

Over the years, military participation has included assets from the Army, Navy, Air Force, Marines and even the Coast Guard. According to Gorter, air show appearances across the country are often coordinated so that training events are completed in conjunction with the show.

Gorter has flown in six different Thunders, a "coveted task" he says is shared with other officers in the wing.



Pictured Left to Right: Lt. Cmdr. Michael Cheng, U.S. Navy, Capt. J. Josh Ketterer, Kentucky Air National Guard, Col. Barry D. Gorter, Kentucky Air National Guard, 1st Lt. Ross H. Farling, Kentucky Air National Guard, Lt. Ryan Chamberlain, U.S. Navy

"It's a special event," Gorter said. "We get to come up the river to the airshow and see thousands and thousands of people lined up on both sides of the river, knowing that that's our community and the people we're supporting. It's a great feeling."

Another aspect of Thunder that is as carefully coordinated as the aircraft are the fireworks. Michael Richards of Zambelli Fireworks has worked on the show since it began.

"My kids have grown up with it," he said. "They were in strollers when we first started."

Richards has an enviable position of making the colorful explosions dance on command via an array of computer-controlled ignition switches located on barges in the Ohio River and the Clark Memorial Bridge. Software allows the music to be imported into a real-time editor where it can be synchronized with the fireworks to within 1/100th of a second.

"Thunder is certainly our No. 1 show," Richards said. "It's our pride and joy."

**FAST,
FUN, EASY
TO PLAY!**

KENO™

FUN EVERY 5 MINUTES

**LOTS OF
WAYS TO
WIN!**

To find a Keno location near you
visit kylottery.com



A story 25 YEARS in the making

Somebody's gotta win!

**Might as well be...
the Commonwealth of Kentucky.**

For the past 25 years, the Kentucky Lottery has left an indelible mark on the educational and economic landscape of Kentucky. In fact, for every dollar of non-loan college student funding awarded in our state, 95 cents of it comes straight from lottery proceeds.

On its first day of sales in 1989, the Kentucky Lottery sold more than \$5 million in Kentucky Lottery tickets and achieved total sales of \$124.6 million in its first year of business. Through modest annual growth and community support, the Lottery sold \$846.6 million in tickets last year. Today, the Lottery offers more than 36 instant tickets along with 7 draw games and Keno.

Over the past 25 years, the Lottery has found unique opportunities to engage consumers and award one-of-a-kind prizes. This year, the Kentucky Derby Festival and Kentucky Lottery are partnering to name the first-ever Festival Fanatic. The winner, determined via a second-chance promotion will have the chance to claim 10-VIP experiences and an additional 15 prize packages, including tickets to Festival events as well as the chance to be the Thundernator – the person who pushes the button to start the fireworks at Thunder Over Louisville.

To date, the Kentucky Lottery has paid out more than \$9 billion in prizes. Remember, Sombody's gotta win, might as well be you!



THE ORIGINAL
★ EST. 1994 ★

RESPECT THE GAME

SLAMONLINE.COM

OLIVIA HENKEN

Louisville's "Voice"

Olivia Henken has been a staple of the Kentucky Derby Festival for many years, having performed at The Fillies Ball, the Basketball Classic, the Marathon and Thunder Over Louisville. Most recently Olivia joined Team Christina on NBC's The Voice, and the nation finally got to see this up-and-coming country girl that we have been raving about for years. We caught up with Olivia before her return to the Thunder Over Louisville stage for its highly anticipated 25th Celebration.



Q Do you consider this a little bit of a Homecoming?

A I do...I've been performing at the Festival and Thunder for years, so it will be nice to have my first big show back after "The Voice."

Q Is it safe to say Thunder Over Louisville is your favorite event to perform at?

A Absolutely! You can't beat a crowd of 20,000 and you don't get much closer to your fans than the Thunder venue.

Q You've had a crazy year! What has it been like?

A It's been a whirlwind for sure. I tried out in Atlanta for "The Voice" in early 2013. In March I went to callbacks in California. It was the first time I have missed the State Fair in 20 years of my life! It was busy...it was stressful...but it is absolutely the best experi-

ence of my life. Working with Christina Aguilera was incredible, but it was working with the people behind the scenes, like the vocal coaches and the other contestants, that made it amazing. It's going to be a very hard year to top.

Q What tips for success did Christina give you?

A It's very cliché but she said "Olivia, be yourself." I kept trying to go outside of the box and try some things that weren't me. She reminded me that "you can only do what Olivia does best and that's country music."

Q What have you been up to since you've been home?

A I returned to Louisville and took off to Nashville to start writing! I'm currently ironing out management teams and booking agents



Olivia on the set of The Voice with Season 5 champion, Tessanne Chin, and taking her turn in the judges chair.



and publishers to really get my career started. I'm working with a ton of great writers and trying to get the perfect songs together for my album.

Q What can we expect from you musically?

A I'm a country girl, but my sound is very inclusive of rock and pop. I'm working hard to get an EP out. I need to be in Nashville full-time to really get focused on my career.

I'm fully aware that there are a ton of people just like me in the world trying to do the same thing that I am, but now I've had a chance to get a following like I've never had before. I feel like I'm a triple threat of sorts. I'm a writer, I'm a singer...but most importantly I'm a performer. My stage presence really sets me apart.

Q What has performing at so many Festival events over the years done for you professionally?

A It's completely grown my fan base. Each venue was an opportunity to perform in front of a group of people that didn't know who I was that hopefully left the performance a fan. And it's such a large age range of people; it's great to perform in front of every type of person imaginable.

Q Performing aside, what is your favorite Festival event to participate in?

A I've been going to the Pegasus Parade ever since I was young. It's such a staple of the community. And who doesn't love the Chow Wagon? Corndogs are a must every year. And of course I love all of the music! It's a great experience to get to watch all of the different bands.

Q What is your most memorable Festival moment?

A I was probably 15 at Thunder Over Louisville and the weather wasn't cooperating. My parents decided we were going to head home early to beat the traffic. We were driving home and the rain suddenly stopped. My dad pulled over on the expressway and we stood up on the car and watched the fireworks. It is the only time I have ever, and will ever, stand on an expressway.

Q Louisville has had a very successful couple of years, don't you think?

A There's so much talent in the city and the state, and we haven't had a lot of the recognition we have deserved for years. It's Kentucky's time and it's about time somebody recognizes all of the great things the state has to offer. It's the year of the Card and I'm happy to be a part of it!



CONNECTIONS | CAREERS | COMMUNITY

The Kentuckiana Chapter of EWI believes in connecting through business networking events and social gatherings, growing professionally by learning from great speakers and trainers, and positively impacting our community through philanthropic efforts.

- Monthly networking
- Professional development
- Community partnerships
- Scholarship funding
- Amazing women
- Fun and professional environment

Call Melissa Emery at (502) 776-1628
www.EWIKentuckiana.com

EWI Supporters Wish You A Fun & Safe Derby Festival Celebration!



Betty S. Moberly, CLU, ChFC
EMPLOYEE BENEFITS PLANNING
& ENROLLMENT SOLUTIONS
P. O. BOX 404 PROSPECT, KY 40059
Phone: 502-640-5817
Fax: 502-228-8519
bmoberlyky@aol.com



Sonia Marshall | Sales Executive | Large Group Sales |
502-476-8347



We will put your logo on gifts and Derby merchandise for your friends, guests and clients! Celebrate Derby in style and use a Kentucky based company! Order now!!
Promotional Items and attire!
www.tyinkpromotions.com



www.ArkhamExec.com



Paula M. Phipps
502-777-1424

Life * Health * Tax-free Retirement



Law Office of Phillippe W. Rich

Phillippe W. Rich, Esq.
Melissa R. Emery, Esq.

502-365-9438

www.YouNeedToGetRich.com

- * Workers' Compensation
- * Social Security Disability
- * Motor Vehicle Accidents

Kathy Semmes, Realtor
(502) 905-8989



A Berkshire Hathaway Affiliate
It's About You!

Dillard's
The Style of Your Life.

*Official Hat
Provider for
the Kentucky
Derby Festival*



KENTUCKY DERBY
FESTIVAL
OFFICIAL PRODUCT



2014 Derby Burger Challenge Announcing a Call for Recipes

BEEF.

It's What's For Winners.

**Do you have a burger recipe worthy of being called the
"Derby Burger"?**

Kentucky's 38,000 Beef Farmers have teamed up with the Kentucky Derby Festival to host the third annual Derby Burger Challenge.

The Derby Burger Challenge Winner will receive:
prizes worth \$750, plus have your recipe featured in participating Kroger
stores and Hard Rock Café

**Recipe submissions will be accepted from March 10 to March 24, 2014
by going to www.kdf.org/beef**

Kentucky BEEF



Council



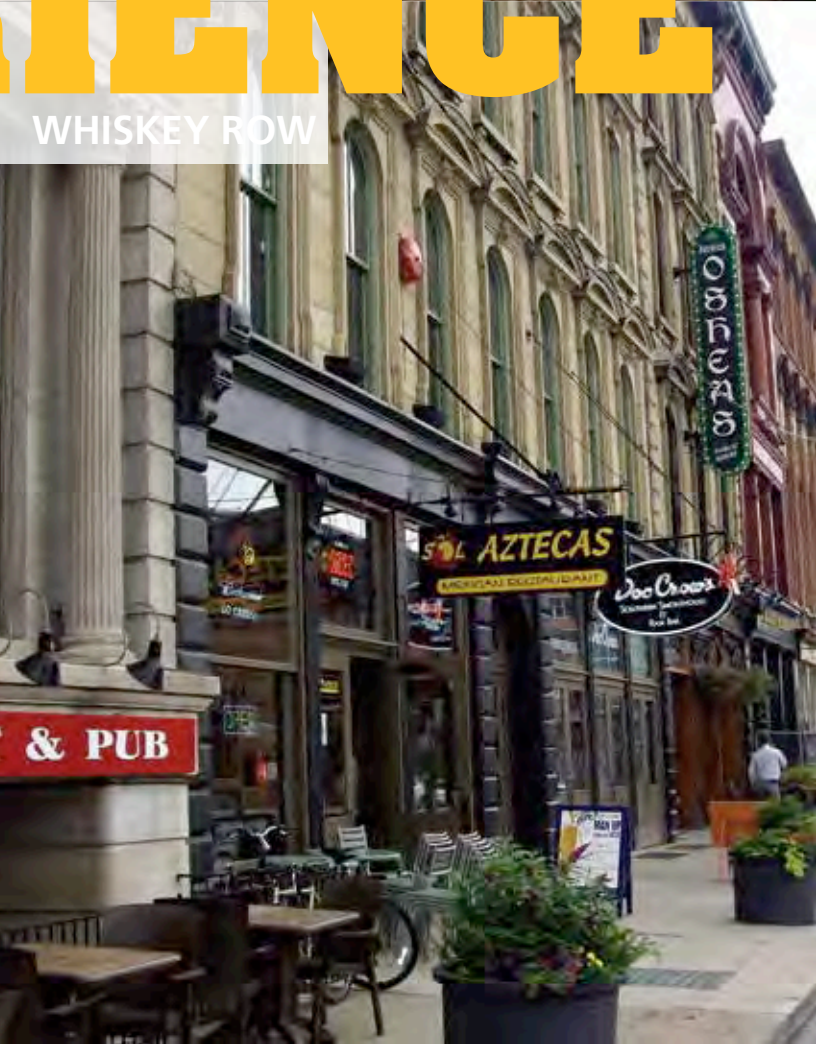
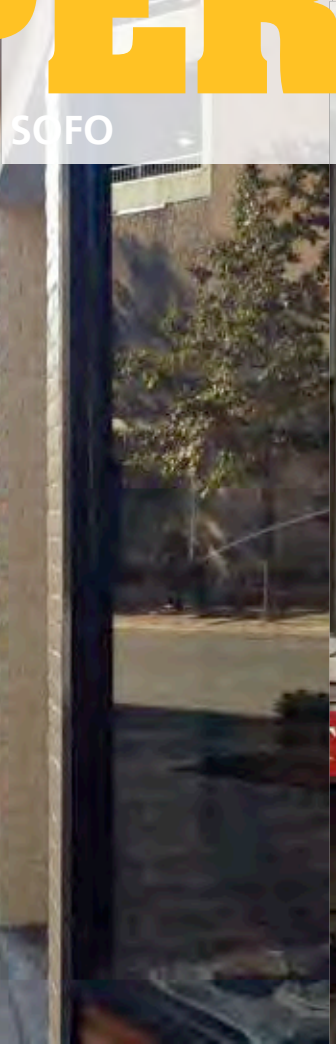
BUTCHERTOWN

NULU

EXPERIENCE

SOFO

WHISKEY ROW





Louisville truly is a city of neighborhoods, each one ripe with unique charm and flavor. Butchertown, SoFo, Whiskey Row and NuLu are four local hot spots that have especially played an integral role in shaping the city's rich history. Even today, they are still making their mark on the map as hot, happening places to visit. From booming bourbon attractions and chic shopping to creative cuisine and a renowned restaurant scene, here's a look at why these historic neighborhoods are more hip now than ever.

BUTCHERTOWN

Louisville's original "meat-packing district" got its start when family butcher shops dominated the area in the 1800s. Now home to only one remaining industrial age plant, the Swift Co., the area still teams with boot-clad workers, who often head to old-school Hall's Cafeteria for breakfast or lunch when they get off their shifts. Drive through the collection of shotgun-style homes, visit the Thomas Edison House and enjoy lunch at the new Jackknife Café in Butchertown Market. While you're there, enjoy some shopping at a slew of local retailers, including Work the Metal (jewelry, home décor, clothing and more), Cellar Door Chocolates (handcrafted, gourmet chocolates), Bourbon Barrel Foods (gourmet food products reflecting Kentucky's rich bourbon heritage) and Moss Hill Bath & Body Collection (locally made soaps, lotions, candles and perfumes).



LOUISVILLE



SOUTH FOURTH STREET (SoFo)

As the city's primary retail and entertainment corridor for much of the 19th and 20th centuries, Fourth Street was the place to see and be seen for a who's who of well-heeled Louisvillians. Folks flocked to the area to dine, enjoy an evening out at the theater and shop, especially at the old Stewart's Department Store where they came decked out in their finest hats and dressy white gloves. Today, South Fourth Street has once again become a trendy place for local shopping, so much so that the 500 and 600 blocks of the street have been dubbed SoFo. The area underwent a major retail revitalization in the spring of 2013. You'll find Art Eatables (a chocolatier and confectioner known for its bourbon truffles), Block Party Handmade Boutique (works by local artists and entrepreneurs), Celebrations (handcrafted jewelry, candles, home fragrances, home accessories and gifts), Gifthorse (handmade and artisanal items), The Leading Man (men's fashions and accessories), Les Filles Louisville (handcrafted artisan jewelry, handbags and accessories), Craft(s) (a contemporary and traditional art gallery featuring works by Kentucky and regional artists) and Regalo (gifts, accessories, contemporary décor and fine art).

WHISKEY ROW


More than 100 years ago, Louisville's Main Street (from around Brook Street to 10th Street) prospered with bourbon distilleries, rectifiers, liquor stores and more. But that all came to a screeching halt once Prohibition hit. Now with the recent bourbon boon, Whiskey Row is alive and thriving once again. The first distillery to open on Main Street since Prohibition (and the city's first bourbon attraction in history) opened its doors in November 2013. The Evan Williams Bourbon Experience is a multi-million, fully-functioning artisanal distillery that gives visitors an insider's look at the process of crafting Kentucky bourbon. It's the first of several bourbon-related tourist attractions planned for Whiskey Row. Angel's Envy, Michter's Distillery and Peerless Distilling all plan to open up shop in the area in 2014. Whiskey Row also happens to be home to the KFC Yum Center, a 22,000 seat, state-of-the-art downtown waterfront arena and emerging "arena district" dining with hotspots like Troll Pub Under the Bridge, Bluegrass Brewing Company, Milkwood, Doc Crow's, Manny & Merle, Hillbilly Tea, O'Sheas and Sidebar on Whiskey Row.



NULU

The first brick house in Louisville was built on the south side of Market Street, between Fifth and Sixth streets, and during the 1820s, the street was the site of impromptu horse racing. During the early part of the 19th century, Market Street was the common address for retailers and service industries supporting Louisville's development as a center for regional commerce. Now the East Market District of downtown Louisville has been dubbed NuLu, which stands for "New Louisville," because it's enjoying a major rebirth. The relaxed, artsy neighborhood is a mix of art galleries, specialty stores, antique shops and a growing number of local, upscale restaurants, many of which use locally-sourced ingredients. In fact, NuLu has recently arrived as the city's next "Restaurant Row" with its slew of scrumptious eateries like Harvest, Rye on Market, Garage Bar, Toast on Market and Wiltshire Pantry. NuLu was recently named one of the "20 Hot Food Neighborhoods in 12 Cities" by Zagat. Take in the local shopping scene, which includes Scout (a modern, eclectic mix of furniture, accessories, artwork, jewelry and giftware), Peace of the Earth (locally-made bath products), Taste Fine Wine & Spirits (can you say Bourbon Tastings?) Please and Thank You coffee shop and record store and old-school favorites like Joe Ley Antiques and Muth's Candy (home of the famous marshmallow and caramel "modjeskas" since the 1920's).



For itineraries and podcasts on these and other areas in the Possibility City, visit www.gotolouisville.com. 




PROUD JEWELRY
SPONSOR FOR
THE DERBY FESTIVAL
PRINCESSES



work the
metal

Butchertown Market
1201 Story Avenue
Louisville, KY 40206
502.584.2841
workthemetals.com




CellarDoor
CHOCOLATES

**MAKE YOUR DERBY
SEASON EVEN SWEETER!**

NOW WITH TWO
LOCATIONS FOR YOUR
SHOPPING CONVENIENCE.

1201 STORY AVENUE
BUTCHERTOWN MARKET
or OXMOOR MALL NEAR STARBUCKS

CELLARDOORCHOCOLATES.COM
502.561.2940



On The Track

Julep Cup

Sharon Conlin
Barbara Conway
Julie and Mike Hinson
Suanne and Doug Sanders
Don and Suzann Thompson



Finish Line

Kathy and Cris Bingham
Merilyn and Carl Coslow
State Senator Julie Denton
Julie and Doug Dorsey
Debra and Ben Finneran
Elizabeth Bullitt Godfrey
Frank and Paula Harshaw
Christine Hill
Eric and Amy Brooks Hoffman
Christy Hruska-In Memory of
John D. Hruska
Bea and Atkinson Jones
Linda and Fred Miller
The Oberst Family
Mike and Nancy Rust
Terri and Rusty Saunders
Mollie Smith
Richard and Glenda Thome
Amy and Bruce Wiitala

Half Mile

Hedy Arrell
Barbara Cox
Jennie Hibbs
Vicki and Gary Hillerich
Barbara Hood
Jenny and Gene Jacob
Lynn Jones In Memory of Robert M. Jones
Dottie and George McNair
Jean Weyland

Quarter Mile

Pat and Harold Adkins
Charlotte Akers
Patsy and Tom Allen
Marinell Baker
Michael E. Berry
Shari Broecker
Jackie Carrithers
Barbara Davis-In Memory of
James Davis, M.D.
Helen and Tom Davis
Jude and John Elkins
Judy and Henry Erk
eyedia design it again
Marbeth and Bob Gibson
MaryJo and John Gohmann
Robert M. "Rip" Hatfield
Linda Lu Jones
Louisville Pharmacy
Maxine Lutz
Bill and Becca McCarty
Mary Lou and Leonard Meyer
Chris and Lynda Nicholson
Trish Osborne
Anna Potter
Carol and Larry Powell
Lisa Quiggins-Pittman
Elizabeth and William Rapaport
Tabitha Rhodes
Michael and Shannon Seebert
Linda Steder
Robbie Steder
Susan and Wayne Stratton
Joy and Don Thornberry

Winner's Circle

Juanita and Bill Beach
Dr. and Mrs. Stephen Kirzinger
Sandy Libs
Shirley and Patrick Payne



Patron & Benefactor Program

that provides a vehicle for Fillies members and others to show their support for the Kentucky Derby Festival. This year, more than 191 Fillies and community members contributed to the Festival through the On the Track program.

Starting Gate

Dr. Carol Anderson
Susan and Richard Baker
Debbie and William Benoit
Helen Berry

Paula Bishop
Pat and George Breathitt
Mary and Kurt Broecker
Judy Brown
Cheryl Butler

Vicki Byers
Loren and Michael Catrambone
Millie Clore
Dell and Fred Courtney
Gary and Beth Criscillis

Mary Dulworth
Jeff, Jacque and Abigail English
Sherry Estep
Millicent and Dr. Donald Evans

Becky and Allen Fangman
Alex and John Freeman
Pamela and Kenneth Frick
Chris and Bryan Fulkerson
Sally and Patrick Galla

Janice C. Galvin
Jane and Tony Garcia
Valerie Gilliland
Carol and Dr. Robert Goodin
Pat and Coleman Gray

Sheila Hawkins
Rita Hinton
Darlin Hruska-In Memory of John Hruska

Barbara Isbell
Anthony and Wendy Jacobs
Shannon and Jason Johnson
Cynthia Jones

Jan Kottke
Robin Krawiec
Mr. and Mrs. Wesley Krupiczewicz
Karen Lawson

Cindy Lewandowski
Kimberly Marshall
Kristen Miller
Susan Moore

Jane Moser
Rob, Kim, Cole and Corbin Mosser
Eileen Muench
Lorena Peter, PHD

Grace Pognaski

Lisa Poschinger
Charlee Robbins
Amber and Sean Schray
Betty Schutte

Keegan Sheehan
Dan and Debbie Smith
Victoria Snelling, D.C.
Mary Sprigler
Bill and Karen Stice

Joanne Tingley
Aida Touma
Ann Triplett
Barbara Wainwright
Jean Watson



THUMBS
UP

Wes Rutledge
Volunteer of
the Year -
1998

"I like to think that the Kentucky Derby Festival is the thumbprint of our city – it defines who we are and differentiates us from other like cities, and I'm humbled to be allowed to add my skills and abilities to such an outstanding and excellent organization."



EXECUTIVE BOARD

Chair of the Board

David Nett
Kroger
Chair-Elect
Trish Osborn

American Founders Bank

Vice Chair

Wes Rutledge
Hilliard Lyons

Immediate Past Chair

Chris Whelan
LG&E-KU

President and CEO

Michael E. Berry
Jill J. Bell

Passport Health Plan

Tyler Bliss

New Albany/Floyd Co.
Education Foundation

Steve Conrad

Louisville Metro Police
Department

Harry Denney

Food Service Solutions
William R Fisher, Jr

DuPont Louisville Works

Jim King

King Southern Bank
Stacy Serad

Humana

Catherine Smith

Treasurer

Lisa Stevenson

DuPont Manual High
School

Secretary

Scott Watkins

Norton Healthcare
Marita Willis

Community Ventures Corp.
Mike Ziemianski

St. Meinrad School of
Theology

DIRECTORS

Steve Andriot

Dri-View

Col. John E. Aubrey

Jefferson County Sheriff's
Office

Sukh Bains

Shalimar Investments, LLC

David Bingham

Business First

Kathy Bingham

Jim Brammell

Louisville Water Co.

David Combs

Walmart

Mike Coomes

Papa John's International

Marilyn Coslow

Barbara Cox

Linda Danna

WHAS 11 - TV

Helen M. Davis

Jefferson Community &
Technical College

Bart Ford

Coca-Cola Refreshments
Brenda Frank

Office of the Mayor

Mike Gandolfo

RE Solutions LLC

Glenn Haygood

WLKY-TV

Robert Hecht

Stock Yards Bank & Trust
Company

Judy Hess

Horseshoe Southern
Indiana

Steve Higbee

Meijer

John Hill

Sam Swope Auto Group
Charles Hoffman

Ford Motor Co.

Pattie Imperial

Fifth Third Bank

Terry Jenks

Galt House Hotel & Suites
Beverly Keepers

Spalding University

Scott Kuhn

Sheehy Advertising

Jim Lacy

Zir Med Inc.

Bill Lamb

WDRB/WMMYO TV

Steve Luckett

GLI

Hank Mangeot

AT&T Kentucky

Mike Mangeot

Commonwealth of
Kentucky

Ed McCoy

Kerr Office Group
Chris Murphy

Glaxo Smith Kline

Barry Oxley

Lincoln Heritage Council
BSA

Julie Pogue

Julie Pogue Properties

Barbara Porter

BB&T

Erin Rasinen

Messer Construction Co.
Janet Riley

U S Bank

Rip Rippetoe

Kentucky State Fair Board
Michael Sadofsky

Republic Bank

Ira Salls

McDonald's Restaurants of
Kentuckiana

Ken Selvaggi

WAVE TV

Mike Sewell

Gresham, Smith & Partners
Mike Shea

Government Strategies
Trisha Smith

University of Louisville
Chris Spalding

Young Professionals
Association of Louisville

Carmel Stauffer

Stauffer State Farm Agency
Marty Storch

Metro Parks Department

Suzann Thompson

The Fillies Inc.

Nancy Jo Trafton

The Courier Journal Media
Company

Lani Vandertoll

KentuckyOne Health
Kristin Warfield

Churchill Downs Inc
Louis I. Waterman

Fore Miller & Schwartz
PLLC

PAST CHAIRMEN

1957 Robinson S. Brown, Jr.*

1958 Addison F. McGhee*(F)

1959 Frank G. Rankin*

1960 Spencer T. Jones*

1961 J. Seaton Huff *

1962 Fred McClellan*

1963 Richard B. Condon*

1964 William Moore*

1965 James Browitt*

1966 Arthur T. Sturgeon*

1967 Thomas A. Ballantine* (F)

1968 Basil P. Caummisar* (F)

1969 Mac Smith*

1970 D.A. Sachs, III*

1971 Samuel H. Gifford*

1972 Arthur J. Metzler*

1973 Ralph C. Wooton*

1974 Samuel H. Klein*

1975 W. Clyde Glass*

1976 Lewis C. Tingley*

1977 Charles R. Smith

1978 James E. Carrico

1979 Edwin C. Coburn*

1980 Katherine G. Peden*

1981 James S. Judy

1982 Bernard D. Rosenthal

1983 William J. Sheehy*

1984 William E. Summers, III*

1985 Barbara M. Hoffman

1986 Edward Jungbert, Jr.*

1987 William W. Campbell

1988 Wendell P. Wright

1989 Thomas A. DeMuth*

1990 Mrs. Charles (Jean)

Weyland

1991 David W. Higgins

1992 Carol W. Hebel

1993 David H. Snowden

1994 Mike Kallay -

Chairman of the Board
Guy W. Hempel -
Festival Chairman

1995 Donald G. McClinton -
Chairman of the Board
Marlyn Y. Smith -
Festival Chairman

1996 Donald G. McClinton

1997 Robert R. Scherer*

1998 Thomas T. O'Hearn

1999 Penny McTighe

2000 William E. Summers, IV

2001 Sam Smith

2002 Linda McGinity Jackson

2003 E. Douglas Hamilton

2004 Carol Jones Clay

2005 Dan L. Owens

2006 Rip Hatfield

2007 Roy Potts

2008 Nancy Norris

2009 Chris Dickinson

2010 Leslie Broecker

2011 James A. Hillebrand

2012 Wendy Jacob

2013 Chris Whelan

HONORARY MEMBERS

John T. Ballantine

Hon. Steve Beshear

Martha Layne Collins

Barbara Price Cordery*

Art Draut

Hon. Greg Fischer

John R. Guthrie

Earl Ruby* (F)

Willard Scott

Ray Wimberg* (F)

* Deceased

(F) Kentucky Derby
Festival Founder



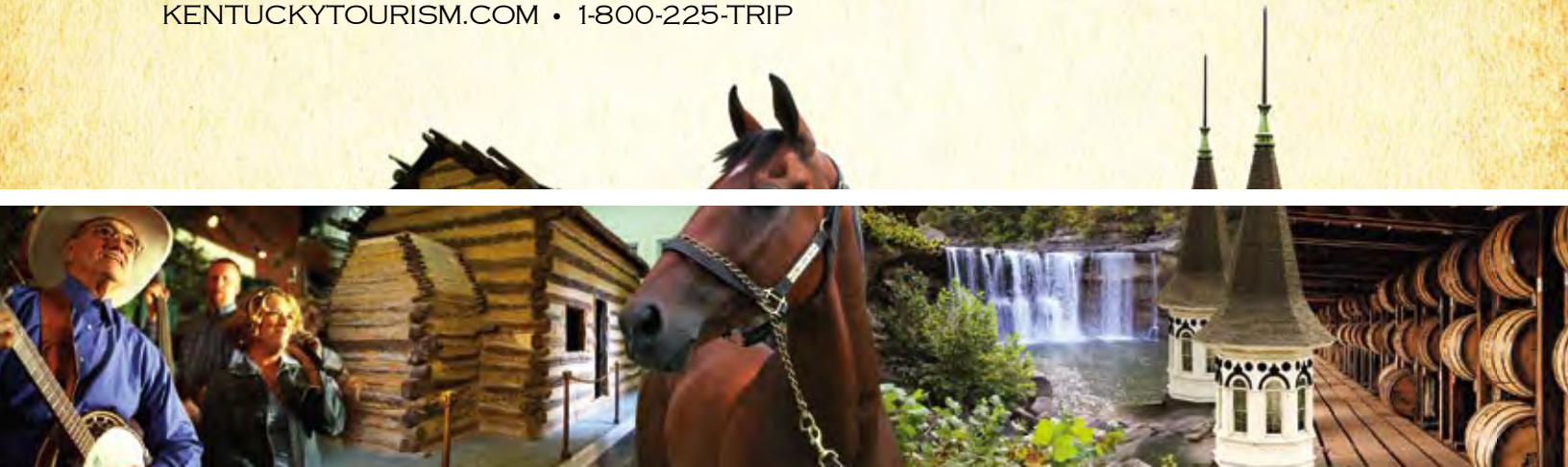
There's Only One Kentucky.



There's only one HORSE CAPITAL of the WORLD. There's only one BIRTHPLACE of BLUEGRASS MUSIC. There's only one BOURBON COUNTRY. And there's only one place to find them all. Start planning your one-of-a-kind Kentucky vacation today.

KENTUCKYTOURISM.COM • 1-800-225-TRIP

Kentucky
UNBRIDLED SPIRIT



LOUISVILLE'S Damaris Phillips

Damaris Phillips, renowned Louisville chef, recently debuted on the Food Network with her cooking show "Southern At Heart" after winning season 9 of Food Network Star. We recently had the chance to sit down with Damaris and talk about her exciting last year in the spotlight, her favorite Kentucky Derby Festival memories and what's next for the budding star.

Tell us about your last year.

I had sent a couple of tapes in to casting at the Food Network over the past couple of years but it hadn't gone further than that. I had a friend come over one day and we had decided to submit a tape from the both of us, but saw on the Food Network website that the deadline submissions had ended the day before. No joke...20 minutes later the Food Network called my phone, said they had reviewed one of my old tapes and wanted me to come to New York to interview in person. I auditioned the day before my 32nd birthday. When I was 27 I had developed a 5-year plan with 5 points to get me on the Food Network by the time I was 32. It is so ironic how the entire thing unfolded.



Damaris' 5 Year Plan to Stardom

1. Go to culinary school
2. Get adult braces
3. Do stand-up comedy
4. Teach
5. Work in the best restaurants available

What advice do you have for other locals trying to go after big goals?

Nobody is going to paint your room...it isn't going to put itself on the wall. If you can see yourself doing it, you might as well try. Otherwise you're going to kick yourself.

If you were eating any Chow Wagon food, what would it be?

I wait all year for the foot long corn dogs! I love to dip my food, so I need a ton of ketchup and mustard.



Questions

and

It's been a year full of amazing highs for you. Have there been any lows?

Shows like these want to show your relationships with other people grow in front of the camera, not behind it. When we were done filming, we would be sent back to our hotel rooms and not be able to communicate with the other contestants. We weren't allowed to cook, or go out for meals. I hate eating in bed, but I was forced to eat take out in Los Angeles. Do you know how hard that can be for a group of professional chefs?

But on the other side, I was so fortunate to be able to work for a team that allowed me to miss work for 2 months while I went to LA to film. The little bit of free time I did have away from the show I spent teaching an online class and on the phone with friends and family back home.

It has always been hard for me to be self-focused because I'm so involved with my family and friends. This was one of the first times in my life I concentrated on me. That seclusion from the world...my low point...was the best thing for me.



If you were stranded on a desert island and only had 3 ingredients to cook with, what would they be?

Red Beans, Rice, Salt...it's the perfect protein. Or maybe I'll get rid of one of those and have Peanut Butter.

If someone were making you a meal based on your philosophy of "Eat Date Love," what would you be having for dinner?

Easy. Spaghetti with meat sauce, mashed potatoes and banana pudding. And the bananas used have to have at least 20 brown speckles on it.

We are celebrating our 25th Thunder Over Louisville this year. Do you have a favorite Thunder experience?

It was "A Broadway Thunder" is 2004. What started as a terrible day ended perfectly. A friend of mine gave me a bike and we rode them from our house to the waterfront. We chained the bikes to a fence, went on top of a garage, enjoyed a few glasses of wine, and watched the fireworks like never before. The weather couldn't have been more perfect that day. And when it was all done, we rode away on our bikes and didn't even have to worry about traffic!



If you were to open a stand at the Chow Wagon, what food would you serve?

Chicken and Waffles. My stand would include a ton of sauces, but I would also have a specialty. It would taste like honey mustard and buffalo sauce having a baby.

Answers

What are the spices in your cabinet you can't live without?

Chile powder, red pepper, cayan ancho.

I like spicy stuff!



Do you have any special Festival event memories?

When I was a little girl my dad loved taking us kids to watch the Steamboat race. He was always rooting for the Belle of Louisville. My parents would never buy us all of the cool toys they had for sale, but he did buy me a bracelet that had a Belle charm on it. They also wouldn't let us have soda regularly, but he would always buy us one for the walk to the River.

How would you describe the Festival to someone who has never been before?

The festival is essentially an excuse for anyone to have a good time. It is really open for everyone in the community to enjoy. Everyone can be involved in something that is happening. It's the most exciting part of the year, because it's a festival made for the community.

You've accomplished a lot this year. What is your next goal?

My new 2 year goal is Dancing With The Stars. I'm taking the mirror ball trophy home!

Damaris returns to the Food Network with a new season of "Southern At Heart" on Sunday, March 16th at 10amET/PT. 🌟

ENJOY A DERBY TRADITION

From Thunder Over Louisville to the Pegasus Parade; from the Great Steamboat Race to the Garland of Roses, there are some things that make Derby the grand spectacle that it is. The Four Diamond Marriott Louisville Downtown is part of this tradition, offering refreshing hospitality and a central location to take in all the festivities.

Stay with a winner and enjoy the best three weeks in Louisville.



For package details and reservations
call 502-671-4266 or visit MarriottLouisville.com

Find us on



and





Mint Julep Cake



Derby Pie Shooters

\$29.95
+tax and shipping
Makes a perfect Derby gift!

The Official Cookbook of the 2014 Kentucky Derby Festival



Host Derby brunch! *Bluegrass Gatherings* features seasonal, menu-based recipes using fresh and local ingredients, as well as entertaining tips, ideas for party planning, and timeless photographs of the Commonwealth of Kentucky.



Junior League of Louisville
Women building better communities.

Order online at juniorleaguelouisville.org

2014 Pegasus Pins now on sale for \$5

A Pegasus Pin® is your ticket to more than 30+ events & concerts



GOLD PIN GRAND PRIZE SPONSOR:



Kentuckiana Honda Dealers

2014 Honda CRV

WEEKLY GRAND PRIZE SPONSORS:

NEW!
Every pin makes you eligible to win a Weekly Grand Prize! To enter the drawings, register at PEGASUSPINS.COM.



\$2,500 Travel Certificate



French Lick Resort Package



\$2,500 Home Office Furniture Package



\$2,500 Kroger Grocery Shopping Spree



\$2,500 Kroger Gift Card



\$2,500 Kroger Fuel Card



\$2,500 Meijer Shopping Spree



Cane's for a year plus an iPad mini

COUPON SPONSORS:



Plus, Find a Gold Winner Pin?

You may become a Gold Pin Grand Prize Winner! Register your pin at PEGASUSPINS.COM, and you have the chance to win a new Honda!



KENTUCKY DERBY
FESTIVAL

f t+ #PEGASUSPINS

The stories you tell happen here.



TWIN-SPIRED

Doreen & Jeaneen

Since the age of three, twin sisters Jeaneen Barnhart and Doreen Barnhart-DeHart have held a tight bond that has nurtured their love for art. For years they have created authentic artwork using clay, paint, scratch paper and other mediums. While their tools and designs may have changed over the years, one thing that has remained consistent is the inspiration...they find in one another.

"We are very different people with very different strengths," said Doreen. "But our work mends together perfectly. I guess you could say our art is an extension of our lives."

The sisters are uniquely talented in their own ways. Currently Jeaneen focuses much of her time on fine art while Doreen works mostly with graphic design elements. Both energetic and passionate for their individual creations, they often feed off each other for advice and encouragement.



“What’s so interesting is that even though we are twins, we think very differently. I tend to go outside of the box. I have a much more free-flowing style,” said Jeaneen. “It’s one more example of how our work reflects our personal lives.”

“I, on the other hand, have a very structured, precise, design style,” said Doreen. “I very rarely go out of the lines. But when I do, it works. I just don’t do it very often. I can still surprise myself when I get to do something a little more lively.”

Both Jeaneen and Doreen work individually as commission artists, but over the years have worked together on certain pieces. Their first true collaboration was the 1994 Kentucky Derby Festival Poster image. The sisters continued to create best selling Festival posters in 1997 and 2009. This year, they made history by becoming the first-ever artists to be chosen by the Festival four times over.

“We’re better than we used to be. We definitely keep challenging ourselves and raising the bar with the art we are creating,” said Doreen. “There is no way the things we did with the 2014 poster could have been accomplished 20 years ago with our first work.” “But don’t ask us which one is our favorite. They’re each like a child to us and you’ll never catch us picking the best one,” she continued.

“From the first poster to now, all of our experience having to communicate artistically with each other has improved the images over time,” said Jeaneen. “If we do have struggles, it is very minor. When we do have our little spats - when things aren’t coming together the right way - one of us is probably losing our patience.”

But like most things, time and experience have resolved some of those issues. Doreen said “I think we have become more patient with age. Developing the first poster image I was getting my feelings hurt sometimes because so many changes were coming through that affected the part of the art I was creating. But we have such a strong connection that we can tell each other when things are working or not working.”

“People think you can separate the two, but you can’t,” she continued. “Our desires, complications and goals...it dictates our mood. We are on call 24-hours a day.”

Having already accomplished so much individually and as a team, being featured all around Louisville, as well as nationally on shows like Body Of Proof and Entourage, you have to ask...what’s next for the sisters?

“We’re never going to be separated” said Doreen. “So much of our inspiration is from each other and the endless excitement to explore and create.”





Jeaneen and Doreen continue to practice various artistic concepts and mediums in their Louisville studio and strive to find better ways to connect with their clients as well as their community. "We're trying to find ways for people in the community to purchase our work. We want our art to be reachable for everyone and to expand the reach of where the art is seen in the community and around the world" said Jeaneen.

The accomplished duo is motivated to keep their work on the upswing and to overcome any and all challenges they face in the art world. "I'm challenged by design, and that challenge is almost as inspiring as my sister" said Doreen. "As long as we continue to be challenged together, we will continue to create together."

For more information, visit them online at www.twinspired.com.



The new spring collection is ready-to-wear.

2014 KENTUCKY DERBY FESTIVAL®
OFFICIAL MERCHANDISE
 NOW ON SALE



To purchase, visit **KDF.ORG**    **#KDF2014**

KENTUCKY DERBY
FESTIVAL

The stories you tell happen here.

The Genuine Article.



Highland
c l e a n e r s

IMAGE MAINTENANCE

HighlandCleaners.com

'easier said than done' is no longer true

18 million businesses.
one app, one site.



Derby Dresses, Ball Gowns,
Hats, Cocktail Bags, and More...



Arrive in style wearing a one of a kind necklace designed exclusively by Olivia Powers.

Olivia & Co.
has you covered
from Head to Toe!

Olivia & Co.

Boutique

Designer Clothing • Handbags • Jewelry

4903 Brownsboro Road • Louisville, KY 40222

Phone: (502) 426-4046

info@oliviaandcompanyboutique.com

www.oliviaandcompanyboutique.com



HOMELAND, INC.

PROPERTY MANAGEMENT SERVICES

www.homelandinc.com

135 East Market St. • P.O. Box 619
Leitchfield, KY 42755



David K. Zurmehly
President
dkzjr@homelandinc.com

(270) 259-5461 Ext. 136
Fax: (270) 259-9362



THE BROOK | Hospitals
MAKING A DIFFERENCE IN MIND, BODY, SPIRIT

thebrookhospitals.com

The Brook Hospital - KMI - 8521 LaGrange Road | Louisville, KY 40242 | 502.426.6380
The Brook Hospital - Dupont - 1405 Browns Lane | Louisville, KY 40207 | 502.896.0495



CRAIG AND LANDRETH CARS

THE FASTEST WAY TO THE SMARTEST CHOICE.

**NEACE
LUKENS**

2325 Green Valley Road
Suite 205
New Albany, IN 47150

p 812.941.4110 f 812.944.8010
d 812.206.5523 c 502.216.8648

e valerie.gilliland@neacelukens.com
w NeaceLukens.com

Valerie Gilliland
Senior Account Executive

SANG
SANG TREE SERVICE

P.O. Box 14185
Louisville, KY 40214
dharris.sangcorp@bellsouth.net

Cell: 376-3227
Work: (502) 368-0315
Fax: (502) 367-0256



I·N·C

INTERNATIONAL CONCEPTS®

Official Dress
of the
Kentucky Derby
Festival

BE
FIRST
IN
I·N·C

 FOLLOW I·N·C ON FACEBOOK

 macy's
macy's.com/inc

Thoroughbreds

Thunder Level

Robert Clarkson
Becky Cowan
John Francis

Benefactor Level

Juanita Beach
William Beach
Mary Jo Bean
Leslie Broecker
Patti Brown
Jack Guthrie
Jeffrey Haag
Carol Hamilton
Rip Hatfield
Shirley Huhn
Jenny Jacob
Ben Lear
Donald McClinton
Penny McTighe
Stafford Miller
Jean Weyland
Jim Wood
Wendell Wright

Basic Level

James Abbott
Patricia Adkins
Steve Andriot
Delanor Ann Manson
Lauren Asher
John Aubrey
Sukh Bains
John Ballantine
Joe Beck
Jill Bell
David Beneke
Karen Berger
Helen Berry
Michael E. Berry
Kathy Bingham
Kirstin Black
Kevin Blankenship
Tyler Bliss
Rhonda Bolton Jones
Jim Brammell
Brad Broecker
Freddie Brown
Georgina Brown
Tricia Burke
Beverly Busch
Bill Campbell
Jennifer Carlson
Barlow Chappell
J. Mark Choate
David Combs
Steve Conrad
Mike Coomes
Allen Corbin
Marilyn Coslow
Barbara Cox
Beth Criscillis
Ken Cusick
Houston D. Jones, Jr.
Linda Danna

Don Davis
Barbara Davis
Kathleen Davis
Brad Davis
Helen Davis
Harry Dennerly
Dan DePaola
Chris Dickinson
Mary Jean Deye
Paulette Dubofsky
Joe Dulworth
Tiffany Dunn
Synita Ellis
Millicent Evans
Becky Fangman
Julie Feltham
Ben Finneran
Michele Fischer
William Fisher
Bart Ford
Joan Fox
Brenda Frank
John Freeman
Alex Freeman
Anthony French
Randy Gaither
Sally Galla
Mike Gandolfo
Belinda Gantz
Marbeth Gibson
Patricia Gittli
Penny Goddin
Jo Graves
Sandy Griffiths
Steve Hall
E. Douglas Hamilton

Don Hamilton
Norris Hamilton
John Hamlet
Kelly Hanna-Carroll
Glenn Haygood
Robert Hecht
Kathy Henderson
David Henson
Judy Hess
Sandra Hicks
Steve Higbee
Joe Hildesheim
John Hill
Ja Hillebrand
Dawn Hitron
Charles Hoffman
Tony Hollrah
Barbara Lee Hood
Cindy Hornback
Darlin Hruska
Sue Hutson
Pattie Imperial
Carolyn Ives
Wendy Jacob
Terry Jenks

Ben Johnson
Carolle Jones Clay
Paul Jordan
Stephen Karem
Calvin Kaufman
Beverly Keepers
Jim King
Bryan Kittleson
Kristin Klakulak
Joan Knight
Karen Koch
Jeannie Kral
Scott Kuhn
Michelle LaCoursiere-Williams
Jim Lacy
Bill Lamb
Charlene Leason
Steve Lockett
Cassandra Mahurin
Mike Mangeot
Hank Mangeot
Michelle Marks
Andy Matheis
Kim Mathes
Debra McAfee
Jane McClinton
Ed McCoy
Linda McGinity Jackson
Tim McGurk
Dorothy McNair
Chad McTighe
Roxanna Meers
Jerry Merritt
Pamela Meyers
Linda Miller
Brad Montgomery
Chris Murphy
Dawn Murphy
Mike Murphy
Nancy Z. Naxera
David Nett
Michael Noland
Michele Oberst
Charles Oberst
Connie Oliva Henken
Greg Osborn
Trish Osborn
Brenda Osmer
Tracy Oswald
Dan Owens
Barry Oxley
Mildred Payne
Abby Petter
Josh Petter
Mike Phelps
Leah Phillips-Black
Caroline L. Pike
Julie Pogue
Frank Polion
Barbara Porter
Roy Potts
Phoebe Powell
Jeff Powell
Dave Pruetter
Mike Purdum
Evelyn Pusateri

Alan Quinkert
Erin Rasinen
Pamela Ray
Mitchell Rayman
Mache' Readus Wright
Janet Reilly
Dwight Riggle
Rip Rippetoe
Bernie Rosenthal
Harry Rothgerber
Wes Rutledge
Michael Sadofsky
Ira Salls
Suanne Sanders
Dale Sanford
Judy Scherer
David Schroeder
Betty Schutte
Ken Selvaggi
Stacy Serad
Mike Sewell
Joy Sexton
Mike Shea
Carol Shope
Terry Shope
Cathy Simms
Brad Siegel
Marlyn Smith
Jerry Smith
Teri Smith
Catherine Smith
Trisha Smith
Kristin Spalding
Chris Spalding
Craig Spears
Richard Spencer
David Stanley
Carmel Stauffer
Harry Stephenson
Lisa Stevenson
Agnes Stewart
Marty Storch
Mary Stultz
Lucinda Tapp
Suzann Thompson
Nancy Jo Trafton
Michelle Uhl
Lani Vandertoll
Kristin Warfield
Louis Waterman
Scott Watkins
Bob Weddington
Linda Wething
Glen Wharton
Carla Wharton
Chris Whelan
Emily White
Dona Whitehead
Lou Ellen Williams
Marita Willis
Kathy Yerrid
Sam Yerrid
Dave Zepka
Bonnie Zepka
Mike Ziemianski

(Thoroughbreds confirmed as of February 13, 2014.)

OFFICIAL WINE
OF THE
KENTUCKY DERBY
FESTIVAL.

// UNOFFICIAL WINE OF EVERYTHING ELSE



KENTUCKY DERBY
FESTIVAL



OLD502.COM

502.540.5650 • 120 S. 10th Street

NEACE VENTURES' FAMILY OF COMPANIES
CONGRATULATES



THE **OFFICIAL WINE** OF THE
KENTUCKY DERBY FESTIVAL



Sincerely Yours

WANDA WILCOX: Entrepreneur on the Move



Wanda Wilcox is an open book. The Louisville native and catering guru will tell you all about the history of her business, *Sincerely Yours*, that she started from scratch. She'll tell you about her family struggles that have kept her grounded over the past 20 years. But the one thing she won't tell you...the secret recipes that have helped her build success.

Since 1996, Wilcox has been dishing out impressive home style meals through her catering service "Sincerely Yours" all around the Kentuckiana Area. Her spunky personality and brilliant culinary mind have earned her some of the biggest clients in Louisville. Among her most popular dishes are such things as white chili and savory seafood gumbo, both of which are guarded family recipes. The success of Wilcox's business lies within her unique southern recipes and her genuine love for cooking.

Wilcox's inspiration to cook came from her beloved Uncle Ike. Ike was a self-taught cook who was among the family pedigree of great chefs. Ike yearned to be a French Chef, but health issues stood in the way of his culinary aspirations. When his health began to fade, he decided to pack up his knives and move in with Wanda and her husband. She remembers coming home

to the strikingly pleasant smells of his cooking, as well as the mess that only a cook could leave in the kitchen. Uncle Ike spent his time with Wanda teaching her everything he knew about cooking...from family recipes to distinctive tips only he could disclose. "Never say gravy, always say sauce. Put it in a bag, then put it in the oven and be done with it. These are the types of things I still remember him teaching me," said Wilcox.

Not too long after Wanda's Uncle moved in with her, he passed away. "He didn't leave me any money...he just left every chaffing dish, heating plate and cook book you could imagine" said Wilcox.

While dealing with the loss of her Uncle, the family was also dealing with her husband losing his construction job of 18 years due to company downsizing. Wilcox, not phased by this speed bump in her life, assured her husband this would not change a thing. "I'm not giving up my new car or my new house. I can cook." said Wilcox, and indeed she could. She eagerly reinvented herself into a motivated self-made chef and entrepreneur. She began working events with family, and slowly building her brand and spreading the truth of her cooking throughout the community.



"The name 'Sincerely Yours' comes from the fact that each meal is built for each client. No two clients are the same so no two meals are the same. Every dish is customized for the group of people we are cooking for."

One of her very first catering jobs was for a Kentucky Derby Festival Board meeting. Staff members were so impressed by the preparation and stand out flavors of her cooking, and the fact that she cooked more than enough, that they insisted on getting her back again. "Let 'em eat!" said Wilcox. "A happy client is someone that has enough to put the left-overs in the refrigerator to eat the next day." That one super-sized meal has now turned into 20 years of meals.


As the word began to spread of her southern twist catering service, she began hooking big clients such as Brown Forman, Kentucky Lottery, and the Louisville Water Company, amongst others. Wilcox has designed her entire business concept around creative cooking and trust. "We want our clients to be in the presence of people they trust and to be real and personalized for the group that we are cooking for" said Wilcox.



"The name 'Sincerely Yours' comes from the fact that each meal is built for each client. No two clients are the same so no two meals are the same."

One of the struggles Wilcox faced during her transition into the food business was being able to afford employees and equipment. "The bills get heavier when you come out of working in the house. That was a big struggle, but a necessary move to separate my personal and professional life" said Wilcox on her expanding business. Yet, she never struggled to network her abilities. Wilcox's lively personality and business-like attitude proved to be beneficial towards growing her company. As her company grew, so did her menu. She began implementing such things as baked chicken, customized pasta dishes, and all sorts of crafty soups, salads and side dishes. In recent years, Wilcox has further upgraded her cooking styles and even trademarked a dish called "Peanut Butter Soup" in which has been featured at one of the Kentucky Derby Festival's former events, The Fillies Taste.

Today, Wilcox's catering service continues to thrive in Louisville's culinary sphere, averaging anywhere from 15-20 events a month. To Wilcox, her clients are more than just business, they are friends. Wilcox plans to continue growing closer to her current clients and gaining new ones alike. One of her pipe dreams is to "win the lottery so I can take everyone I have been cooking meals for to dinner. That would be the biggest reward."

For more information on Sincerely Yours, visit sycatering.com 

Douglass Loop

A historic neighborhood filled with community spirit, authentic mom and pop shops, and locally owned restaurants. Stroll down these streets to discover what makes this community so unique and timeless.

Dundee
TAVERN & GRILL
2224 Dundee Rd. Louisville KY 40205

THE · BLOSSOM · SHOP
a florist

2218 Bardstown Rd.
Louisville, KY 40205
502.454.0421
eblossomshop.com



Reopens
March 15
10-2pm



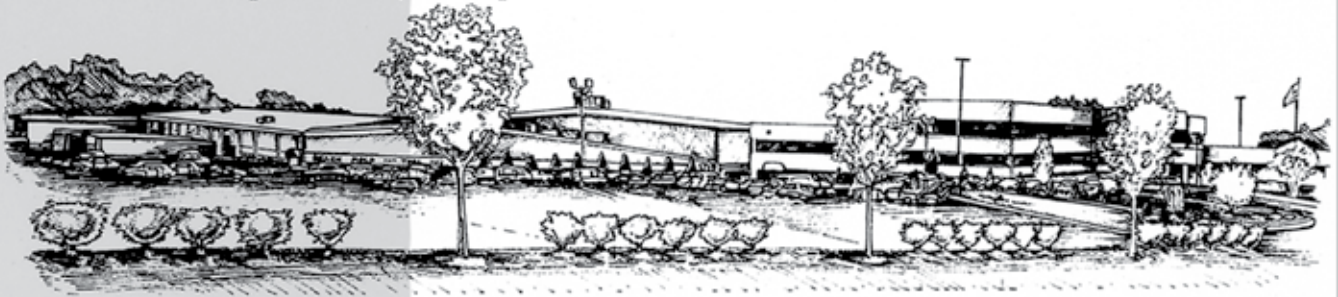


BEACH MOLD & TOOL, INC.

MOLDING LEADERS IN THE INDUSTRY

- Product Development & Engineering
- Advanced Tooling Techniques
- Precision Molding
- Custom Decoration, Assembly & Testing
- Administrative & Logistics Management

We're proud to be a sponsor of The Fillies • Bill & Juanita Beach



999 Progress Boulevard New Albany, IN 47150
 (812) 945-2688 Fax 944-3705
www.beachmold.com email: USBMTVMT@IBMMAIL.COM

www.koibydolanor.com



Koi Gallery at the

Galt House West Suite 328
 140 North 4th Street
 Louisville, KY 40202
 502-216-9398

Koi Gallery, located in the Galt House Hotel, features handmade, unique sterling silver, semi precious and precious gemstone jewelry, wearable art, fine art paintings, sculptures, hand-painted silk, stained glass, and collectables from around the world.

Open Wed - Sat 11 AM - 6 PM Sun 10 - 2 PM

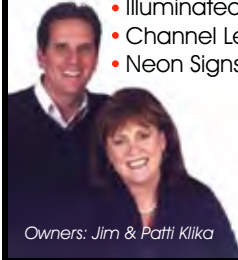
**THUMBS
UP**

"I really feel it is a privilege to volunteer; it gives me an opportunity to meet and work with wonderful people."

Barbara Cox
Volunteer

Part of a Good Business Plan is a Good Sign.

Without a properly designed and placed business sign, a commercial site cannot function at its full economic potential. Let us help you create the maximum exposure for your business.



Owners: Jim & Patti Klika

- Illuminated Cabinet Signs
- Channel Letters
- Neon Signs
- Monument Signs
- Pylon Signs
- L.E.D. Message Units



COMMONWEALTH
SIGN COMPANY

**HOT GLASS...
COOL.**



FLAME RUN
GALLERY & HOTSHOP

815 WEST MARKET STREET
502.584.5353
Open Monday - Friday 10-4, Saturday 10-5

PLAINVIEW



Be Active
Feel Healthy
Live Your Life

1251 S. Hurstbourne Pkwy. Louisville, KY
40222, 502.384.2552
www.FitandWellLouisville.com

**A
Splash
of Color**

Your destination gift shop!

9814 Linn Station Road
Plainview Village Center
Louisville, KY 40223

Tues. Thur. Fri.
10:00 a.m. - 6:00 p.m.
Wed. 10:00 a.m. - 7:00 p.m.
Sat. 10:00 a.m. - 4:00 p.m.

"Start with the Accessories"



FACEBOOK: TOU-CHEBOUTIQUE TOU-CHEBOUTIQUE.COM 502-327-3822
1249 SOUTH HURSTBOURNE PKWY, LOUISVILLE, KY 40222



Candy Slade
Fonda Taylor
Owners

1253 S. Hurstbourne Parkway
Plainview Village Center
Louisville, KY 40222
502-412-8810
thewigshoppe.com

Hours of Business
Tu. - Fri. 10:00 am - 5:00 pm
Sat. 10:00 am - 3:00 pm

Closed Sunday and Monday

Special attention given to
chemotherapy &
other medical patients



502.608.0726

11601 Main Street • Middletown, Kentucky 40243
www.shoptunies.com



*Fashion
for you and
your home too!*

KENTUCKY DERBY® | MAY, 2-3 2014

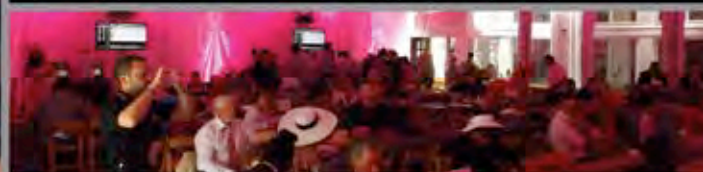
EXPERIENCE "THE GREATEST TWO MINUTES IN SPORTS™"



PARTIES



VIP EXPERIENCES



ACCESS



TOURS



12 RACES ON FRIDAY • 13 RACES ON SATURDAY

GET OFFICIAL TICKET PACKAGES



DERBY
Experiences
CHURCHILL DOWNS' OFFICIAL PARTNER


FILLIES & LILIES
THE NEW PARTY EVERYONE IS TALKING ABOUT

90 DERBY EXPERIENCES | 888.997.3315 | DERBYEXPERIENCES.COM/GO

And The Winner Is...

Strategic WEALTH

Matt Dicken

It's Smart Money Television!

Sundays @ 10am



AskMattDicken.com



Sherri Hollinsworth
Owner

BLUboutique@yahoo.com

BLU Boutique

11601 Main Street
Summer Cottage
Louisville, Kentucky 40243

Virginia S. Hibbs,

Financial Advisor
College Planning Specialist

Tel: (502)895-9898

Cell: (502)876-1936

Fax: (502)895-9011



Hibbs Financial Advisors

115 S. Sherrin Ave., Suite 1
Louisville, Ky 40207

gini@vhibbsfinancial.com

www.vhibbsfinancial.com

www.hibbsfinancialadvisors.retirerx.com

ROBERT L. KASTING, D.M.D.

FALSOFT BUILDING
PROSPECT POINT SHOPPING CENTER
9509 US HIGHWAY 42, SUITE 102
PROSPECT, KY 40059-9301
TELEPHONE. (502) 228-3578

OFFICE HOURS
BY APPOINTMENT

FAMILY DENTISTRY
WWW.DRKASTING.COM



AUTO | HOME | LIFE | BUSINESS | A MEMBER SERVICE | KYFB.COM



Chris Mackey
Agency Manager

4200 Gardiner View Ave.
Louisville, KY 40213
502-459-4507
Chris.Mackey@kyfb.com

KENTUCKY FARM BUREAU  INSURANCE

Take your career to new heights with a degree from Embry Riddle Worldwide

**World-class education
in Aviation, Fire Science,
Leadership, Logistics,
Management, Occupational
Safety, and Transportation.**

Louisville Campus

300 High Rise Dr., Suite 392

P 502-964-9204 E Louisville@erau.edu

WORLDWIDE.ERAU.EDU/LOUISVILLE

EMBRY-RIDDLE
Aeronautical University,TM
WORLDWIDE

Ameriprise
Financial 

Are your dreams on track?


Having a plan and the right financial solutions can help you put your dreams and goals more within reach. As an Ameriprise financial advisor, I'll work with you to define your dreams. Then, I'll help you find financial solutions to help address your unique goals. And together, we'll track your progress over time, adjusting your plan along the way to help get you where you want to go.

Our Advisors. Your Dreams. MORE WITHIN REACH[®]

Call me today at (502) 326.3922



Amy Wiitala
Financial Advisor

 10350 Ormsby Park Pl
Louisville, KY, 40223

 502-326-3000

 amy.k.wiitala@ampf.com

Ameriprise Financial Services, Inc. Member FINRA and SIPC.
© 2012 Ameriprise Financial, Inc. All rights reserved.

Monkee's

LEXINGTON

LOUISVILLE

Featuring shoes, clothing and accessories by...

ELIZABETH MCKAY • JUDE CONNALLY • BRITT RYAN • LEONA • ANNIE GRIFFIN • TRINA TURK
AMANDA UPRICHARD • SKIRTIN' AROUND • KIRRIBILLA • ALICE & TRIXIE • TED BAKER • FRYE
LAROQUE • KATE SPADE • JACK ROGERS • COLE HAAN • TORY BURCH • STUART WEITZMAN
HUNTER • TOM FORD • RAY-BAN • VINTAGE CHANEL • W&M CUSTOM JEWELRY • HOBO



Brands vary by location.

116 Clay Avenue Lexington, KY 40502 | www.monkeesoflexington.com |

[f /monkeesoflexington](https://www.facebook.com/monkeesoflexington)

3624 Brownsboro Rd Louisville, KY 40207 | www.monkeesoflouisville.com |

[f /monkeesoflouisville](https://www.facebook.com/monkeesoflouisville)



INTER@CTIVE MARKETING

Discover More

Contact Us For a Free Consultation

301interactivemarketing.com
Phone: (502) 614.8205
info@301interactivemarketing.com



Mary Hatfield Oliva

Tax & Bookkeeping Service



Off: (502) 937-8006
Off: (502) 937-0578
Res: (502) 935-3907

7530 DIXIE HIGHWAY
LOUISVILLE, KY 40258

MARY HATFIELD OLIVA



All Your Real Estate Needs
Under One Roof

9300 Shelbyville Road
Suite 1000 at Hursbourne Place
Louisville, KY 40222
Office: 502.371.0300
info@nsattorneys.com

THIS IS AN ADVERTISEMENT



**Formé
Millinery**

International Award Winning Milliner,
Jenny Pfanenstiel, creates handmade,
one-of-a-kind hats. We also do CUSTOM!
Contact us to get your very own Formé hat.
www.formemillinery.com & 773.719.7307



LINDA JONES, MRC, MBA, MPA, CRC
VOCATIONAL ECONOMIC ANALYST

LINDAJ@VOCECON.COM

325 W. MAIN STREET, SUITE 310
LOUISVILLE, KY 40202
PH: 502-589-0995 FAX: 502-589-2750
WWW.VOCECON.COM



ANTHROPOLOGIE

7900 Shelbyville Road
Louisville

161 Lexington Green Circle
Lexington



KENTUCKY DERBY
FESTIVAL

For more information
about events visit: **KDF.ORG**

2014 CORPORATE SPONSORS

PINNACLE SPONSORS

AAA East Central
Anthem Blue Cross and
Blue Shield
AT&T
Bluegrass Family Health
Business First
Citizens Union Bank
Coca-Cola Refreshments
Courier-Journal Media
Fifth Third Bank
Ford Motor Company
Four Roses Bourbon
Horseshoe Foundation of
Floyd County
Horseshoe Southern Indiana
HumanaVitality
Kentuckiana Honda Dealers
KentuckyOne Health
Kentucky Beef Council
Kentucky Department of
Travel and Tourism
Kentucky Lottery
Kentucky Proud
King Southern Bank
Kroger
Laura's Lean Beef
LG&E
Macy's
Main Line Broadcasting
McDonald's Restaurants of
Kentuckiana
Meijer
Michaels & Associates, Inc.
Miller Lite
Norton Sports Health
Papa John's International
Passport Health Plan
PNC Bank
Republic Bank
Stella Artois
Stock Yards Bank & Trust
Company
SummitMedia LLC
UPS
U.S. Bank
Valero
Walmart
WAVE 3 TV
WDRB TV and WMYO TV
WHAS 11
WLKY 32

EXECUTIVE SPONSORS

84WHAS Radio
88.5 WJIE
93.1 The Fox
95.7 WQMF
97.5 WAMZ
98.9 Radio Now
99.7 DJX
100.5 Gen X Radio
102.3 The Max
107.7 The Eagle
1450 AM The Sports Buzz
Allegra Marketing Services,
Louisville – East
Alpha Energy Solutions
American Founders Bank
Archdiocese of Louisville
Asics
Bath Fitter
B96.5 FM
Bandy Carroll Hellige Advertising
Baptist Health Sports Medicine
BB&T
Bee Line Courier Service Inc.
Bennett's Gas Company
BlueMile
Blue Moon Brewing Company
Bluegrass Frames
Bob Montgomery Dixie Honda
BraceMart
Brown-Forman Corporation
Captain's Quarters Riverside Grille
CBS Outdoor
Cellar Door Chocolates
Centennial Festival of Riverboats -
Waterfront Development
CenterStage at the Jewish
Community Center
Chrysalis Ventures
Churchill Downs Incorporated
City of St. Matthews
Clark & Riggs Printing
Clear Channel Radio
Country Legends 103.9
Cox Concessions
Crushed Ice Events
Davis Jewelers
Dean's Milk
Derby City Lithographing
Dillard's
Dri-View Mfg. Co.
Easy Rock 105.1
EMA/Metrosafe
Embry-Riddle Aeronautical
University
Fleet Feet Louisville
French Lick Resort
Galt House Hotel
Grand Lodge of Kentucky
Great Big Idaho Potato Truck
Guess?, Inc.
Hard Rock Café Louisville
Hardin County Honda
Her Scene
Highland Cleaners
Hilliard Lyons
Humana
Hwang's Martial Arts
Hyatt Regency Louisville
I.N.C. International Concepts
Interstate All Battery Center
J. Michael's Spa & Salon
Jamie B. Rhodes/
www.jamierhodesphotography.com
Jimmy John's
Joe's Crab Shack
Jonathan Roberts
Junior League of Louisville
Kentucky Air National Guard
Kentuckiana Pride Festival
Kentucky Center for the
Performing Arts
Kentucky Monthly
Kentucky Science Center
Kentucky School of Art at
Spalding University
Kern's Kitchen/DERBY-PIE®
Kerr Office Group
Kid's DentisTree
KingFish Restaurants
Kosair Charities/Kosair Shriners
LEO Weekly
Lite 106.9
LHC Group
Louisville Bats
Louisville Convention & Visitors
Bureau
Louisville Fire Department
Louisville Magazine
Louisville Metro Electric
Louisville Metro EMS
Louisville Metro Government
Louisville Metro Police
Louisville Metro Public Work
Louisville Stoneware
Louisville Water Company
Madison Regatta
Magic 101.3
Marvin Young/
www.myphotographer.biz
Mattress & More
McBride Transportation
Messer Construction
Metro Parks & Recreation
Meyer Natural Foods
Michelob Ultra
Middleton Reutlinger
Mike Linnig's

Miller Genuine Draft
MINI OF LOUISVILLE
Monty's Plant Food Company Inc.
Morgan & Pottinger
Mortenson Family Dental
MPI Printing
Neil Huffman Honda
New Country Q103.1
Nfocus Magazine
Norton Healthcare
Old 502 Winery
Pinot's Palette
Powerade
QuintEvents
Raising Cane's Chicken Fingers
Red Bull
R&R Limousine
RCS Communications
Republic Industries
International, Inc.
ResCare
Riverside Parking
Robert H. Clarkson Insurance
Agency, LLC
Rootie's Sports Bar & Grille
Rostrevor Foundation
Sam Swope Honda World
Scheller's Fitness & Cycling
Second Chance@Life
S.O.C.K.S. Inc.
Southern Indiana, the Sunny Side
of Louisville Visitors Bureau
SWIG Louisville
Subway Restaurants
Swags Sport Shoes
The Fillies, Inc.
The Wagner Group
Thrifty Truck Rental
Time Warner Cable
Today's Family Magazine
Today's Woman
Tom Drexler Plumbing
Tumbleweed Tex Mex Grill &
Margarita Bar
UAW/Ford Kentucky Truck Plant
UAW/Ford Louisville
Assembly Plant
Under Armour
United Graphics of Louisville, Inc.
VYPE
WAKY 103.5
Wells Fargo Insurance
Services USA, Inc.
White Castle
WLOU/New Praise 104.7
YP
ZirMed, Inc.

TRUSTEE SPONSORS

Appriss, Inc.
Guess?, Inc.
Kindred Healthcare
Louisville Marriott Downtown
River Road Asset Management
The Orr Corporation

FESTIVAL SPONSORS

100 Black Men of Louisville
AMGEN
Bennett & Bloom Eye Centers
Bristol Catering
Buckhead Mountain Grill
CharizYa Fitness
Christian Care Communities
Dare to Care
Day & Associates PLLC
Delta Dental of Kentucky
DerbyDeals.com
Dillard Graphic Designs & Calligraphy
EMCO Enterprises
Event Toyz LLC
Fourth Street Live!
Harding, Shymanski & Company, P.S.C.
Heyman Talent Agency
Jefferson Special Police, Inc.
KAIRE
Kentuckiana Golf Course Superintendents
Kentucky Muscle, LLC
Kentucky Opportunities
Knights of Columbus
LouisvilleFamilyFun.net
Louisville Youth Orchestra
Masterson's Catering
Metro Animal Services
Mod Space
Mountjoy Chilton Medley LLP
Orangetheory Fitness
PepsiCo
PharMerica
Precision Physical Therapy
Ramble for the Roses
River City Drum Corp.
Rocky's Sub Pub
Rumpke of Kentucky
Schneider Electric
Seven Counties Services, Inc.
SLAM Magazine
Sparkle Brite
SportsClips
TARC
Terry and Carol Shope
The Appraisal Group
The Slice, LLC.
The Volleyball Connection/
Tandem Sport
Tri-Arrows Aluminum
U.S. Postal Service
Welch Printing
Your Community Bank

PATRON SPONSORS

A Taste of Kentucky
Apricot Lane Boutique
Boutique Serendipity
Caden
C.H. Robinson Worldwide
Collections Boutique
Crush Boutique

Derby City Pediatric Dentistry
Dismas Charities, Inc.
Dress & Dwell
Fastline Publications Inc.
Jean Weyland/City Properties Group
KIPDA
Kyana Packaging & Industrial Supply
Louisville Bicycle Club
New2Lou
Olivia & Co. Boutique
Pink Julep Boutique
PNC Broadway in Louisville Rodeo Drive
Schaefer General Contracting Services
Sunny Daize
Team Fishel
The Willow Tree
VO2 Multisport
Wash-O-Rama of Clarksville
What's Happening in Greater Louisville
YMCA of Greater Louisville

GREAT BALLOON RACE ENTRANTS

Air'N'Mania
Bee Line Courier Service
Central American Airways
Curves
French Lick Resort
Jasper Engines & Transmissions
Kentucky National Guard
King Southern Bank
Kosair Children's Hospital
Kroger
Mike's Udder Delight
Mortenson Family Dental
Norton Healthcare
Oliver Winery
Park Community Federal Credit Union
Premier Home Care, Inc.
RE/MAX
Shane Co.
Sunny Side of Louisville
Touchstone Energy Cooperatives
Tran Orthodontics
U.S. Bank
U.S. Bank Hare Balloon
UAW/ Ford Kentucky Truck Plant
UAW/Ford Louisville Assembly Plant

PEGASUS PARADE FLOAT SPONSORS

CenterStage at the Jewish Community Center
Centennial Festival of Riverboats - Waterfront Development
City of St. Matthews
Grand Lodge of Kentucky
Hwang's Martial Arts

Kentuckiana Pride Festival
Kosair Charities/Kosair Shriners
Metro Parks & Recreation
Norton Healthcare
Second Chance@Life
S.O.C.K.S. Inc.
The Fillies, Inc.
UAW/Ford Louisville Assembly Plant

PEGASUS PARADE INFLAT-ABLE SPONSORS

AAA East Central
Horseshoe Southern Indiana
LG&E
Republic Bank
ZirMed, Inc.

THUNDER FUNDERS

Big Bang Level

DuPont
Ford Motor Company
Galt House Hotel
Humana
Kentucky Lottery
King Southern Bank
Michaels & Associates, Inc.
Miller Lite
Monty's Plant Food Company, Inc.
PNC Broadway in Louisville
Tom Drexler Plumbing

Red Level

Chrysalis Ventures
Citizens Union Bank
Kentucky Center for the Performing Arts
Kentucky Science Center
Louisville Bats
Louisville Convention & Visitors Bureau
Louisville Magazine
Riverside Parking
St. Louis Convention & Visitors Commission
The Wagner Group
Tumbleweed Tex Mex Grill & Margarita Bar
UPS

White Level

BB&T
Buckhead Mountain Grill
SummitMedia LLC
Nimlok - Kentucky
Rocky's Sub Pub

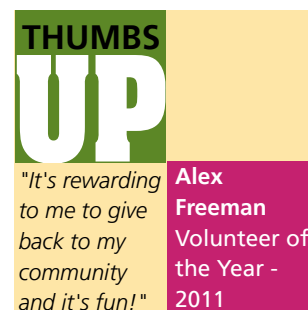
Blue Level

Cornerstone Group
Papa John's International
The Harbours Condominium Homes

OFFICIAL PRODUCTS

BEE LINE COURIER SERVICE INC.
– Official Courier Service
BLUEGRASS FRAMES
– Official Picture Framer
CELLAR DOOR CHOCOLATES
– Official Chocolate Partner
DAVIS JEWELERS
– Official Fine Jeweler
DILLARD'S
– Official Hat Provider
I.N.C. INTERNATIONAL
CONCEPTS
– Official Dress
JUNIOR LEAGUE OF LOUISVILLE
BLUEGRASS GATHERINGS
– Official Cookbook
KENTUCKIANA HONDA DEALERS
– Official Vehicle
KENTUCKY BEEF COUNCIL
– Official Beef Partner
KERN'S KITCHEN/DERBY-PIE®
– Official Pie
KERR OFFICE GROUP
– Official Office Supply Partner
J.MICHAEL'S SPA & SALON
– Official Hair Care and Makeup Partner
MCDONALD'S RESTAURANTS OF KENTUCKIANA
– Official Smoothie
OFFICIAL PHOTOGRAPHERS
– Jamie B. Rhodes, Jonathan Roberts, and Marvin Young
OLD 502 WINERY
– Official Wine Partner
PAPA JOHN'S
– Official Pizza
PINOT'S PALETTE
– Official Paint and Sip Partner
RCS COMMUNICATIONS
– Official Two-Way Radio Provider
R&R LIMOUSINE
– Official Limousine and Transportation Service
THRIFTY TRUCK RENTAL
– Official Truck Rental Partner
YP
– Official Print and Online Directory

(Sponsors confirmed as of February 13, 2014.)



KDF STAFF 2014



Row 1 (Front, Left to Right)

Chelsey Garris
Marketing Manager
Anna Miller
Event Manager
Aimee Boyd
Vice President of
Communications
Judy Weightman
Merchandising Manager
Jennifer Morgan
Merchandising Manager

Row 2

Patrick Armstrong
Sr. Vice President of
Marketing and
Development
Jeff English
Sr. Vice President of
Administration
Michael E. Berry
President & CEO
Bridget Sherrill
Vice President of
Merchandising
Stacey L. Robinson
Sr. Vice President of
Operations

Row 3

Deja Lawson
Event Manager
Shanna Ward
Event Manager
Cynthia Jackson
Receptionist
Jessica Pollio
Marketing Manager
April Zik
Marketing Manager
Tricia Siegwald
Director of Event
Production & Volunteers
Dodie Howlett
Advertising and
Promotions Manager
Matt Gibson
Vice President of Events

Row 4

Robert Young
Vice President of Public
Relations
Tim Whitten
Director of Finance
Carl Mittelsten
Executive Assistant
Gary Stinson
Digital Media Manager
Jon Pollock
Event Manager



DISCOVER WHAT HAPPENS WHEN
REFINED SOUTHERN HOSPITALITY MEETS INNOVATION.



HYATT
REGENCY

502 581 1234
LOUISVILLE.HYATT.COM

In the Heart of the City. In the Middle of it All.

HYATT name, design and related marks are
trademarks of Hyatt Hotels Corporation. ©2013
Hyatt Hotels Corporation. All rights reserved.

A Perfect Fit for All of Your Financial Needs, Business or Personal!

- Business Lending
- Mortgage Lending
- New & Used Auto Lending
- Local Decision Making
- Free Checking
- Free Internet/Mobile Banking

L&N
FEDERAL CREDIT UNION

*Open to Everyone
in the Community!*



(502) 368-5858 • www.LNFCU.com



Locally Owned
Republic Bank, Proud
Community Sponsor
of The Kentucky
Derby Festival



**REPUBLIC BANK
PEGASUS PARADE
PREVIEW PARTY**

Tuesday, April 29th
5:00 - 9:00 p.m.

Kentucky Expo Center, South Wing
Admission - Pegasus Pin
Parking - \$8 KEC Fee

Get up close and personal with the Parade –
Floats with Costumed Characters, Giant Inflatables,
Equestrian Units, Clowns, Derby Festival Queen &
Court autographs, Live Entertainment and More!

**REPUBLIC BANK
PEGASUS PARADE**

Thursday, May 1st
Starts at 5:00 p.m.

West on Broadway from Campbell to 9th
Free Viewing
For reserved seats call
502-584-FEST

**REPUBLIC
BANK**

www.republicbank.com
MEMBER FDIC

584-3600 888-584-3600